

ANNUAL REPORT
2016-2017

Lindner Honors-PLUS



Lindner Honors-PLUS | 2016–2017 Academic Year

ANNUAL REPORT

From the Director	4
At the Intersection of Tradition & Innovation	6
General Information	8
Advisory Board Update	10
Domestic Trip	11
International Trip	12
Alumni Spotlights	20
Student Spotlight	22
Class of 2017	27
Class of 2018	32
Class of 2019	37
Class of 2020	42
Class of 2021	47
Partners & Scholarships	52
Advancement Letter	53
Donors	54



Dr. Jeri Ricketts
Executive Director
Lindner Honors-PLUS and Associate
Professor Emeritus of Accounting

Dear Friends of Lindner Honors-PLUS,

We hope you enjoy reading this past academic year's Annual Report (2016–2017), which includes entertaining and informative articles, many written by our students and alumni. Their stories about the international program to Asia, student's careers and lives after graduation, and the exciting improvements to the Lindner Honors-PLUS experience are sure to bring back great memories for some of you, and smiles for the rest.

Our amazing academic and career advisor, Judy Magazine, placed every freshman in a great summer internship, as she has done every year since the program began—batting 1000! Our seniors accepted impressive job opportunities with firms such as EY, Bloomberg, IBM, 5/3, Amend Consulting, Procter & Gamble and more—from Los Angeles to New York City and Boston—and of course here in the greatest city of all: Cincinnati.

Our international program to Asia included destinations common to former programs in Asia: Hong Kong, Beijing, Singapore and Shanghai, but also to the new destinations of Chiba, Japan and Ho Chi Minh City, Vietnam. We met up with alumni on the trip: Todd Staley ('06) in Hong Kong at Pimco, Dominic Berardi ('07) in Ho Chi Minh City at Shorelight Education, and Nancy Gannon Boyle ('07) in Singapore at Nestle.

One exciting new initiative we started at the beginning of 2017 was a partnership with Adopt-a-Class here in the Cincinnati public elementary schools.

Every student in LHP participates in an inter-LHP class group of about 12 students, forming 10 "families." Each family adopts an elementary classroom and visits them for an hour or so once a month, planning classroom activities and building relationships with the students. It's great to have a focused LHP philanthropic effort, and what better cause than education? Our families also help the older LHP students get to know the younger students, imparting their wisdom concerning career choices, student organizations and academic advice.

Our Lindner Honors-PLUS Advisory Board added a new standing Curriculum Committee in the spirit of continuously improving our students' academic experience, and the entire board pitched in to ensure we had an amazing turnout at our Leadership Legacy Event in September, compliments of Joe and Lorraine Mayernik, and Lou and Joanie Lauch. The event raised almost \$800,000 in pledges toward our \$2.5 million goal to fund an endowment to guarantee the resource support for quality, consistent leadership for LHP in the future. Thank you to all of you who attended, or who pledged your financial support even when you weren't able to attend. It is so gratifying for all of us here in the college, who have worked to build LHP over the last two decades, to see all of our hard work, and all of the hard work of our alumni, students, their parents, and our other generous donors being recognized with the enthusiastic support we received.

LHP continues to build a solid financial foundation which will ensure even greater success in the future. About 2/3 of our annual expenses are for student scholarships. The other 1/3 support

operating expenses (compensation and benefits, special events, recruiting, support for the domestic and international programs, etc.). About 2/3 of our funds come from endowment income or spendable gifts, the other 1/3 comes from UC. My goal is for LHP to be completely funded by endowment income and annual gifts. To reach that goal our total endowments need to grow to \$25 million dollars (we have just over half of that now), and \$500,000 a year in spendable gifts. I know we can get there.

I did some investigation, and looking at the top 10 US universities in terms of their percent of alumni giving, Princeton University tops the list at 63%, and Amherst College comes in tenth at 47.9%. LHP has approximately 400 alumni now, and in the 2016–2017 fiscal year, 148 alumni gave back to the program, yielding a 37% giving rate. If another 44 alumni gave back (three more from every class), our giving rate for LHP would be equivalent to the top ten level nationally—a goal that I think is entirely reachable. Whether it's a small gift every month on your credit card, or you've cashed in big and want to endow your very own scholarship, we need your support to grow the program and give our current students the experiences and knowledge that are a hallmark of LHP. Thank you to the dozens of you who have donated consistently, since you graduated, or have become new and enthusiastic donors. Thank you also to those of you who have supported us by arranging company visits, by hiring or mentoring our students, or by participating in our interview process for incoming freshmen—all of these contributions are needed and appreciated.

Most of all, thank you for being ambassadors for LHP, for the Lindner College of Business, and for the University of Cincinnati. We have so much to be proud of, and so much to be thankful for as we move into our third decade! Please, keep in touch and let us know how we can return the support we've received from you.

Warmest Regards,

Jeri



Lindner College Announces New Leadership for Lindner Honors-PLUS Program Associate Dean for Innovation and New Ventures Dan Gruber Takes the Helm

January 4, 2018

Lindner College of Business Dean David Szymanski announced on Thursday that Dr. Daniel Gruber, the Associate Dean of Innovation and New Ventures, will also assume the leadership of the College's Carl H. Lindner Honors-PLUS program. Gruber joined the College in July 2017 with a mandate to elevate the levels of academic excellence throughout Lindner and build collaborative partnerships with other University of Cincinnati colleges and the Cincinnati business community. He will now add Director of Lindner Honors-PLUS to his crucial responsibilities. In his Associate Dean role, Gruber is collaboratively reinventing the student experience and shaping the future of business education as the College prepares to move into a new state-of-the-art building in fall 2019.

Current LHP executive director, Dr. Jeri Ricketts, will transition the leadership of the program to Gruber during the spring semester. Ricketts has led the program for the last 15 years and has been deeply involved with the program from its creation in 1995. Dean David Szymanski explained, "I am very pleased that Jeri will be passing the leadership baton of the Lindner Honors-PLUS program (LHP) to Dan. LHP has been and continues to be an incredibly important asset of our College and the City of Cincinnati. Mr. Lindner's legacy and the entire Lindner Family is vibrant throughout our College and are integrally woven into LHP. Jeri Ricketts has done a tremendous job

leading the program and will continue to be involved with its future. Dan's focus on educational innovation provides an excellent fit that will ensure the program continues to be a leader in business education."

Adds Dr. Ricketts, "I am delighted that Dan will be the new leader of LHP. This program has been my life's work and the students, alumni, and supporters are my extended family. LHP has helped to elevate many initiatives throughout the College, the University, and the City of Cincinnati, and that will continue under Dan's leadership. All of our students have met Dan as well as many of our alums, and they share my excitement for what he will bring to the program."

Gruber was an interdisciplinary faculty member and award-winning teacher at Northwestern University where he taught at both the Medill School of Journalism and the Kellogg School of Management before joining UC. He received multiple grants to support his academic innovation at Northwestern, including one from the Procter and Gamble Higher Education Grant Fund to launch a Mentoring Program. Additionally, Gruber co-created an Innovation in Teaching Series at The Garage, Northwestern's student hub for innovation. He earned an undergraduate degree in business from Washington University, a dual Master's degree in business and industrial and labor relations at Cornell University, and a PhD in Management and Organizations from the University of Michigan.

"I am inspired to have the honor to lead the LHP program at this important time. The opportunity to bring innovative approaches and ideas to the program is tremendous given the extraordinary students, alumni, and supporters of the program and the amazing things happening here in Cincinnati. I look forward to bringing the three honors programs in the Lindner College (Lindner Honors-PLUS, Kolodzik Business Scholars, and Circle of Excellence) together on a consistent basis and building new initiatives with other Colleges here at UC and with the City of Cincinnati," noted Gruber.

The Lindner Honors-PLUS program was created by former UC Provost and Lindner College faculty member Dr. Norman Baker with Carl H. Lindner Jr., to retain the best and brightest students in Cincinnati. Students in the program receive a full tuition scholarship and have opportunities to study together in a cohort program that brings them to organizations in the city and around the world.



Dr. Daniel Gruber
Associate Dean of Innovation and New Ventures,

Friends, Alumni & Students of the Lindner Honors-PLUS program,

I am inspired to be here at the Lindner College of Business and to work with our entire College to collaboratively create and enact an innovation strategy guided by our Dean's Uniquely Cincinnati vision and Mr. Lindner's dream to put our Business College on the map as one of the finest in the nation. My energy is focused on both bringing innovative educational ventures into Lindner as well as fostering an innovation culture that enables each of you to feel empowered to contribute in multiple ways towards shaping the future of business education here at UC. There are excellent things already happening in areas throughout the College and I am excited to bring them together for

maximum impact. Additionally, I am working to build bridges between our college and the business community in the City of Cincinnati as well as the other colleges on our campus and University initiatives. My intention is to implement small wins consistently over the next two years to enact Dean Szymanski's intention for us to transform the College and reinvent the student experience in collaboration with BJ Zirger, Nick Williams, and Sue Mantel, so that when we step into our new building we are prepared to make the most of the opportunity. I appreciate your feedback, suggestions, and continued partnership, and I am honored to serve and to lead.

Best Regards,
Dan Gruber



CARL H. LINDNER HONORS-PLUS FACULTY AND STAFF



Dr. Jeri Ricketts
Executive Director
Lindner Honors-PLUS
and Associate Professor
Emeritus of Accounting



Judy Magazine
Assistant Director
Lindner Honors-PLUS



Scott Gregory
Director
Undergraduate Enrollment



Dr. Susan Sadlier
Coordinator
Lindner Honors-PLUS
International Programs



Ashley McFarland
Coordinator
Special Projects/
Programs, Lindner
Honors-PLUS



Mary Jo Frost
Executive Staff Assistant
Lindner Honors-PLUS

PROGRAM OVERVIEW

What sets the Lindner Honors-PLUS Program apart?

The Carl H. Lindner Honors-PLUS Program is a unique and challenging honors program within the Carl H. Lindner College of Business at the University of Cincinnati. This 5-year, cohort-based program incorporates a demanding business honors curriculum, an enhanced, six semester, paid co-operative education program, a 10 day domestic study program, a 5 week intensive international study abroad program, widespread business exposure and deliberate leadership training. These components, along with an active partnership with the Cincinnati business community, provide an unparalleled undergraduate business education, which prepares students for long-term success in their careers and their lives outside of work.

The emphasis of the program is not solely academic, but also stresses work ethic, integrity, good citizenship, leadership skills and communication skills. Although students accepted to the program possess exceptional academic records, their selection is also predicated on demonstrated involvement in extracurricular activities which may include athletics, student government, school publications, volunteer and service activities, and other evidence of leadership and a desire to give back to their institutions and communities.

The program's goal is development of the PLUS criteria: Promise as a business professional; Leadership in school and community activities; Understanding of the global marketplace and diverse cultures; and Success through talent, commitment, dedication, and effort. Thanks to the generous contributions of Carl H. Lindner Jr., The Procter & Gamble Company, EY and many other corporate and individual donors, all Lindner Honors-PLUS students receive merit scholarships sufficient to cover in-state tuition.

Lindner Honors-PLUS includes honors coursework in written and oral communication skills, interviewing skills, and business etiquette. Honors seminars also cover business ethics, the history of American business, entrepreneurship skills and character-based leadership. Lindner Honors-PLUS students are active campus and community leaders as well.

Lindner Honors-PLUS graduates are recognized for their academic preparation, their extensive work experience, their work ethic, and the exposure they have had to global business. The well-rounded education they receive has resulted in our graduates being placed in prestigious graduate programs, and finding rewarding careers upon graduation. Their balanced preparation in analytical and soft skills positions them well to pursue many divergent opportunities after their time at UC.

Friends, Alumni & Students of the Lindner Honors-PLUS program,

In the fall of 1997, twenty incoming freshmen were welcomed into the inaugural class of the Lindner Honors-PLUS program. Selected based on their exemplification of the PLUS criteria, these twenty students came to campus and began leaving their mark on the program, the university, and the greater Cincinnati community. Year after year, another twenty or so students joined them. Fast forward to today: we have a sizable network of alumni and students with a growing list of achievements and immeasurable impact to the program, university, and the greater Cincinnati community.

I am so proud to be a member of this network, and I'm excited to serve as the Advisory Board Chairperson for the next two years.

The Advisory Board continues to be focused on providing advice and assistance to the leadership of the LHP program. This includes the Strategic Planning Process, which has been a priority the last few years. In May, the Board approved an updated Mission and Vision statement for the program:

Mission: Be on the cutting edge of undergraduate business education to retain the best and brightest high school graduates in the Cincinnati area for college and enable them to have a meaningful, long-term impact on the Cincinnati community.

You'll notice the mission looks familiar, as we built upon the original effort to keep Mr. Lindner's vision center

to the program. We've added 'cutting edge', which differentiates us from other college programs & enables us to push the traditional boundaries needed to meet the business world's dynamic demands. We've also clarified 'Cincinnati community' to describe where our students and graduates impact will be felt. While the addition of 'community' may seem small, I want to emphasize its importance. Community has a broad meaning here, and will include impact to Cincinnati based businesses, the Cincinnati civic community, the University of Cincinnati, among other aspects of the community. Particularly important is that there are many ways to have an impact on a community, whether you are physically located in that community or not.

Vision: SUCCESS is built through rigorous HONORS classes and seminars which supplement the Lindner College of Business curriculum. Emphasis on LEADERSHIP and EXPERIENCES, on campus, domestic, international, co-operative and otherwise define the OPPORTUNITY in front of each scholar. An INCLUSIVE environment where conventional thought is challenged and DIVERSITY in every aspect is welcome. COMMITMENT by our scholars, faculty and staff to BE BETTER everyday and prepare for GRADUATION, EMPLOYMENT or SERVICE. Our STUDENTS and ALUMNI are our Ambassadors. It is their ENGAGEMENT and CHARITY that will continue the ADVANCEMENT of Lindner Honors-PLUS. Our Ambassadors maintain INTEGRITY in everything they do.

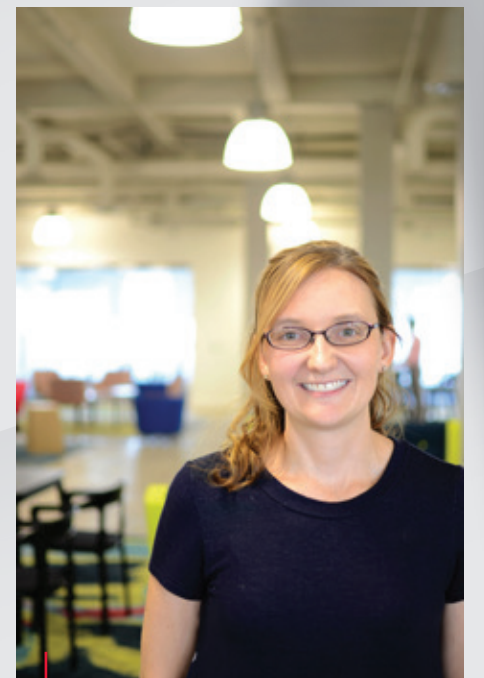
Not only does this vision statement tell the story of what we believe and

strive to embody, but the capital lettered words call out important descriptions of who we are as a program.

This is quite a year for LHP, friends! As we celebrate the 20th incoming LHP class, I want to thank you all for your continued involvement and investment in and with the Lindner Honors-PLUS program. Our program would not continue to thrive and grow without the continued efforts and support that we receive from all of our alumni and partners. I look forward to the next 20 years and beyond!

Best Regards,

Elizabeth Zirkelbach
Class of 2003



Elizabeth Zirkelbach
Class of 2003
Lindner Honors-PLUS

Elizabeth Zirkelbach, 2003, Chair
Lena Schuler, 2014, Vice-Chair
Kyle Snider, 2010, Development Committee Chair
Matt Yung, 2007, Recruitment Committee Chair
Todd Barnes, 2004, Alumni Affairs Committee Chair
Brien Dulle, 2013, Business Outreach Committee Chair
Matt Oelrich, 2003, Curriculum Chair
Meghan Cappel, 2016, Membership Chair

AT-LARGE MEMBERS

Dr. Norm Baker
University of Cincinnati, Lindner Honors-PLUS

Bert Cannon
Deloitte—Retired

Sean Connell
Connell + Associates, LLC

Kyle Dragan, Class of 2009
American Financial Group

Greg Eling
Cintas Corporation

Stephen Lett, Class of 2002
Procter & Gamble

Mike Light
Fidelity—Retired

Joe Mayernik

Justin Shafer, Class of 2005
Ernst & Young

Elizabeth Zirkelbach, Class of 2003
Procter & Gamble

Evan Clinkenbeard, Class of 2010
Merrill Lynch

Steve Wilson
VNU Advisory Services

Paul Bessire, Class of 2005
Private Consulting

CURRENT STUDENTS

Rob Rankin, Class of 2018

Eric Bachus, Class of 2018

Michael Murphy, Class of 2019

Zach Allaben, Class of 2019

Mackenzie Mayernik, Class of 2019

ALUMNI MEMBERS

Allison Burns, Class of 2008
Deloitte

Amy Dulle, Class of 2011
Nielsen

Andrew Laskey, Class of 2006

Anne Seitz, Class of 2009
American Financial

Bhavik Modi, Class of 2015
BTS

Brian Delany, Class of 2007
Ernst & Young

Brien Dulle, Class of 2013
Cassady Schiller & Associates

Chase Beckman, Class of 2014

Dan Holthaus, Class of 2010
Barnes Dennig

Doug Cushman, Class of 2009
Ernst & Young

Jeff Hack, Class of 2004
Catholic Health Partners

Jessica Lacobucci, Class of 2006
General Electric

Josh Willman, Class of 2016
Procter & Gamble

Kyle Snider, Class of 2010
Mars

Leif Edgar, Class of 2011
Procter & Gamble

Lena Tome, Class of 2014
Crossroads Church

Matt Yung, Class of 2007
Johnson Investment Counsel

Meghan Cappel, Class of 2016
Burke, Inc.

Meghan Pope, Class of 2017
Paycom

Nick Bachus, Class of 2013
Lenox Wealth Management

Nick Puncer, Class of 2010
Bahl & Gaynor

Paul Bessire, Class of 2005
Private Consulting—PredictionMachine.com

Sean Cox, Class of 2015
Prolanthropy

Todd Barnes, Class of 2004
The David J. Joseph Company

Ty Wahlbrink, Class of 2017
UC—Masters

Zach Logan, Class of 2005
Direct Employers Association



WASHINGTON, D.C. & NEW YORK CITY by Hadis Palic

The Domestic Trip was an incredible experience that opened my mind to new industries and potential careers that I previously would have not even considered. The two cities we visited, Washington D.C. and New York, both offered different city cultures and lifestyles that allowed me to learn about work culture outside of Cincinnati. Additionally, we were introduced to different individuals and companies, and were given the opportunity to expand our business network. Our company visits varied greatly, each from different industries, and each having a different work culture. With our spare time, we were also able to learn about the history and experience the different lifestyles of each city with our classmates. Overall, each city we visited was an eye-opening experience and has created long-lasting memories.

Prior to visiting Washington D.C., a career in politics never crossed my mind. Our visits in D.C. allowed our class to learn about the differences between the private and public sector and we were also able to gain great insight on the various issues we covered this semester in our business ethics class. I thoroughly enjoyed each one of our visits in D.C., but my favorite visit was with Senator Sherrod Brown's staff. This visit gave me a great insight on our host's careers, and the steps they took to begin a career in politics. When visiting Senator Brown's Staff, I was amazed by

the number of staffers that worked for the Senator and the different committees they participated in. Gideon, a policy advisor for Senator Brown, was able to provide great insight on the numerous questions we asked regarding the 2008 financial crisis, and I also admired the passion he had when answering questions. Additionally, I thought the atmosphere was incredible. In addition to our visits, I fell in love with the city. When in D.C., one is completely surrounded by beautiful monuments, bringing the history of the United States to life. My classmates and I, explored as many museums and monuments we could, and by the end of the trip we were left in awe from the historic landmarks we visited and developed a great appreciation for Washington D.C.

New York City truly is a limitless city, where anything is possible. I admired the diversity of the city and the numerous cultures and ethnic backgrounds that were represented. Furthermore, I was astounded by the number of different companies and industries that have offices in New York. With so many companies, there is a lot of opportunity to become successful in the city. Similarly to the cultures of each city, our company visits also varied greatly. Our visits in New York City mainly focused on companies in different sectors of the consulting industry and the banking industry. My two favorite company visits were

Jefferies and BTS Consulting. Meeting with former LHP alumnus, Robel Kidane, at Jefferies LLC was an amazing experience. Seeing a former LHP student in a top-tier industry was very moving and inspiring for my classmates and me. In addition to Jefferies, BTS has also sparked an interest in a potential career in consulting. The work culture at BTS seemed to be very casual and relaxed, yet consisted of very hard-working employees. Additionally, our visit with BTS was very engaging and I became very intrigued with the various companies and the various countries where their practice exists. In our free time, we took advantage of every minute exploring New York. From the stunning and natural beauty of Central Park, to the surreal experience of visiting the 9/11 memorial, New York City is full of endless and timeless adventures that I was lucky enough to undergo with my LHP classmates.

Overall, the domestic trip was an incredible experience. Our cultural excursions and company visits collectively introduced a different perspective and revised outlook on the endless career paths and potential industries where we can begin our careers. Personally, the domestic trip has opened my eyes and changed my perspective about Washington D.C. and NYC, and has motivated me to continue to co-op outside of Cincinnati to gain a broader perspective of the United States. ■

INTERNATIONAL TRIP



CHIBA | by Jay Brannan

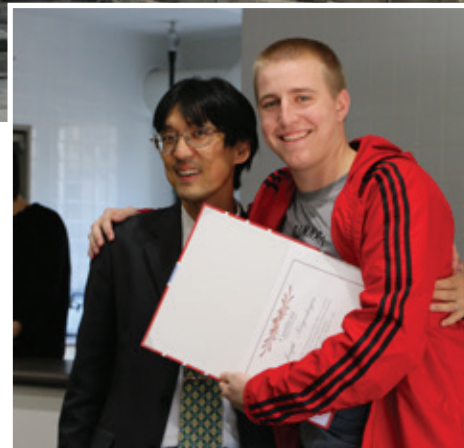
“Uh guys...look at the map. It’s all in transcript,” someone calls back as the rest of us fumble with our yen and attempt to buy subway passes. We were all groggy from our 15 hour flight to Tokyo, but eager to get out and explore the city. We had just set our bags down at Chiba University, the fourth largest University in Japan, where we would be staying and taking classes for a week. Chiba is about an hour outside downtown Tokyo by train, and after a couple missed stops and a lot of help from locals, we arrived in the city center of one of the most prominent cities in the world.

We were amazed by the bright lights, hustle and bustle, and the sheer amount of people walking the streets of Tokyo. This was our first experience in Asia, and it set the tone for the rest of the trip. Right away we experienced with the local food and saw the sights around Tokyo such as the Imperial Palace, the Meiji Shrine, and the Shibuya Crossing. There were modern sky scrapers and historic landmarks from Japan’s rich history. By the end of the weekend we were exhausted, but eager to start our coursework at Chiba University.

Our first class on Monday morning was a Japanese language course. This proved to be very helpful for our week at Chiba. We learned valuable phrases such as “good morning” (pronounced Ohio), how to order food, “thank you,” and “excuse me.” As 25 loud Americans—usually lost and confused—we used “excuse me” quite a bit.

As you can imagine as 25 loud Americans we had to use “excuse me” very frequently.

We also spent a lot of time learning about Japanese economic development. Our professor, Ichido, is a world-renowned economist. His insights and own personal research on the Asia-Pacific economy were fascinating and stuck with us for the rest of the trip. We first had to learn about Japanese culture since it is so closely tied to the economy. It turns out the klan system is very relevant still since four families own conglomerates that control about 80% of Japanese businesses. Current Japanese monetary policy, nicknamed Abenomics, also has heavy ties to Japanese culture. The three main pillars that are in place to increase



consumer demand are called the “three arrows,” which is a reference to an ancient samurai proverb in which the main point is that a single arrow can easily be broken, but all three arrows together cannot be broken.

The staff and Mothers’ Club at Chiba University went above and beyond to ensure that we got a taste of Japanese culture. We did a sushi rolling class, participated in a traditional Kimono, and took a calligraphy class. These experiences left lasting impressions and made us all appreciate Japanese culture even more. The entire week people greeted us with smiles and made us feel at home. After a graduation ceremony and a farewell dinner, it was time to head off to Beijing. I will always remember my time in Japan, and I have no doubt I will return in the future. ■

INTERNATIONAL TRIP

SINGAPORE | by Sam Burchell

Rounding out the trip of a lifetime, our class had the privilege of spending five days in Singapore. The country was filled with western influences and served as a much-needed taste of home towards the end of our journey. Stepping out of the airport and into the Singaporean humidity, we were all relieved to breathe easy in the absence of heavy smog that engulfed many of our previous destinations. The cleanliness of the city came at no shock to our class, given that the acts of chewing gum in public or drinking water on the subway were punishable by heavy fines and even caning. Free from the smog and out of trouble for the moment, our class had the opportunity to explore the third wealthiest country in the world and truly experience life as an expat.

The first thing on our agenda was to cool off, so naturally we headed straight to the beaches of Sentosa, which is only a 20-minute drive from the city center. Our Uber driver provided us with the country’s history from a local’s perspective, and we started to pick up on the idiosyncrasies of Singlish—that is, Singaporean English. With imported sand as white as the Bahamas and beach side prices that rivaled most professional sporting events, there was no doubt that we were in one of the wealthiest countries in the Asia Pacific. Later, we zipped to a hawker center for a cheap meal using Singapore’s second to none subway system. Now that it was evening and had cooled off a little, we decided to see the major tourist attractions.



A ship sailing through the air (Marina Bay Sands), clouds defying the laws of nature (Cloud Forrest), and trees out of a James Cameron movie (Gardens by the Bay), every aspect of the city’s architecture reflected its rich and modern history; it truly was unlike anything we had ever seen before. After just one night in Singapore, it became extremely difficult to understand how anyone could turn down the opportunity to live there.

Hoping to gain better insight into the expat mindset, our class had the privilege of meeting with executives from Bloomberg, Google, Proctor & Gamble, Unilever, and more; this opportunity far outweighed any of the sightseeing that we had done over the course of our stay. “Why Singapore?” many of us asked. Regardless of the executive’s background, there seemed to be one resounding answer. “Where else in the world can you serve in a global role, be at the forefront of innovation, and challenge yourself culturally every day?” they asked. There was a lot of truth in that statement. The Asia-Pacific region is only getting its feet wet in regard to its role in the global economic system, so how could anyone completely cross the destination off their list? Our class certainly struggled to answer that question.

Looking back over our time in Singapore as I began to pack up, I had somewhat of a different feeling than I had experienced in most of our previous departures. Whether it was the glamor of the city or the immense opportunity that was sure to be present in the Asia Pacific over the coming decades, I couldn’t help but think that it was not my last time in Singapore.

The city has so much to offer from both a business and leisure perspective that I would be surprised if I didn’t return. However, I know that I will only have a fraction of the amount of fun that my classmates and I had during our short stay in Singapore. ■

SHANGHAI | by Katie Chung

A mere seven months after our class went on our Domestic Program, we were able to experience China’s concrete jungle, Shanghai. Following our studies on economics at Chiba University and our cultural visits of Beijing, we packed in a lot of company visits at our third stop. Most multinational companies use Shanghai as their base to tap into the Asian markets. Here we visited Johnson & Johnson, Nielsen, Dow Chemical, Unilever, Luxottica and Ernst & Young. The most interesting and frequent discussions during company visits were what it means to be an expatriate. Johnson & Johnson was an eye-opening introduction to the expatriate life and the current digital landscape in China. One speaker explained there wasn’t a great infrastructure for husbands abroad, while many wives can join clubs within the expatriate community. This realization meant that more often than not, choosing to be an expat means one of the marital partners will no longer be working. This was a concept that seemed so foreign to us and allowed us to reflect and rethink the glamour of living abroad. Many expats explained that a successful career overseas demands a very strong support system; someone that is willing to put you and your career over his or herself.

In regards to connectivity, Chinese companies are well ahead of the American competition. Although some sites such as Facebook, Google, Instagram, Venmo, YouTube, and Twitter can be reached through a VPN, most Chinese nationals utilize local platforms for sharing. WeChat has no competitors overseas, it combines features from all of those apps into one. WeChat can call your taxi, order takeout, find a pet groomer and have all of these things paid and delivered before you enter your taxi. At Nielsen, they explained the effects of trying to harness all this data. The best explanation to the current state of China was from Gautam Seth at Nielsen, “you have

INTERNATIONAL TRIP

little emperors and peasant farmers with iPhones." China is a magnificent, dynamic place that is growing in wealth as the one-child policy is reversed and reaching an internet boom as all things are digitized.

Shanghai represents an emerging country that does life at China speed; they fail fast, restart fast, and succeed fast. The Bund is a great example of this lightning-fast innovation. Although this famous waterfront has been around for hundreds of years, the Shanghai Tower was just built two years ago. It is currently the second tallest building in the world, with the tallest observation deck allowing visitors to view the caressing Huangpu River below. In the heart of the city laid my favorite attraction, the Yu Garden. The surrounding bazaar was filled with street vendors, allowing tourists to test out their haggling skills. Inside the gates rested a garden oasis filled with history, architecture, and art. At the top of the garden wall, you could see the Bund, a juxtaposition of the ancient buildings and the new high rises. That is centuries of culture and that is Shanghai. ■

HONG KONG | by Mackenzie Mayernik

World-renowned author and journalist Nury Vittachi once described the "Fragrant Harbor" of Hong Kong as "...a fine way to capture a piece of the magic of a unique city. The drama, the charm, and the beauty of Hong Kong is all here—just as is its breathless energy." No statement could be more representative of our fourth stop of the Lindner Honors-PLUS International Trip—a whirlwind of an experience that allowed us to see the sights of this dynamic city, understand its unique development, and develop a perspective of its vibrant future.

Stepping off the plane from Shanghai, we noticed the immediate difference between this city and the others we previously visited, as the comfort of a familiar Western culture permeated through the land. Hong Kong's culture, a melting pot of nations simmering over recent political unrest, is strongly influenced by Great Britain who developed the nation as a world economic

leader throughout the twentieth century. For us, this meant a smaller language barrier and a fascination with the Special Administrative Region that would come to be the favorite stop on the trip for many. We indulged in the food of Hong Kong—a vibrant mix of cultures representative of the region's distinct population.

During our six-night stay, we saw both the topographical and economic diversity of this small but mighty region. Beginning with a day trip to Shenzhen, led by Tony Zheng (LCB '10) of West Chester Protective Gear, we had the opportunity to see one of the largest shipping container ports in the world from a bird's eye viewing, realizing firsthand the truly global logistics of familiar Cincinnati companies. At PIMCO, we had the opportunity to learn firsthand about the potential for a viable and prosperous expat life from someone who experienced college much like us, LHP alum Todd Staley. Other visits included multinational

INTERNATIONAL TRIP

BEIJING | by Jack Bender

Beijing was the second stop on our international trip and our introduction to China. The huge differences in landscape and culture from Japan were realized immediately. In the classes leading up to the trip we learned about the smog and low levels of visibility in major cities in China but it was eye opening to witness it first hand. The next culture shock a lot of us felt was the rush-hour traffic in Beijing. As a class, we had been on busses in New York, but it was nothing compared to the amount of cars we saw on the short distance between the airport and hotel. It was awesome to see how many people were on the road, but still how organized the Beijing traffic system worked.

The first cultural experience we had in Beijing was our excursion to Tiananmen Square. The square itself is enormous and government buildings surround it. The area was full of tourists, mostly Chinese citizens. Our tour guide explained that for most of the Chinese tourists this would be the only time in their lives that they would have the opportunity to visit the capital. They were just as excited to see American tourists, as they were this historic space. For many, we were the only Americans that they will ever meet and they were very curious. Many of us were asked to be part of family photos and many school children asked if they could practice their English with us. This

was my first experience in a foreign country where the citizens were more curious about me than I could be about their culture.

One of my favorite parts of Chinese culture was how in touch they were with their history. Beijing is a major metropolitan area and one of the biggest cities in the world, but there are still traces of the Imperial Era all over the city. A couple of the site visits showed how much the Chinese people still revere this era of history. We had the opportunity to visit the Forbidden City and the Summer Palace. Both are incredible pieces of architecture and it was amazing to see these old palaces between skyscrapers, accessible by a subway system.

The main company visit we did while in Beijing was at Yeepay. Yeepay is the leading e-payment service provider in China. It was an amazing visit, some of the company's executives even stopped in to talk to us. The coolest part about the visit was learning about the Chinese government's role in business. There are always fights in American politics about the government's role in business so it was very interesting to learn about how large of a role the Chinese government takes and how little people openly protest it. Our experience in Beijing was amazing and a great introduction to China. ■

real estate firm Jones Lang Lasalle (JLL), the dynamic Hong Kong Stock Exchange, and global supply chain management leader Li and Fung. Each visit was drastically different than the next, solidifying the lively and unstoppable mix of industries prospering in this tiny slice of heaven called Hong Kong.

Not only did Hong Kong fascinate my classmates and me with its diverse and evolving business climate, it also captivated our hearts with its beauty and kindness of its people. From being welcomed with open arms to the homeland of classmate, Katie Chung, by her family with an unforgettable dinner, to being greeted by locals and ex-pats from all walks of life as we swaggered down the streets of Lan Kwai Fong, Hong Kong was a turning point in the trip for many. Contrasting the New York City vibe of bustling streets and skyscrapers were the beaches that rivaled some Hawaiian beaches in quality waves. It even provided us with what I journaled as the "Best Day Ever," a day-long hiking trip along the mountainous Dragon's Back with the entire class, ending in a well-deserved meal and sunset on Shek O Beach. For a city so renowned for its economic success, we never could have dreamed for a more ideal setting to wind down after four weeks of travel. Reflecting on the immensity of the business environment we were newly introduced to, we felt the tingle of the warm, salty breeze drifting past us. How was it possible to have such an incredible dichotomy all in one place? Now that was what made Hong Kong so unforgettable. ■



EXTRA 10 DAYS | by Matt Overstreet

For my extra ten days in Asia I decided to split them between two groups. The first half of the ten days I went on a cruise off the coast of Vietnam in Ha Long Bay. I went with Mackenzie, Ben, Ellie, Alex, Jay Rugg, and Cam. Before the cruise, we spent the day and night in Hanoi. It was fascinating being in the capital of Vietnam. It wasn't much different from Ho Chi Minh, and the food was just as good. We took a visit to the biggest street market in Hanoi and finished up our souvenir shopping.

Then it was time to drive to the coast so we could get to Halong Bay. On the way there, we stopped and took part in traditional Vietnamese activities and also got treated to a water puppet show. Once we arrived at Halong Bay, we boarded the boat and departed. The two days on the cruise were some of the most peaceful days of my life. The weather was clear and borderline perfect. In the bay surrounding you everywhere are massive stone islands that grow trees and are a home to birds and monkeys. There were only 20 people on the cruise, including the 8 of us, so it felt as if the real world didn't even exist. On the cruise, we visited an island and got to see the natural caves and then we had lunch on the beach. We also stopped to see several fishing villages. It blew my mind that was how they lived. It was so simple that I was almost jealous. We even got to fish for squid during the cruise. It ended up with two squid being caught and one person getting inked.

After the cruise, we drove straight to the airport and flew to Bangkok. There, we got to explore the city and eat some more great food.

The next morning, I departed from the group to join my next group. I was joining Hadis, Michael, Sam, Kyle, and Jacob. We travelled to Koh Phangan, an island off the coast of Thailand. There, we relaxed by going to the beach and we also got to hike up to the top of a mountain to go to a waterfall. The view was phenomenal. That night, we joined the rest of the class at the villa they rented in Koh Samui. That was the closest I've ever felt to luxury in my life. It was a literal vacation home for a billionaire, if that helps put this villa in perspective. It was refreshing to be with the whole group again.

The next morning, the guys and I travelled to Koh Pi Phi, another island off the coast of Thailand. This island was paradise. While we were there, we got to go on a day cruise and visit smaller islands. One of the islands was inhabited with thousands of monkeys that we got to play with. Then we went snorkeling in a bay and swimming in the ocean for hours. An experience I'll never forget. At night on the island there were these fire shows all over the beach with natives putting them on that were insanely talented. The rest of the time there was spent relaxing and taking in all the surreal moments. A 10 days I'll think about every day for the rest of my life. ■



VIETNAM | by Benita Munnerlyn

Although we did not get to learn too much about the business environment and structure in Vietnam, I was able to learn so much about myself and the US while in the country. The natural beauty in Vietnam was breathtaking, and although this third world country showed a lot of underdevelopment, Vietnam is a force to be reckoned with. I liked that Vietnam seemed to be a mix of components from different countries that we previously visited on the trip. The hustle and bustle of traffic and city life reminded me of Shanghai and Beijing. The serene peace of nature reminded me of Japan. But the welcoming atmosphere and friendly attitude was how Vietnam added its own blend. One of my biggest questions was how the Vietnamese felt about the US after the war. At the Cu Chi Tunnels there was a short informational video that mentioned how the "American aggression" led to a grueling war that would last for years devastating the country. However, I did not receive any ill-sentiment from the people when we were there. At the markets and restaurants, they were excited to hear about the US, the things I do in school, the nature of our trip, and often invited me back to their restaurant or store again. At the high school we visited, the students were learning about United States History. I deduced that this fascination with the United States represented a kind of hope for the Vietnamese. At Shorelight Education we learned about Vietnamese parents longing to send their children to the United States for education. It was baffling to me, because I could not believe how much they admired the United States. During the Cu Chi Tunnel tour, we learned that the Vietnamese were extremely smart, clever, and skilled. The US currently looks as though it is unfriendly ground for foreigners, and we devastated the community with a hostile war situation.

VIETNAM | by Kyle Zimmerman

They have so much room to evolve, with surrounding countries like China, Singapore, and Japan to learn about rapid development of infrastructure, Western lifestyle, and quality education to continue to grow and build. Why do they want to come to the US? After remembering my false inclination of the feelings that Vietnamese had toward Americans after seeing the Cu Chi Tunnel video, I thought about the influence of movies, and media that creates this picture of what the US is like. Glamorous movie stars, stories of true love, big houses and happy endings make America seem like the place of dreams. Although we certainly have privilege, I see a lot of potential in Vietnam as a rising country with access to technological resources and education from neighboring countries.

Something I learned about business in Vietnam is the theme of relationships. Due to the heavy investments that the people make, they want to ensure they are putting their hard-earned money into something they know will reap quality returns. If I were to open a business in Vietnam, social responsibility and relationship building is critical. By proving that I am as invested in the well-being of the Vietnamese people and their community as they are careful with their decision to whom they chose to invest, I will gain their trust and be able to form relationships with influential forces in the country. ■

"I want you all to remember that Vietnam is a Communist, Third World country," Susan began. "This isn't going to be anything like Hong Kong." We all looked around at each other, none of us with the slightest clue of what to expect. What we were about to experience over the next five days was the highlight of my time in Asia. My best and most vivid memories are from a country that didn't display one ounce of Communism, and where the people and culture could not have been more vibrant and hospitable.

By the time we got to Vietnam, everyone was in dire need of laundry services. Hotel room bathtub laundry was just not cutting it anymore. On our first night, four of us embarked on a mission to find a laundromat. After a series of near-collisions in our Vietnamese Uber, we found ourselves on Pham Ngu Lao Street (worth a Google), or "Backpackers District." Here, you could get a beer for \$0.40, a custom suit for \$100, and a haircut for \$2. I got all three. The streets were lined with performers, food carts, artists, tourists, motorbikes, wild chickens... you name it. You want to talk about a cultural experience? Walk through Backpackers District. The four of us never found a laundromat that night, but we didn't mind. The next night, all 25 members of our class explored Backpackers District together in one of the most fun and memorable LHP experiences I've ever had.

Culturally, we went on a "best-of" tour of the city. We crawled through the Củ Chi

tunnels, famously used in the Vietnam War's Tet Offensive (also worth a Google). We were steered down the famous Mekong Delta in wooden boats while wearing conical straw hats. We visited a small river village where the entire economy was driven by coconut candy sales to tourists. Emerging from the tree-line, a toothless village elder approached the group holding an eight-foot python around his neck (and Susan held it!). We visited a high school and met with the city's brightest students. We saw the famous Notre Dame cathedral. We bargained like absolute pros in the local markets and ate more pho and bánh mì than advisable by most doctors. Life was simpler in Vietnam.

Motorbikes, motorbikes everywhere. Since cars are so expensive to import, only the wealthiest Vietnamese have access to cars. Everyone else relies on motorbikes to get around. There are 5.8 million of them in Ho Chi Minh alone. Stop signs and crosswalks seem to be for decorative purposes only. To cross the street, simply inch out slowly and the motorbikes will pass around you, like water around a rock. Ask anyone in our class the first thing that comes to mind when they think of Vietnam—motorbikes.

Without a doubt, the most impactful portion of our time in Vietnam was spent with LHP grad Dom Berardi. As students, we hear all the time, "Do what you love and you'll never work a day in your life." It's become cliché and overused. Dom shared with us how he has aligned his own personal values and expertise with his current role at Shorelight Education. He showed our class the value of finding a company that never compromises "mission for margin," and the personal sense of satisfaction that comes with it.

I've been asked "What was your favorite place you visited?" seemingly thousands of times since I returned from Asia. Vietnam is my answer every time. ■



INTERNATIONAL TRIP

ASIA OVERVIEW

by Sarah Stoner

Initially landing in Asia, we were immersed in an entirely unfamiliar culture with little understanding of our new environment. We quickly learned to navigate this new place and felt perfectly comfortable in the Asian cities. Every country has a different culture and every city was a new adventure. For the most part, people were surprisingly welcoming and, despite not having any common understanding of language, we managed to figure out how to communicate and try local foods. Asia is a culture very different from the culture we have in the U.S. China, specifically, is growing rapidly in technological advancements and economic power. The class learned about the economic development of the countries we visited and how they have rapidly developed in recent history. We learned about the consumers in each country and how they differ from the typical U.S. consumer. We met with high up executives at various companies in each city and learned how companies operate internationally, how different the business culture is, and how products travel across continents in trade. Experiencing the culture and seeing the tourist sites of the various cities in Asia offered a great deal of personal development as we experienced traditions and visited historically renowned locations. Asia consists of many countries that will offer great market opportunity for international businesses and I gained experience and knowledge in these cultures and companies. I will never be able to recreate the incredible experience of this trip; but I want to go back and explore and learn more about these cities and the rest of Asia. ■

TRIP OVERVIEW

by Jillian Kavinsky

After a total of 14 different flights to six different countries while sleeping in a dozen different beds, all 25 of us returned to the States with minds whirring with fresh experiences and rogue, creative thoughts. While it was certainly a relief to finally walk through the “local passports” line in the San Francisco airport, I am also certain none of us felt like the same people as when we first left the United States. In addition to that already overwhelming amount of processing, when people asked about our experience, we were presented with the unique challenge of distilling 44 days worth of business, food, and culture into a conversation no longer than an elevator ride. Now I am going to try to do the same thing in an annual report article.

On our final plane ride and during the 14-hour delay on the way home (thanks to United Airlines’ true commitment to customer service), I wrote a short list of my most significant takeaways from the trip, both professional and otherwise. In lieu of giving you a long, drawn-out description of the trip as a whole and regurgitating what everyone else has already said about each individual place (and because I work in content advertising), I would like to share that list with you:

1. Language barriers are real, and the most valuable phrase to know in any native language is “thank you.”
2. The best way to explore is by making friends with locals.
3. People are always going to be excited to share their own culture with you. All you need to do is ask.
4. Few things are more cathartic than watching your professor karaoke Frank Sinatra on a moving bus at 9:30 am.
5. The Asian markets are kicking America in the butt, and there are a lot of very good reasons why. (See: technology, collectivist attitudes, resourcefulness, investment culture, etc.)

6. “China speed” is a real thing, and it is honestly a little scary.
7. E-commerce is not the future—it is the present.
8. Sleep, water, and a z-pack are the unsung heroes of travel illness.
9. Neck pillows are very important.
10. Being an expat is difficult and will stretch you further than you ever imagined, but it will also be one of the most valuable experiences of your career.
11. The best food comes from the small, cheap places where no one speaks English.
12. True servant leadership is invaluable, obvious, and something you cannot fake.
13. On that note, the best way to recognize a great leader is the way his or her subordinates talk about their character and leadership style.
14. For many of us, our primary career goal right now should not be to become a great leader. At this stage in our lives, one of the most valuable learning experiences is to simply work under great leaders and learn by watching.
15. The most admirable companies do not separate mission and margin. ■



STUDENT & ALUMNI SPOTLIGHTS



DOMINIC BERARDI | CLASS OF 2007

The last few years, I had the incredible opportunity to get to know the LHP class of 2019. This group of extraordinary young men and women will start their post-college lives and careers exactly 12 years after I began my own in 2007. I spoke to them in Cincinnati as sophomores, hosted them in Washington, DC as pre-juniors on their domestic trip, and most recently at my company's office in HCMC, Vietnam in March. While I don't feel that far removed from walking in their shoes, the reality is a decade out of school can provide a lot of perspective. It is easier in hindsight to know that right out of college there is more than enough runway to take risks, fail, take more risks, and find the passion and confidence to do what makes you happy. Hearing their excitement, fear, ambition, uncertainty, and drive to become the best version of themselves was probably even more invigorating for me than it was for them.

For a self-proclaimed wanderer of the world, I love seeing people experience a new country and culture for the first time. In that humbling environment we are all students and watching them was a chance to relive the initial rush and adventure of culture shock all over again. Having taken more than 30 trips, Vietnam is one of my favorite places in the world. I love the people, their kindness and sincere gen-

erosity, the viscous and supersweet drip coffee, the crazy motorbike antics during the morning commute, the lime, the lemongrass, and the simultaneous simplicity/chaos/beauty of every day.

The educational objective of my message was providing context for what it takes to build effective cross-cultural teams and business competencies. Earlier that year, I was dispatched as an expat based in Hong Kong with my wife Camie and tasked with building off-shore operations in South and Southeast Asia for Shorelight Education. In the span of 3 years, this scrappy start-up I helped create had gone from a dozen employees to more than 400 and \$90 million in revenue. Trying to apply lessons from legendary LinkedIn co-founder and Stanford professor, Reid Hoffman, we were "blitzscaling" a global operation to capture a once in a generation market opportunity and drive internationalization at some of America's leading universities.

It was an exhilarating time and the opportunity to share this experience with the same class, not just conceptually, but in-country with my team was too good to pass up.

Business lesson aside, when we met in Ho Chi Minh City, it was like catching up with old friends and seeing a reflection of my not so distant past. I was surprised

and honored that they felt so comfortable opening up to me about the multitude of things they were wrestling with personally, emotionally, and professionally.

Candidly, it reminded me how challenging it is to be a 4th year undergraduate. They were all in the midst of the same tough decisions I was to open doors (and close others) which could be the jumping off point to so many varied personal and professional paths. They were filled with energy for what the future holds, thoughtful, and many open about still trying to understand what really drives them. They were also incredibly good to each other—an inclusive and cohesive unit who had each others' back and wanted the best for one another. It was a reminder of how the unique chemistry of each Honors PLUS class leaves an indelible mark on who we become.

As an alum outside of the Cincinnati area, it takes more work to stay engaged. Nevertheless, to my fellow LHP alums in far flung places, don't ever discount how much you can help just by sharing your experiences. Every student told me meeting with alums in Vietnam, Singapore, and Hong Kong was the most rewarding part of their trip. And for me, it was the most rewarding part of mine. ■

TODD STALEY | CLASS OF 2006

Nearly 15 years ago, I remember eagerly awaiting the Honors-PLUS international trip because it was one reason I decided to join the Lindner Honors-PLUS program. Although time has passed, it is evident that students have similar feelings today after seeing the level of student engagement/excitement in Hong Kong this past spring.

It was an honor to host this year's class at the PIMCO offices in a region, which is experiencing high levels of economic activity and on-going liberalization of the financial eco-systems of many countries. Asia Pacific remains the largest contributor to global wealth creation with an estimated level of 9% on an annualized basis for the next 10 years. This is creating significant opportunities for both global and regional companies. During our discussion, we spent time discussing a wide range of topics including:

- International financial markets
- The importance of the Asia Pacific region to the global economy
- Considerations for investment management companies operating within the region
- Global economic and investment outlook

Students were extremely prepared for a robust conversation on these topics above and offered insights from their experiences. One of the most interesting takeaways came from non-finance/accounting focused students. These students asked extremely thoughtful questions about how marketing and operations play a role in meeting client objectives and the financial markets. A holistic approach across all functions is imperative in running a successful international company and ensuring the global financial markets operate smoothly. It was a great compliment to hear my fel-

low PIMCO colleagues offer high praise regarding the Lindner Honors-PLUS students and how they wished similar programs were available to them during their undergraduate studies.

A common theme for several students was the desire to work abroad at some point in their career. I remember having these feelings during my Lindner Honors-PLUS European trip after hearing several UC alumni speak about their international work assignments. Thank you to the Lindner Honors-PLUS program for providing me a strong foundation to make this dream come true as I have spent the last three and half years working in both Singapore and Hong Kong. It is clear Lindner Honors-PLUS continues to prepare students in a way that makes these incredible professional and personal experiences possible. ■



STUDENT SPOTLIGHTS

DAN BILLMAN | CLASS OF 2017

I am a Workflow Implementation Analyst in Bloomberg LP's Global Data organization in the Global Data Technical Operations department. The Global Data organization is the engine that turns the wheels of the one of the most well respected information providers and companies on the planet. We are responsible for acquiring data, routing it to the right people or machines, submitting it to the Bloomberg terminal, and delivering exceptional customer service for our clients. We have over 40 data teams globally that help with this effort with members between 8-20 people, depending on their area of financial expertise. A Data Team Analyst's main goals are to contribute to News through researching their area, providing customer service through messages, calls, and client visits, and maintaining or improving the data's speed to the terminal and its quality throughout the process.

As a Workflow Implementation Analyst, you will find me in the 'routing' piece of Global Data; my team's daily goal is to leverage in-house and third party software products to route data we've acquired to the correct place in an efficient and timely manner. We also take on a consultative role because we work closely with engineering to develop and provide these tools to Data Teams and have the technical knowledge to recommend best methods of using it to the Data Teams' benefits. I am extremely grateful and happy that I am in this role because it calls for a balance of business knowledge and technological expertise. If you are lacking in either, the types of success you can have are limited. Tech Ops is in an exciting and unique position because technology's rapid growth allows us to use and build different technologies to help global data. We have web crawlers that hit different websites to pull information into our system; we

use Natural Language Processing to determine what information we don't use or need, as well as many more examples.

So how did I get here? After spring of my second year I decided switch into Information Systems (IS) because I wanted to leave college not with a degree, but a skillset that would be valuable to any company. I spent four semesters in GE Aviation's Information Technology Leadership Program so I would have work experience in technology and started teaching myself programming languages for fun. I reshaped my personal mission statement to "Use technical expertise to solve business problems." I picked up the Business Analytics and IT minors to push myself towards that goal, something members of the LHP office advocated for and helped me plan more effectively. The one and only Judy Magazine even suggested I work with her husband on a sports analytics independent study, a suggestion I took to further study analytics and apply my knowledge to a real-world scenario. While in school, I started a group called the 'Bearcat Developers' that teaches students

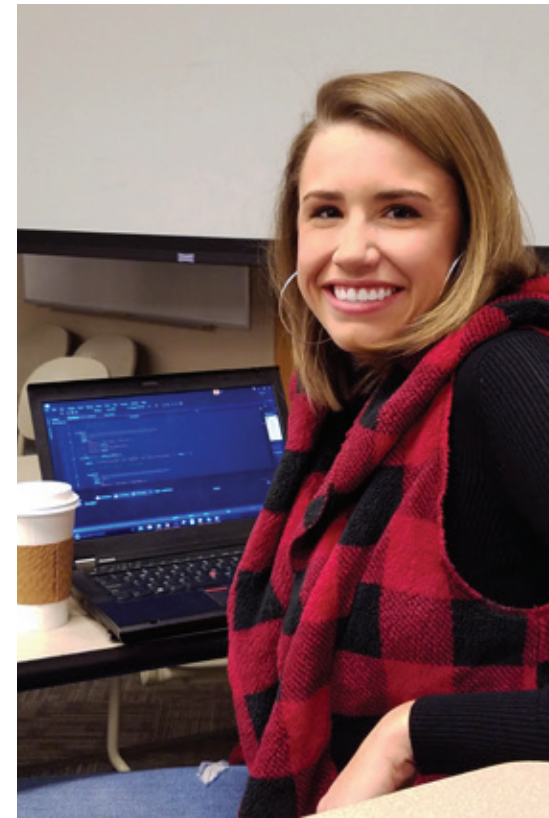


completely unfamiliar with programming how to code. This gave me an outlet to practice and share back what I had learned to students with similar interests.

When it came time to apply to full-time roles, I thought back to companies we visited on our LHP Domestic and International trips. Bloomberg LP was the one that most interested me because of their heavy use of technology and their laid-back atmosphere. I reached out to Ben Zimmerman (Class of 2007) whom I remember organized our visits to New York and London and asked him for recommendations on places to apply within Bloomberg. We spoke on the phone briefly so he could understand what I was looking for and what I had to offer before suggesting I apply the role of Technology Operations Analyst (my current role, we're not big on titles here). After going through the interview process I was offered a position that fit the personal mission statement I set two years ago: A person who leverages technical expertise to solve business problems. ■

STUDENT SPOTLIGHTS

LAURA MERSMANN | CLASS OF 2018



Entering college in 2013, Lindner College of Business offered twelve academic majors (today there are thirteen offered). I had to pick one. After carefully weighing diverse interests that ranged from my love for statistics to an AP art education, my career goal was to say the least-unclear, but I settled on Marketing. Little did I know, that almost five years later, I would be light-years away from Marketing having earned my BBA in Operations Management and finishing out my MS in Information Systems. How did I go from Marketing to Information Systems? With a lot of help from the LHP office, LHP mentors, and many others in UC.

Students coming into college will likely have only faint clues of what their academic and career goals are. Sure, most will shoot for a 4.0 GPA and an impressive triple major, but along the way, someone will start asking questions: What are you striving for with this major? How will it

support your career goals? Will this make you a more competitive candidate? Does your academic plan make you happy and excited for your future? When those questions were asked of me, I began to shape my academic path that lead me from Marketing to Operations to Information Systems and a Bachelors to a Masters Degree.

In the first year of my college career, I joined with the 50% of college students who will switch their majors at least once. I enrolled in an honors section of Micro-Economics that clicked with my way of thinking and inspired new questions. My professor not only taught me the fundamentals of economics but also a process to both master the material and foster original ideas. Simply put, I was swept away by the elegance of Economics and how much it made sense to me.

This is where you would think that I jumped off of the Marketing boat and straight into arms of a BS in Economics, however, I didn't. Judy Magazine sat me down and helped me to analyze why I had enjoyed my economics class so much. Judy asked the hard questions that helped me to realize that I wasn't necessarily hooked on economics, but hooked on learning and logic. She suggested that I wait to change my major until after my freshman internship with Kroger in the summer of 2014.

To put it simply, Judy was right. At the end of the summer, I had several more introductory classes under my belt and a few months' experience as a process improvement intern. I talked with my manager at Kroger, with Jeri, Judy, my LHP mentors and peers about what work I could see myself doing and how I planned to achieve it. What was so great about determining my undergraduate major was that no one gave me a straight answer, "You should be an Accountant/Brand Manager/etc." Everyone gave me open ended questions until the answer, operations management, was

staring me in the face.

When I went to Judy to officially switch my major, she gave me a word of advice, pair OM with another major or minor because of the lower credit hour requirement. It was back to my "academic support team" of the LHP office, students, and mentors. An older LHP student suggested that I look into a Master's program as opposed to doubling or tripling up my undergraduate majors. I consulted Jeri. Her advice was that I should push myself academically (without becoming a workaholic) and that a Master's was attainable.

It was important to me to be able to end my college career within the originally planned five years and without much additional cost. In the true fashion of an operations management major, I made a detailed plan for my course work all the way up to my Master's graduation.

In December of 2016, I graduated with my BBA in Operations after six semesters of classes. In December of 2017, I graduate with my MS in Information Systems. I am not suggesting that fast tracking undergraduate and riding off into the sunset with a Master's is the right path for everyone. I did quite a bit of soul searching with the LHP team, co-workers, and mentors. They all made it seem possible, cautioned me but encouraged me along the way, and gave their support to help me achieve my academic goals. ■

STUDENT SPOTLIGHTS

PAIGE BAUSCH | CLASS OF 2017

Growing up as a young girl born and raised in Cincinnati, I dreamed of the day when I would be old enough to go to college and explore the world. I researched schools across the US, and I had my mind made up that I would not be staying in Cincinnati. Senior year of high school rolled around and I was more ready than ever to travel the world. That was when something happened in my life that would keep me in Cincinnati for at least the next five years; I was accepted into the Carl H. Lindner Honors-PLUS program. I was both ecstatic and speechless as I read over my acceptance letter, but the burning desire to see the world still lingered in the back of my mind. I promptly decided to attend the University of Cincinnati, but intended to seize every opportunity to travel while I was there.

Freshman year, I was determined to learn how I could travel as soon as possible. During my first meeting with Judy Magazine, this was my top agenda item. Judy assured me that I had come to the right place, and that there were many ways I could travel during my next five years at school. During the Spring of my Freshman year, Jeri and Judy guided our class through the Lindner Honors-PLUS interview process to help us procure a Freshman Internship that best fit our skills and aspirations. After a handful of interviews and a number of assessments, I was told that I would be working at Luxottica Group SpA that coming Summer.

My internship at Luxottica went smoothly and I was inspired by all that I learned. I learned the ins and outs of ecommerce in the world of retail, but the most important lesson I learned, was to never give up on my dreams. With my desire to travel at the front of my mind, and knowing that Luxottica did business on 6 continents, I asked my managers, my mentors, and later the VP of Luxottica Retail if there was any way I could work for the company internationally. The answer was

“no” 9 out of the 10 times I asked, but the 10th time I received a “yes.” The following co-op term, I was on my way to Milan, Italy where I would spend the next 3 months working as an Assistant Global Brand Manager at Luxottica’s Global headquarters.

Those three months were some of the best of my entire life. I lived, worked, commuted, and traveled like an Italian. I knew no one, spoke virtually none of the language, and had never lived more than 20 minutes away from home, but that made the experience that much more exciting. I was adopted into an Italian family that taught me the language, culture, and traditions of their home country while my Luxottica colleagues taught me all about the workplace culture in an Italian-owned company.

Upon my return home, a fortuitous run-in with the Executive Director of OneSight, provided me with my next four co-ops at Luxottica’s vision care non-profit. Over the course of the next three years, I was given the opportunity to travel to underprivileged communities throughout the US, Africa, Brazil and China. During my first co-op I was asked to work on an ethnographic research project in Rwanda. This life-changing experience made me realize how little I actually knew about the continent of Africa and inspired me to change the perspectives of those around me as well. The following year I continued to co-op with OneSight as a Storyteller traveling to vision clinics around the world interviewing patients and telling the moving stories of OneSight’s beneficiaries.

Enamored with the unexpected. That is how I began my journey at the University of Cincinnati; five years later, that same mindset continues to guide my every step. I came to the University of Cincinnati looking for opportunities to grow, learn, and experience new cultures, and with the helpful guidance of the Lindner Honors-PLUS program, I was able to achieve my dreams. ■

ROB RANKIN | CLASS OF 2018

During my college search, I was looking for schools that not only pushed me academically, but also allowed me to study abroad and, most importantly, grow as a leader and professional—and that was exactly what the Lindner Honors-PLUS program provided. Upon acceptance in the program, I immediately was welcomed into a family of 125 of the best and brightest students at the University of Cincinnati, many of which would inspire me throughout my college career.

When I stepped onto campus my freshman year, I wanted to get involved in several aspects of campus so I could confidently say that I left UC a better place than it was when I arrived. In the first month of my freshman year, I applied to several prestigious organizations on campus such as the ROAR Tour Guides, the Student Alumni Council, but unfortunately was denied. Although I was discouraged, several older students in the program kept pushing for me to become involved in other aspects of campus in order to give back to the school that was giving so much to me. I immediately became heavily involved in my fraternity, as well as other organizations such as RallyCats, Forever Bearcats (the student body’s arm of UCATS), and organizations inside the College of Business as these were causes that were important to me.

Over the next few years, I would have the opportunity to achieve all of the goals that I set for myself during my high school. Not initially knowing what field of business I wanted to pursue, I co-oped for General Cable, a Fortune 500 Industrial Wire and Cable company, and completed rotations in Supply Chain, Product Management, and Corporate Finance. These experiences allowed me to recognize my true passions, propelling me to complete my remaining co-ops at Procter & Gamble. In addition to this, I had the opportunity to study abroad in two continents—completing a retail-marketing study abroad in Italy, in addition

STUDENT SPOTLIGHTS

to our LHP Trip in South America. Once again, the “family” aspect of LHP came true, as recent graduate Kyle Quinn led us throughout Brazil, which was the highlight of the trip.

While I was studying for our rigorous coursework, working hard at co-ops, and traveling the world, I still wanted to make an effort to make UC a better place and grow as a leader in the process. As a freshman, I had several older students take me under their wing, teaching me how to be a leader and what it meant to give back. When I was a third year, I had the opportunity to hold several major leadership positions on campus, such as President of my fraternity, VP of RallyCats, and a spot on the University Funding Board. These positions taught me leadership from a first person point of view, and is exactly the type of experience that I dreamed of when I was a senior in high school in my college search. Now that I am the “old guy,” I have the opportunity to guide and help others grow as well, something I have been looking forward to.

As I complete my last year of school, I could not be happier about my time in the Lindner Honors-PLUS Program. I have had the ability to make great friends, study abroad, and give back to UC in ways that I could have never imagined before. In May, I will be graduating with degrees in Finance and Marketing, with a minor in Business Analytics, and soon after will start as an Assistant Brand Manager at Procter & Gamble. Until then, I will be enjoying UC and LHP for all it has to offer, as I know that my time as an undergrad is coming to an end. I am looking forward to my time as an alum, and hope to serve the program to help it grow for years to come! ■

SAMSON LEWIS | CLASS OF 2017

In April of 2017, Samson graduated from the Lindner Honors-PLUS program having completed both his undergraduate studies in Marketing and International Business, and a Master’s of Science in Marketing. Samson never wanted the typical college experience, and with the Lindner Honors-PLUS program saw the unique opportunities afforded our students and took full advantage. Before his tenure at UC came to a close and Samson accepted a Marketing Manager role in Boston at Design Ergonomics, he traveled to 19 countries on 4 continents—achieving his college dream of becoming a true steward of international business.

Samson recalls the effects his education with Lindner Honors-PLUS had on his professional success through a story taken from his semester working for 7-Eleven’s corporate offices in Singapore. “My co-workers were always terrified of meetings with corporate higher-ups and were blown away by the western culture of approachable senior management and welcomed self-expression. At 7-Eleven, I was invited to present my work on improving our hiring processes to the COO of Southeast Asia, because my own manager did not want to give the presentation himself.

I welcomed the opportunity and showed up 30 minutes early to the conference room to prepare. About 20 minutes before the meeting started, a man walked in, one I had never seen before, and sat down right next to me and began filing through his papers. I of course struck up conversation and began relaying my experiences and what this project had meant to me. We had an incredible conversation about my journey to Singapore and what I’d learned, before the rest of the meeting filed in. It was only then, that I realized I’d been speaking to the COO.”

Lindner Honors-PLUS teaches students far more than practical business curriculum in a cohort setting. What Samson learned with Lindner Honors-PLUS, he applied on an international scale and pushed the limits of what he could experience here at UC. He saw the sun rise from atop an active volcano in Bali and saw the sun set from the lawn of the Eiffel Tower. He spoke at career fairs in Singapore and experienced entrepreneurship seminars in Munich. International Experiences were integral to his college experience and shaped the marketing professional that he is today. ■



CLASSES OF 2017-2021

CLASS OF 2017



JENNA M. AHLERS

New Bremen High School, New Bremen, Ohio

Major(s): Marketing

Co-Op: Crown Equipment Corporation

Activities & Honors: Delta Sigma Pi Professional Fraternity–Alumni Relations Committee; Kappa Alpha Theta Sorority–Centennial Planning Committee, Bid Day Committee; ROAR Guides–Veteran Guide (past); Lindner Student Action Team; Colleges Against Cancer–Greek Recruitment Chair; Future Greek Leaders Council (past); The Limited–Sales Associate; Bearcat Buddies–Tutor; New Bremen High School Yearbook Team–Yearbook Consulting; New Bremen High School Track Team Volunteer



PAIGE S. BAUSCH (Milacron, Inc. Scholar)

Milford High School, Cincinnati Ohio

Major(s): Marketing

Co-Op: Luxottica

Activities & Honors: American Marketing Association; Lindner Student Action Team–Director of Competitive Events, Newsletter Editor; ROAR Guide; University Honors Program Student Ambassador; Delta Sigma Pi Business Fraternity; Women's Multicultural Collective; Mountaineering Club



DANIEL BILLMANN

St. Xavier High School, Cincinnati, Ohio

Major(s): Information Systems

Co-Op: GE Aviation; Ferno–Washington

Activities & Honors: Men's Club Volleyball Team–President, Treasurer (past); Student Alumni Council–Red and Black Book Chairman (past); ROAR Guide (past); Blizzard | Hyde Student Government Campaign–Chief of Morale (past); Lindner Student Action Team–Newsletter Contributor (past), Director of Intercollegiate Relations (past)



DYLAN G. COOMBS (Richard E. Thornburgh Scholar)

Colerain High School, Cincinnati, Ohio

Major(s): Marketing, Sales

Co-Op: American Financial Group

Activities & Honors: Varsity Football–Defensive Back/Special Teams; Cincinnatus Scholar; Sales Club–Member



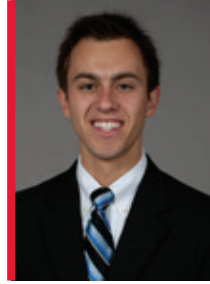
ABIGAIL G. DORSTEN (James T. Christy Scholar)

Anderson High School, Cincinnati, Ohio

Major(s): Marketing

Co-Op: General Cable

Activities & Honors: Delta Sigma Pi Professional Fraternity; Lindner Student Action Team–Communications Vice President, Newsletter Director (past), Recruiting and Career Fair Officer (past); The Navigators–Leadership Team, Freshman Small Group Leader (past); Co-ed Intramural Basketball and Volleyball



BRADLEY D. FISK

Summit Country Day School, Cincinnati, Ohio

Major(s): Finance, Accounting

Co-Op: EY

Activities & Honors: Sigma Alpha Epsilon Fraternity–Special Events Coordinator, 2nd and 3rd Year Member Educator, Recruitment Chair, Executive Council Member, Recorder (past); Phi Rho Chi Honorary Fraternity; Student Alumni Council–Homecoming Finance Director (past); Future Greek Leaders Council (past); Lindner Student Action Team (past)



MICHAELA HARPER (Lindner Honors-PLUS Class of 2004 Scholar)

William Henry Harrison High School, Harrison, Ohio

Major(s): Marketing, Finance

Co-Op: TiER1 Performance Solutions

Activities & Honors: Lindner Ambassadors–Vice President of Communications; Lindner Women in Business–Information Systems Associate; Phoenix Project–Director of Communications; Relay for Life–Committee Member



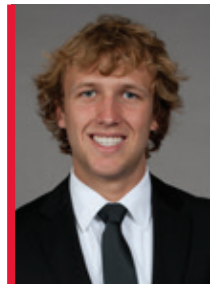
JACK S. JOHNSON

St. Xavier High School, Cincinnati, Ohio

Major(s): Finance **Minor(s):** Marketing, Business Analytics

Co-Op: AMEND Consulting; Procter & Gamble; Johnson Investment Counsel

Activities & Honors: Pi Kappa Alpha Fraternity–Philanthropy Chairman, Secretary (past), Bearcat Pride Chairman (past); Student Alumni Council–President, Homecoming Chair (past); Lindner Student Association–Marketing Director, President (past); University Honors Program–Welcome Retreat Leader; Men of METRO Service Honorary–President; Cincinnatus Honorary Society; Sigma Sigma Honorary; Omicron Delta Kappa Service Honorary



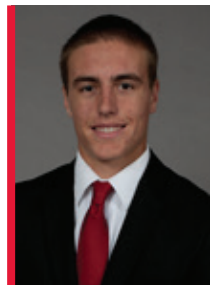
SPENCER S. KEITH

Fairfield High School, Fairfield Ohio

Major(s): Finance, Entrepreneurship

Co-Op: Luxottica

Activities & Honors: University Honors Program; Lindner Student Action Team - Experience Director (past); ROAR Guide; Young Life Leader (Wyoming High School); UC Cheerleader; Red and Black Bash Volunteer



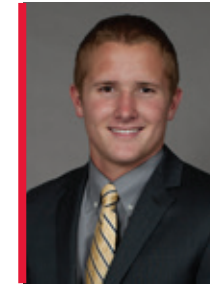
THOMAS W. KREYENHAGEN (Bert Cannon Family Scholar)

Summit Country Day School, Cincinnati, Ohio

Major(s): Accounting

Co-Op: EY

Activities & Honors: Sigma Alpha Epsilon Fraternity–Executive Council Member; Scholarship Chair; Lindner Student Action Team–Vice President of Finance; 2013 PwC Case Competition Winner and National Semifinalist



SAMSON LEWIS

Highlands High School; Fort Thomas, Kentucky

Major(s): Marketing, International Business

Co-Op: 7-Eleven Singapore

Activities & Honors: Cats on Deck Mentor for 1st Year Students; Lindner Student Action Team–Executive Team, Intramural Chair; Pi Kappa Alpha Fraternity–Recruitment Committee, Executive Board, Risk Awareness; Serve Beyond Cincinnati–Singapore Experience 2014, El Salvador and Peru Service Trips; Lindner Ambassadors



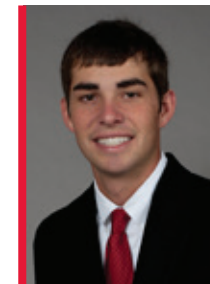
LAUREN MAYERNIK (Robert A. and Sandra W. Heimann Scholar)

Avonworth High School, Pittsburgh, Pennsylvania

Major: Finance

Co-Op: Standard & Poor's Ratings (New York, NY); Fifth Third Bank; Johnson Investment Counsel

Activities & Honors: Student Alumni Council–Vice President of Alumni Affairs, Vice President of Finance (past), Homecoming Committee (past); Kappa Alpha Theta Sorority–Chief Recruitment Officer (past), Chief Education Officer (past); ROAR Guide; University Honors Program; Red & Black Bash Concert Team; Bearcat Bridge Fund Fellow; Serve Beyond Cincinnati–Nicaragua, Tanzania & El Salvador Service Trips; UC Ski Club; UC Presidential Bicentennial Commission; Procter & Gamble Mentorship Program; University Funding Board (past); Lindner Ambassadors (past); Lindner Student Action Team (past); Cincinnatus Scholar; Omicron Delta Kappa Honorary



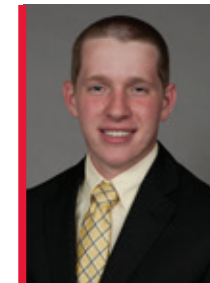
ADAM C. MILLSON (Joseph and Lorraine Mayernik Scholar)

Randall K. Cooper High School, Union, Kentucky

Major(s): Finance **Minor(s):** Business Analytics

Co-Op: Bahl & Gaynor Investment Counsel; General Cable

Activities & Honors: University of Cincinnati Club Golf–Vice President; Lindner Ambassadors–Senior Vice President (past), Vice President of Membership (past); University of Cincinnati Varsity Men's Golf Team (past); Student-Athlete Advisory Committee–Men's Gold Team Representative (past); Cincinnatus Scholar; Two-Time Big East All-Academic Team (past); Bearcat Strong (past)



MATTHEW C. MURPHY

Elder High School, Cincinnati, Ohio

Major: Industrial Management

Co-Op: AMEND Consulting

Activities & Honors: Cincinnatus Scholar; Lindner Student Action Team–President, Special Events Co-Director (past), Vice President of Operations (past), Fundraising Director (past); Red and Black Bash–Operations Chairman, Facilities Chairman (past); Pi Kappa Alpha Fraternity–Special Events Chairman, Scholarship Chairman (past), Philanthropy Chairman (past), Mission Trip Chairman (past); Student Alumni Council–Red and Black Bash Committee; Elder High School Young Alumni Impact Board–Chair Elect



ALEC T. NIEHAUSER

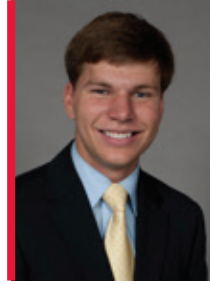
Elder High School, Cincinnati, Ohio

Major(s): Accounting

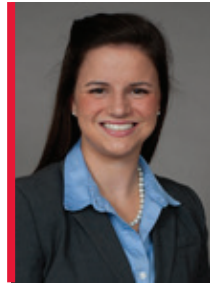
Co-Op: PricewaterhouseCoopers, LLP

Activities & Honors: Lindner Student Association–Executive Team Member, Director of Special Events (past), Vice President of Finance (past), Cats on Deck First Year Leadership Program–Director (past), Recruitment Director (past); Pi Kappa Alpha Fraternity–Judicial Board Member (past), Fundraising Chairman (past), New Member Rush Chairman (past); St. Jude Youth Football Coach; St. Francis Seraph HOSTS Program–Tutor; St. Antoninus-St. Francis Seraph Giving Tree–Coordinator

CLASS OF 2017



NICHOLAS T. PARTIE (Emmerich Family Scholar)
Mount Pleasant High School, Mount Pleasant, MI
Major(s): Accounting and International Business
Co-Op: BTS Consulting; PricewaterhouseCoopers; Barnes Dennig & Co., Ltd.
Activities & Honors: Pi Kappa Alpha Fraternity–President, Rush Chairman (past), Alumni Relations Chairman (past); Lindner Student Association–Career Fair Director, External Vice President (past), Lindner Tribunal Senator (past); Red and Black Bash–Fundraising Chairman; Student Alumni Council–Bearcats 101 Chairman; LHP PACE Leader; UC Bicentennial Commission; ROAR Guide; Sigma Sigma Honorary; Men of Metro; Phi Rho Chi Honorary



MEGHAN M. POPE (Western-Southern Foundation Scholar)
Mother of Mercy High School, Cincinnati, Ohio
Major(s): Information Systems
Co-Op: Paycom, Inc.; University of Cincinnati, CenturyLink, Inc.; The Kroger Company
Activities & Honors: Delta Sigma Pi Professional Fraternity–President, Vice President of Professional Events (past); ROAR Guides–Internal Vice President (past); Lindner Ambassadors–Social Chair, President (past); Student Government–Associate VP of Campus Relations (past); Cincinnatus Honorary Society–Social Chair; Cincinnati Women in Excellence and Spirit Together Honorary; Club Swim Team Member; University Honors Ambassador & Honors Council Member; Cats on Deck Mentor (past); Cincinnati Intern Network Connection Advisory Board Member (past); INTERalliance of Greater Cincinnati Volunteer; Crossroads Uptown Volunteer; Serve Beyond Cincinnati–Haiti Trip Leader (past), Peru Trip Leader (past), Nicaragua Trip Leader (past).



CLAIRE E. SHEANSHANG
Saint Ursula Academy, Cincinnati, Ohio
Major(s): Accounting
Co-Op: EY
Activities & Honors: Lindner Student Action Team–Special Events Director, Technology Director (past); Phi Mu Fraternity–Intramural Director; Women's Club Volleyball–Treasurer (past); Accounting for Kids Day; Colleges Against Cancer (past); Relay for Life (past); St. Vivian Grade School Volleyball Coach (past); Cincinnatus Scholar; University Honors Program



KATHLEEN J. SMITH
Ursuline Academy, Cincinnati, Ohio
Major(s): Accounting
Co-Op: Kao Brands, PricewaterhouseCoopers
Activities & Honors: Kappa Alpha Theta–President, Panhellenic Delegate (past); Student Alumni Council; Lindner Student Association–Vice President of Internal Programs (past); ROAR Guides–Vice President of Communication (past); Panhellenic Executive Board–Vice President of Finance (past); Rho Lambda Panhellenic Honorary; 2013 Rho Lambda Outstanding Greek Woman of the Year; Walnut Hills Soup Kitchen; Dean's List; University Honors Program; Cincinnatus Scholar



AARON J. VENNEMEYER
McNicholas High School, Cincinnati, Ohio
Major(s): Marketing, International Business
Co-Op: Procter & Gamble Co.; Daymon Worldwide
Activities & Honors: Lindner Ambassadors–Finance Director; ROAR Guide; Lindner Student Action Team–Alumni Coordinator (past), Co-Director Bearcat Launchpad (past); Lindner College of Business–P.A.C.E Leader (past), Market Research Assistant (past); Hyde Park Medical Associates–Bank Reconciliation Specialist; Ethel Taylor Middle School–Bearcat Buddies Tutor; University Honors Program; Dean's List; Cincinnatus Scholar

CLASS OF 2017



CIARA J. WAGERS (Louis and Joanie Lauch Scholar)
Lockland High School, Cincinnati, Ohio
Major(s): Finance
Co-Op: General Cable Corporation
Activities & Honors: Resident Assistant of Morgens Hall; Dean's List



JOHN T. WAHLBRINK (Robert and Rose Fealy Scholar)
Summit Country Day School, Cincinnati, Ohio
Major(s): Business Economics, Business Analytics
Co-Op: Fifth Third Bank; Nielsen; GE Aviation; City of Cincinnati
Activities & Honors: Lindner College of Business–PACE Leader; ROAR Guide; Omicron Delta Kappa Honorary; Cincinnatus Honorary Society; Order of Omega; INTERalliance of Greater Cincinnati–Associate Director (past); University Honors Program–Retreat Leader (past); Beta Theta Pi Fraternity–Treasurer, Recording Secretary (past); Lindner Ambassadors–Founding Senior Vice President (past)



KAMARIA WILSON
Southview High School, Sylvania, Ohio
Major(s): Marketing, Finance
Co-Op: ME Clarke Consulting, LLC
Activities & Honors: Business Fellows–Member; University Honors Program–Member; Shades of You–Public Relations Chair; African American Cultural & Resource Center–Member; African American Cultural & Resource Center Choir; Center for Community Engagement–Bearcat Buddy Tutor

CLASS OF 2018



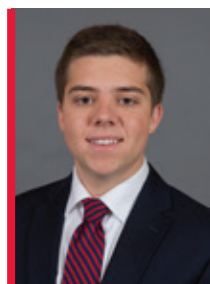
STEPHANIE L. ADAMEC

Sycamore High School; Cincinnati, Ohio

Major(s): Industrial Management, Information Systems

Co-Op: Cintas Corporation

Activities & Honors: UC Mock Trial Competition Team–President, Team Captain, Executive Board Member, Secretary (past); UC Panhellenic Council–Vice President of Recruitment, Judicial Board Member (past), Logistics Recruitment Director (past); Kappa Alpha Theta Fraternity–Diversity and Inclusion Chair, Member Development Committee, Bylaws Committee (past), Nomination Committee (past), Mental Health Chairperson (past), Facility Management Director (past); UC Student Government’s Student Court–Founder; Rho Lambda Honorary–Membership Director; UC Administrative Review Committee; Lindner Ambassadors; Mortar Board Honor Society; Bearcat Buddies; UC Unified for Uganda–President (past), Founder; Sycamore High School Mock Trial–Coach (past); Awards–Case Western Reserve Mock Trial Invitational Outstanding Attorney and Witness Award, Xavier Mock Trial Invitational Outstanding Attorney Award, Kappa Alpha Theta Kite Award (Outstanding Freshman), Julia Wright Merrill Award (Outstanding Junior for Service to Theta), Martha Vordenberg Coons Award (Outstanding Senior for Campus Involvement)



ERIC BACHUS (Milton J. Schloss, Sr. Scholar)

LaSalle High School; Cincinnati, Ohio

Major(s): Finance, Marketing

Co-Op: Johnson Investment Counsel; Great American Insurance Group

Activities & Honors: Sigma Alpha Epsilon Fraternity–External Vice President, Province Tribunal Council; Interfraternity Council–Treasurer; Student Alumni Council; Colleges Against Cancer/Relay for Life–Student Organization Representative; Lindner Student Action Team, New Member Director (past), Cats on Deck (past); Interfraternal Recruitment Team (past); Future Greek Leaders (past); Wesley Chapel Mission Center Volunteer; Bayley Place Nursing Home Volunteer; University of Cincinnati Alumni Association Legacy Scholarship Recipient; Sigma Alpha Epsilon True Gentleman Scholarship Recipient



MEGAN T. BEISCHEL

Notre Dame Academy; Park Hills, Kentucky

Major(s): Marketing and International Business

Co-Op: Kroger; Bayer Becker; Curiosity Advertising

Activities & Honors: Cincinnatus Scholar; University Honors Program; Notre Dame Urban Education Center Tutor; ROAR Guide; National Panhellenic Conference–Vice President of Philanthropy (past); Kappa Kappa Gamma Sorority–Public Relations Chairman (past)



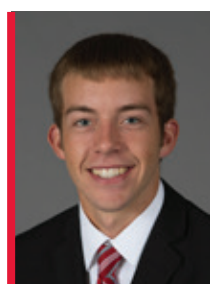
KIRSTEN N. BRENNER (BASES Scholar)

Reading High School; Cincinnati, Ohio

Major(s): Marketing, Business Analytics, Information Systems

Co-Op: Siemens PLM Software; Paycor

Activities & Honors: Unified for Uganda–Member, Director of Membership (past); Delta Sigma Pi Professional Fraternity–Member, Vice President of Finance, Corporate Sponsorship Committee Lead, Corporate Sponsorship Committee Member (past), Relay for Life Committee Member (past), Vice President of Membership (past); Junior Achievement–Volunteer Educator; CYO Youth Volleyball–Head Coach; University Honors Program; Cincinnatus Scholar; Dean’s List



BRIAN A. BUTZ

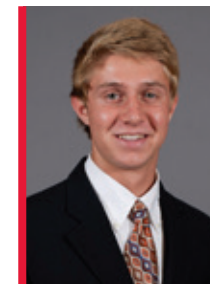
Moeller High School; Cincinnati, Ohio

Major(s): Accounting, Information Systems

Co-Op: PricewaterhouseCoopers

Activities & Honors: Student Government–College of Business Tribunal Senator, Academic Affairs Committee Member; Lindner Student Action Team–Co-Director of Impact UC; Lindner Ambassadors–Vice President of Technology (past); First Year Leadership Program - Mentor, Director of Technology Intern (past); UC Invents–Leadership Team (past); Sigma Phi Epsilon Fraternity–Vice President of Finance, Recruitment Selection Team (past), Finance Committee (past); Bearcat Buddies–Tutor (past); Accounting for Kids–Tutor; Transforming Lives Club–Co-founder

CLASS OF 2018



BRETT CARLIN

Moeller High School; Cincinnati, Ohio

Major(s): Accounting, Finance

Co-Op: The Vanguard Group; Fund Evaluation Group; Deloitte Tax LLP

Activities & Honors: Pi Kappa Alpha Fraternity–Membership Development Chair (past) Internal Vice President (past), Alumni Relations Chair (past), Pledge Class Philanthropy Chair (past); Student Safety Board–Treasurer (past); Lindner Student Action Team–Career Fair Director (past); iCats International Mentorship Program–Team Leader (past), Finance Club; Student Government–First Year Leadership Program (past); Cats on Deck (past); Saturday Morning Hoops Mentor; Cincinnatus Scholar; CE&CF SLAG Scholarship Recipient; William Simendinger Scholarship Recipient; CE&CF Campus Involvement Scholarship Recipient; Phi Rho Chi Men’s Honorary; Dean’s List



LAUREN D. COCCA (Robert A. and Sandra W. Heimann Scholar)

Mason High School; Mason, Ohio

Major(s): Marketing

Co-Op: Ahalogy; Luxottica

Activities & Honors: Lindner Student Action Team–Director of Membership; Cats on Deck Mentor; Lindner College of Business Grievance Panel Member; Kappa Kappa Gamma Sorority–Social Chairman, Finance Committee (past), Sigma Sigma Carnival Chair (past); Rho Gamma; Colleges Against Cancer–Greek Team Development Chair; iCats International Mentorship Program–Team Leader; Doing Business in Mexico Study Abroad Trip; Guatemala Service Learning Trip; Tutor, Bearcat Buddies (past); UC CHAARG; PricewaterhouseCoopers Case Study Competition (past); University Honors Program; Cincinnatus Scholar; Dean’s List



ELIZABETH M. DINEVSKI

Colerain High School; Cincinnati, Ohio

Major(s): Finance, International Business, Business Analytics

Co-Op: City of Cincinnati Office of Performance and Data Analytics; Fifth Third Bank

Activities & Honors: Business Law Teaching Assistant; Lindner Ambassadors–Member, Vice President of Membership (past); Kappa Alpha Theta Sorority–Health and Fitness Chair (past), Risk Management and Scholarship Committees (past); Rho Gamma (Recruitment Guide) (past); White Oak Middle School–Head Cheerleading Coach (past); Colerain High School–Assistant Cheerleading Coach (past), Women’s Lacrosse Head Coach (past); Student Government–Director of Health and Wellness (past), First Year Leadership Program (past); University Honors Program; Dean’s List; Kappa Alpha Theta Foundation Scholar; Cincinnatus Scholar; Nielsen Case Competition 2016 Runner Up



MOLLY E. HINKEN (Michael and Linda Light Scholar)

Notre Dame Academy; Park Hills, Kentucky

Major(s): Accounting, Entrepreneurship

Co-Op: EY

Activities & Honors: Kappa Kappa Gamma Sorority–Vice President of Academics, Recruitment Chairman (past), Assistant Treasurer (past); Student Government–Director of Campus Services (past), Bearcat Re-carding Committee Student Representative, First Year Leadership Mentor, Campaign Team Member, First Year Leadership Program (past); Lindner Women in Business (past); University of Cincinnati Presidential Bicentennial Commission; Relay for Life; Lindner Honors-PLUS Student Worker; Mary Rose Mission Volunteer; The Aruna Project Team Coordinator; CHAARG Member; PwC Tax Case Competition (past); Accounting for Kid’s Day (past); Dean’s List; Cincinnatus Scholar; CWEST Red Rose Awards Finalist



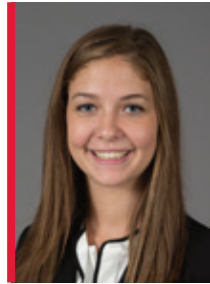
MARISA A. LORCH

Notre Dame Academy; Park Hills, Kentucky

Major(s): Business Economics, Business Analytics, Psychology

Co-Op: The Hershey Company; Luxottica (past), Amend Consulting (past); Great American Insurance Group (past); Vantiv (past)

Activities & Honors: Lindner Ambassadors–VP of Programming; UC Panhellenic Association–Recruitment Guide; Rho Lambda Women’s Greek Honorary; Kappa Alpha Theta Sorority; University Honors Program; Serve Beyond Cincinnati–Service Trip to Peru; Lindner College of Business Office of Admissions–Student Worker (past); Lindner Women in Business–High School Outreach Director (past); Student Government–Elections Facilitations Committee (past); P&G Mentoring and Leadership Program (past)



ABBY M. MEEHAN

Ursuline Academy; Cincinnati, Ohio

Major(s): Accounting

Co-Op: PricewaterhouseCoopers

Activities & Honors: Kappa Alpha Sorority–Alumnae Engagement Director, Chief Administrative Officer (past), Chief Financial Officer (past); Lindner Student Action Team–Social Media Chair; Bearcat Buddies Tutor; Relay for Life; Mortar Board; UC CHAARG; Future Greek Leaders (past); PricewaterhouseCoopers Case Study Competition (past); University Honors Program; Cincinnatus Scholar; Dean’s List



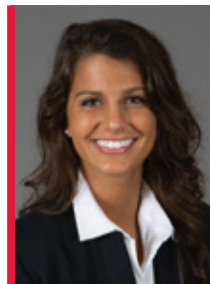
LAURA M. MERSMANN (Richard J. Theryoung Scholar)

Seton High School; Cincinnati, Ohio

Major(s): Operation Management, Information Systems

Co-Op: The Kroger Co.

Activities & Honors: Homecoming Committee–Parade Chairwoman(past); ROAR Guide; Student Alumni Council–Vice President of Finance (past), Historian (past); Lindner Ambassadors(past); Knit for the Needy; Kappa Kappa Gamma Sorority–Treasurer (past), Team Leader (past); Future Greek Leaders Council (past); Mount Notre Dame and Seton High School Rural Service Trip–Trip Coordinator, Chaperone; Serve Beyond Cincinnati–Trip Leader (past); Habitat for Humanity; University Honors Program(past); Cincinnatus Presidential Scholar; Dean’s List; Summa Cum Laude Undergraduate Honors; Graduation Marshall; Master of Science, Scholarship Recipient; Outstanding Junior Award Nominee



PRIYA A. MULLEN (Richard E. Thornburgh Scholar)

Saint Ursula Academy; Cincinnati, Ohio

Major(s): Accounting, Finance

Co-Op: Deloitte; Barnes Dennig & Co.

Activities & Honors: Lindner Women in Business–Chief Executive Officer, Chief Operating Officer (past), Director of Internal Events (past); UC Amazon Brand Ambassador; PwC Audit Case Competition Winner–University Level; Italy and Spain Study Abroad; Kappa Kappa Gamma Sorority; Cats on Deck–Mentor; Bearcat Buddies–Tutor; Society for the Prevention of Cruelty to Animals (SPCA)–Volunteer; Intramural Basketball; Intramural Soccer; Cincinnatus Century Scholar; UCAA Undergraduate Legacy Scholarship Recipient; Dean’s List



POOJA PATEL

Carroll County High School; Carrollton, Kentucky

Major(s): Operations Management

Co-Op: Luxottica, Delta Air Lines; Samtec Inc.

Activities & Honors: Roar Guide; Bearcat Buddies Tutor; Cincinnati Women in Excellence and Spirit Together Honorary; Omicron Delta Kappa Honorary; 2017 Ivy Chain Woman; Previous: UC Tobacco Free Committee, Morgens Hall Government–Vice President (past); Unified for Uganda–Vice President (past); Lindner Women in Business–Chief Information Officer (past); Cincinnati Dance Marathon–Operations Committee (past); Serve Beyond Cincinnati–Peru (past); Atlanta Food Bank–Product Rescue Volunteer (past)



AYANNA PATTERSON

Stivers School for the Arts; Dayton, Ohio

Major(s): Marketing, International Business

Co-Op: PepsiCo Chicago

Activities & Honors: Darwin T. Turner Scholarship; Cincinnatus Scholarship; Alpha Kappa Alpha Sorority, Inc.–President; National Diversity Case Competition First Place Winner; Management Leadership for Tomorrow Career Prep Fellow; Business Fellows; Student Activities Board–University Funding Board Representative (past); Kujifunza Grade Recognition, Transitions Program Graduate, B.A.S.E. Steering Committee Member (past)–African American Cultural and Resource Center; Bearcat Buddies (past); ADVANCE–Marketing Director (past)



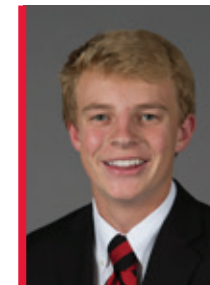
MITCHELL PHELPS

Ontario High School; Mansfield, Ohio

Major(s): Marketing, International Business

Co-Op: FRCH Design Worldwide; LPK–SpiceFire; Morgan Stanley

Activities & Honors: Student Body President; Student Government Business Fellows Leadership Circle–Residential Advisor, Treasurer; Student Government Mr. Kuamka 2015; Student Government–At-Large Senator, First Year Leadership Program (past); Provost Student Advisory Board; Gentleman’s Quarterly Member; Sidall Hall Government–Multicultural Residents’ Committee Chairman; Ethnic Leaders Institute–Young Leader



ROBERT M. RANKIN (Roger Bacon Scholar)

St. Xavier High School; Cincinnati, Ohio

Major: Finance, Marketing

Co-Op: Procter & Gamble, General Cable Corporation

Activities & Honors: Sigma Alpha Epsilon Fraternity–Scholarship Chair, Judicial Board Member, Recruitment Committee; RallyCats–External Vice President; Cincinnati Dance Marathon–Corporate Fundraising Chair; Lindner Ambassadors–High School Shadow Program Chair; Lindner Student Action Team–Director of Technology; Sigma Alpha Epsilon True Gentleman Scholarship Recipient; Bearcat Buddies; Blue Jays Lacrosse Program–Assistant Coach



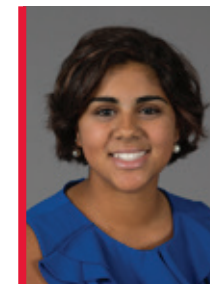
SAMANTHA N. RISER (Lindner College of Business Alumni Association Scholar)

Seton High School; Cincinnati, Ohio

Major(s): Accounting, Business Analytics

Co-Op: The Kroger Co.; Grant Thornton LLP; General Cable

Activities & Honors: Dr. Joseph A. Steger Named Cincinnatus Presidential Scholar; Philashy Book Award Recipient; Dean’s List; Learning Assistance Center–Academic Coach; Rho Lambda Greek Honorary; Chi Omega Fraternity–Executive Board Member, Recruitment Logistics Director, Treasurer (past), Social Director (past), Alumni Relations Chair (past); Student Alumni Council–Vice President of Alumni Affairs (past); Lindner Student Association–Co-Director of Lindner Outreach (past); University Honors Program; Give Kids the World Service Trip–Participant; Camp Restore New Orleans Service Trip–Organizer and Lead; WorkFest Alternative Spring Break to Rural Appalachia–Participant



IMAN H. SAID

Walnut Hills High School; Cincinnati, Ohio

Major(s): Industrial Management, International Business

Co-Op: Toyota; Samtec

Activities & Honors: Delta Sigma Pi Professional Fraternity–Vice President Alumni Relations; Scholars for Ashley–Recruiting Captain; Undergraduate Student Senate–Secretary; Undergraduate Student Cabinet–Marketing Director; Member of Bearcat Marching Bands (past); College Mentors for Kids (past); Junior Achievement Volunteer; New Brother of the Year Award (Delta Sigma Pi); Excellence in Leadership Award (Darwin T. Turner Scholars); University Honors Program



ALEXANDER J. STAUTBERG

Elder High School; Cincinnati, Ohio

Major(s): Accounting, Information Systems

Co-Op: EY

Activities & Honors: Sigma Alpha Epsilon Fraternity–Community Service Chairman, New Member Educator, Member Educator, Judicial Board, Scholarship Committee, Recruitment Committee; Alliance 4 Abilities–Member; UC IBD Group–Founding Member; UC Newman Club–Member; Unified 4 Uganda–Member; UC Mortar Board–Member; Crohn’s Disease and Ulcerative Colitis Mentor at Cincinnati Children’s Hospital; Crohn’s and Colitis Foundation of America–Volunteer; Our Lady of the Visitation Retreat–Leader; Cincinnatus Scholar; Dean’s List

CLASS OF 2018



ROBERT K. WELLINGTON

Summit Country Day School; Cincinnati, Ohio

Major(s): Finance, Marketing, Real Estate

Co-Op: Macys, Inc.

Activities & Honors: ROAR Guides–Marketing Director; Student Government–First Year Leadership Program (past), Community Service Chair; Lindner Student Action Team–20/20 Speaker Coordinator; Red and Black Bash–Finance Team; Bearcat Launchpad; Pi Kappa Alpha Fraternity–Philanthropy Chair; University Honors Program; Basketball Intramural; Soccer Intramural; Cincinnati Youth Collaborative–Mentor; Saturday Hoops/Dribblethon Over the Rhine Basketball Program–Coach; KWF Foundation for LIVING with Breast Cancer–Chair Jr. Board; Camp Kesem–Counselor; University of Cincinnati Snowcats–Exec Team



LAURA M. ZENNI

Little Miami High School; Cincinnati, Ohio

Major(s): Marketing, International Business

Co-Op: Delta Air Lines; Luxottica; The Brandery; Paycor; GE Aviation

Activities & Honors: Kappa Kappa Gamma Sorority–Education Chairman (past), Academic Excellence At-Large Representative (past); Relay for Life–Greek Life Team Development Co-Chair (past), Alumni Recruitment Chair (past); University of Cincinnati Mock Trial (past); CHAARG (past); Serve Beyond Cincinnati; Panhellenic Recruitment Guide–Rho Gamma (past); Students Consulting Nonprofit Organizations (past); Atlanta Community Food Bank



ERIC J. ZINS (RBC Capital Markets Scholar)

St. Xavier High School; Cincinnati, Ohio

Major(s): Finance, Business Analytics

Co-Op: Bahl & Gaynor Investment Counsel, Merrill Lynch

Activities & Honors: Student Alumni Council–President, Vice President of Membership, Vice President of Communication, Homecoming Pep Rally Chair; Sigma Alpha Epsilon Fraternity–Recruitment Chairman, Eminent Recorder (Secretary), Recruitment Committee, Judicial Affairs Board Member, Scholarship Committee; Lindner Investment Banking Club; Cincinnati Dance Marathon–Corporate Fundraising Director, Recruitment Director; Interfraternity Recruitment Team; Bearcat Buddies–Student Mentor; Cats on Deck–Student Mentor; Place Nursing Home Volunteer

CLASS OF 2019



KATIE ABRAHAM

Saint Ursula Academy; Cincinnati, Ohio

Major(s): Accounting

Co-Op: EY

Activities & Honors: Kappa Kappa Gamma Sorority–Registrar, Membership Committee, Organizational Committee; CHAARG; Bearcat Buddies–Student Mentor; Serve Beyond Cincinnati–Nicaragua Fuller Center for Housing Service Trip; UC International Guatemala Service Learning Trip; Lindner Women in Business (past); Cincinnati Scholar; Christos P. Demakes Scholar; UCAA Undergraduate Legacy Scholar



ZACH ALLABEN

La Salle High School; Cincinnati, Ohio

Major(s): Finance, Accounting

Co-Op: Two Pillars Capital; Deloitte & Touche LLP

Activities & Honors: Sigma Chi Fraternity–President, Risk Manager, Scholarship Chairman, Judicial Board Representative, New Member Educator; Student Alumni Council; Lindner Ambassadors; Inner City Youth Opportunities–Volunteer Tutor; The Children’s Theatre of Cincinnati–Volunteer; University Honors Program; Cincinnati Scholar



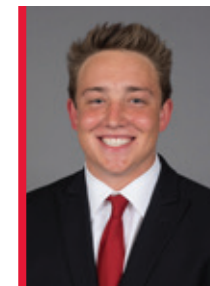
BRAD ARMSTRONG (Eagle-Picher Industries Scholar)

Conner High School; Hebron, Kentucky

Major(s): Marketing, Entrepreneurship

Co-Op: STACK Construction Technologies

Activities & Honors: Pi Kappa Phi Fraternity–Interfraternity Council, Risk Management Chairman, Housing Chairman; Cincinnati Scholar; Benefit of Hope Charity Event; Relay for Life



JACK BENDER

St. Xavier High School; Cincinnati, Ohio

Major(s): Finance and Marketing

Co-Op: Cincinnati Children’s Hospital Medical Center

Activities & Honors: Sigma Alpha Epsilon Fraternity–External Vice President, Scholarship Chairman (past); Interfraternity Council–Director of Community Service and Philanthropy, Judicial Board Member (past); Student Alumni Council–Red and Black Book Committee; Cats on Deck–Mentor; Bearcat Buddies–Tutor; Lindner Student Association; Forever Bearcats; University Honors Program; Cincinnati Scholarship Recipient; UC Alumni Scholarship Recipient; True Gentleman Scholarship Recipient



MADLINE BENNETT

Indian Hill High School; Cincinnati, Ohio

Major(s): Marketing and Business Analytics

Co-Op: Paycor

Activities & Honors: Alpha Lambda Delta Honorary; National Society of Leadership and Success Honorary; Dean’s List; Kappa Alpha Theta Sorority; Cats on Deck; Lindner Women in Business; Cincinnati Intern Network Connection (CINC) Member; Project HEAL–Sponsorship Committee, Adopt-A-Class–Team Leader

CLASS OF 2019



JAY BRANNAN

St. Xavier High School; Cincinnati, Ohio

Major(s): Finance, Economics

Co-Op: Fort Washington Investment Advisors

Activities & Honors: Cincinnati University Scholar; University Honors Program; Sigma Alpha Epsilon–Member Educator, Community Service Chairman; Lindner Investment Banking Club; Lindner Student Association–Cats on Deck Director; UC Club Waterski Team–Fundraising Chairman; Serve Beyond Cincinnati; Bearcat Buddies



SAM BURCHELL (Richard E. Thornburgh Scholar)

Covington Catholic High School; Park Hills, Kentucky

Major(s): Finance

Co-Op: CincyTech

Activities & Honors: Sigma Chi Fraternity–Recruitment Chairman, Derby Days (Philanthropy) Committee, Scholarship Committee; Student Government–First Year Leadership Program; Lindner Investment Banking Club; Inner City Youth Organization Tutoring–Volunteer; P&G Leadership Experience 2015; Dean’s List; Sigma Alpha Epsilon True Gentleman Scholarship Recipient



KATIE CHUNG (Floyd Klingbiel Memorial Scholarship)

Shawnee High School; Lima, Ohio

Major(s): Marketing

Co-Op: LPK; BANDI Wear; Samtec

Activities & Honors: Club Swimming, PACE Leader, Campus Recreation Center Group Fitness Instructor, BearCHATS, UC SCUBA Club, University Honors Program, Dean’s List. | Past Involvement: Student-Athlete Support Service Intern, Bearcats Marketing Academy, Alpha Kappa Psi Professional Fraternity–Vice President of Alumni Relations, Judiciary Assistant; Club Swimming–Vice President of Operations; Bearcat Buddies; Student Government–First Year Leadership Program, Elections Facilitations Committee; Cats on Deck.



ELLIE FATHMAN (Clifford H. Coors Northside Bank Scholar)

Notre Dame Academy; Park Hills, Kentucky

Major(s): Finance, Real Estate

Co-Op: CincyTech, Callibrity Solutions, LLC

Activities & Honors: Chi Omega Fraternity–Sisterhood Support Team, New Member Educator; Student Alumni Council–Vice President of Communications, Bearcats 101 Chairman; Cincinnati Intern Network Connection–Rally Squad Chairman; Student Government–First Year Leadership Program



MADELEINE GREIWE

Saint Ursula Academy; Cincinnati, Ohio

Major(s): Marketing

Co-Op: Colliers International; Ohio National Financial Services

Activities & Honors: Student Safety Board (Student Government)–Marketing Director, Director of Mental Health; Programs and Activities Council – Director of Design, Marketing Committee; Kappa Alpha Theta Fraternity–Event Director, Finance Committee, Risk Management Team; iCats–Senior Mentor for International Students; Cats On Deck; Dean’s List; Cincinnati Scholar

CLASS OF 2019



ALEX HENGGE

Villa Madonna, Academy; Villa Hills, Kentucky

Major(s): Operations Management

Co-Op: GE Aviation; Luxottica; AMEND Consulting; Meritor

Activities & Honors: Kappa Alpha Theta Sorority–Chief Education Officer; Lindner Student Action Team–External Vice President, President; Camp Kesem–Unit Leader, Co-President; Women’s Club Soccer Team; Lindner Ambassadors; Cincinnati Scholar;



JILLIAN KAVINSKY (Kirk and Jacki Perry Family Scholar)

Walnut Hills High School; Cincinnati, Ohio

Major(s): Marketing, Entrepreneurship

Co-Op: Curiosity Advertising; BHDP Architecture; Ohio National Financial Services

Activities & Honors: Design for America–President, Studio Lead TEDxUCincinnati–Design & Web Chair; Bearcast Media–Radio Host & DJ; Crossroads Uptown–Campus Representative; The Innovation Initiative; Beta Gamma Sigma Business Honorary



JOEY KREYENHAGEN (Norman R. Baker Family Scholar)

Summit Country Day School; Cincinnati, Ohio

Major(s): Accounting, Finance

Co-Op: Deloitte

Activities & Honors: University of Cincinnati Dance Marathon–Corporate Fundraising Chair; Sigma Alpha Epsilon Fraternity–Philanthropy Chairman, New Member Educator, Judicial Board Member; Lindner Student Association–Treasurer, Special Events Chair; Future Greek Leaders; Cincinnati Scholar; University Honors Program; Dean’s List; Sigma Alpha Epsilon True Gentleman Scholarship Recipient; Saturday Hoops Mentor; Relay For Life; Special Olympics



CAMERON LAATSCH

St. Xavier High School; Cincinnati, Ohio

Major(s): Accounting, Finance

Co-Op: PricewaterhouseCoopers, LLP

Activities & Honors: Pi Kappa Alpha Fraternity–Public Relations Chairman; Lindner Student Association–Historian; Finance Club; GenFKD–Vice President; Interfraternal Recruitment Team; Cincinnati Scholar; University Honors Program; Pi Kappa Alpha New Member GPA Scholarship Recipient



MACKENZIE MAYERNIK (John and Rae Ann Mang Scholar)

Avonworth High School; Pittsburgh, Pennsylvania

Major(s): Finance

Co-Op: P&G; LPK; AMEND Consulting; Allegheny Health Network

Activities & Honors: Cincinnati Presidential Scholar; Student Alumni Council–President; Lindner Ambassadors–President, Vice President of Recruitment (past); Lindner Honors Office Student Worker (past); University Honors Program; Dean’s List; Kappa Alpha Theta Social Sorority–Chief Marketing Officer, Historian/Archivist (past); ROAR Guides–Communications Chair, Veteran Guide (past), Recruitment Team Member; Lindner Student Association–Director of Special Events, Membership Director (past); St. Monica–St. George Parish Lector; Serve Beyond Cincinnati–Peru Service Trip Leader (past), Courts for Kids Tanzania Service Trip (past); Crossroads Uptown–First Impressions Team

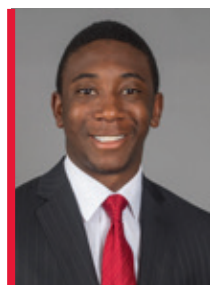
CLASS OF 2019



BENITA MUNNERLYN (Donald E. Weston Scholar)
Cincinnati Hills Christian Academy; Cincinnati, Ohio
Major(s): International Business, Marketing
Co-Op: Tire Discounters–Marketing Department, UC Foundation–Annual Giving
Activities & Honors: Association of Fundraising Professionals UC Collegiate Chapter–Secretary; Lindner Ambassadors; Habitat for Humanity UC–Volunteer; Business Fellows–Mentor; Darwin T. Turner Scholar; Cincinnatus Scholar; Every Nation Campus Ministries–Lead Team; Student Associate for the University's President's Office



MICHAEL MURPHY
Elder High School; Cincinnati, OH
Major(s): Industrial Management, Finance
Co-Op: General Cable
Activities & Honors: University Honors Program; Cincinnatus Scholar; Dean's List; Pi Kappa Alpha Fraternity–Mission Trip Chair, Philanthropy Committee, Campus Involvement Scholarship Recipient; Lindner Student Association–Lindner Outreach Director; Lindner Ambassadors; Waweza Movement–Director of Business Development, Mission Trip to Kenya; Cats on Deck (past); Future Greek Leaders (past)



MATTHEW OVERSTREET
Cincinnati Hills Christian Academy; Cincinnati, Ohio
Major(s): Operations Management
Co-Op: BMW Manufacturing Co.; Fifth Third
Activities & Honors: Darwin T. Turner Scholar–Turner Ambassador; ADVANCE–External Vice President; Disciples on Campus–Bible Talk Leader; Business Fellows–Mentor, Leadership Circle; Student Activities Board; Cincinnatus Scholar; New Orphan Asylum Scholarship Recipient; Dean's List

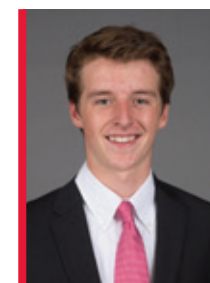


HADIS PALIC (Robert A. and Sandra W. Heimann Scholar)
Sycamore High School; Cincinnati, Ohio
Major(s): Economics, Operations Management
Co-Op: Siemens, Delta Airlines, GE Aviation
Activities & Honors: Fossil Free UC Divestment Campaign–Co-Coordinator; 2015 Hispanic Scholarship Fund National Leadership Conference; 2015 Hispanic Scholarship Fund Scholar; Lindner Investment Banking Club Student Advisory Committee on the University Budget (SACUB) Representative (past), University Funding Board Treasurer (past); Undergraduate Student Government–Senator (past); First Year Leadership Program(past); 2014 GE Hispanic Scholarship Fund Scholar; Cincinnatus Scholar; 2015 EY Diversity Leadership Conference; 2015 KeyBank Campus Summit Participant



JAY RUGG
Lakota East High School; Liberty Township, Ohio
Major(s): Finance, Accounting
Co-Op: EY
Activities & Honors: Pi Kappa Alpha Fraternity–Campus Involvement Chair; Lindner Student Association–External Vice President, Alumni Relations Chair; Student Government–First Year Leadership Program; Finance Club; Cincinnatus Scholar

CLASS OF 2019



BENJAMIN SCHLOSS
Summit Country Day School; Cincinnati, Ohio
Major(s): Finance, Information Systems
Co-Op: Johnson Investment Counsel; Curiosity 360
Activities & Honors: Pi Kappa Alpha Fraternity–Scholarship Chair; American Marketing Association; Cats on Deck; Dean's List



SARAH STONER
Centerville High School; Centerville, Ohio
Major(s): Industrial Management
Co-Op: GE Aviation; Samtec
Activities & Honors: Panhellenic Executive Board–Vice President of Community Standards; Kappa Kappa Gamma Sorority; CHAARG–Small Group Coordinator; TEDxUCincinnati–Finance Director, previously Speaker Relations Director; Lindner Women in Business; University Honors Program–Ambassador; UC Boxing Club; Rho Lambda Honorary



MOLLY TALKERS (Nancy M. Lorenzi and Robert T. Riley Scholar)
Notre Dame Academy; Park Hills, Kentucky
Major(s): Accounting, Marketing
Co-Op: Deloitte & Touche LLP
Activities & Honors: Christos P. Demakes Legacy Scholarship; Dean's List; Cats on Deck; Kappa Kappa Gamma Sorority–Membership Chairman; Lindner Student Association–Membership Director, Employee Relations Director; Lindner Ambassadors



JACOB WHYLE
La Salle High School; Cincinnati, Ohio
Major(s): Finance
Co-Op: Ultimus
Activities & Honors: Student Government–At-Large Senator, First Year Leadership Program; Sigma Chi Fraternity–Scholarship Chair Committee, Future Greek Leaders Representative; UC Men's Club Soccer; Cincinnatus Scholar



KYLE ZIMMERMAN (Louis and Joanie Lauch Scholar)
Moeller High School; Cincinnati, Ohio
Major(s): Finance, Marketing
Co-Op: Kao Brands; GE Aviation; General Cable
Activities & Honors: Student Alumni Council–Red and Black Book Chairman; ROAR Guide; Red and Black Bash Concert Team–Fundraising Team; PACE Leader–Lindner College of Business; Sigma Chi Fraternity–Campus Relations Chairman (past); Inner City Youth Opportunities–Tutor; Cincinnatus Scholar; Dean's List

CLASS OF 2020

**ANNA ARMAO**

Archbishop Hoban High School; Akron, Ohio

Major(s): Accounting, Finance

Co-Op: PricewaterhouseCoopers

Activities & Honors: Students Consulting for Nonprofit Organizations–Vice President; ROAR Tour Guides; Emerging Campus Leaders; LeaderShape Institute–On-Site Coordinator; Lindner Summer Institute–Peer Leader; Delta Sigma Pi Professional Business Fraternity; WordPlay Cincy–Tutor; University Honors Program–Ambassador; Cincinnatus Excellence Scholar; Dean’s List

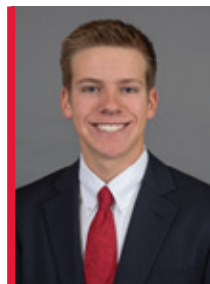
**LAITH BARAKAT**

Walnut Hills High School; Cincinnati, Ohio

Major(s): Operations Management, Finance

Co-Op: Fifth Third Bank

Activities & Honors: Pi Kappa Alpha Fraternity–Alumni Relations Chairman; Student Government–Student Government Mentorship Program; Lindner Student Association–Bearcat Launchpad Chairman; FC Cincinnati–Game Day Operations; University of Cincinnati Dance Marathon–Recruitment Chairman

**TYLER CREEL**

Glen Este High School; Cincinnati, Ohio

Major(s): Operations Management, Information Systems

Co-Op: Kroger, Meritor

Activities & Honors: Sigma Chi Fraternity–Recruitment Chair, Judicial Board Representative, Assistant Pledge Educator, Alumni Relations Chairman; ROAR Tour Guides; Student Advisory Committee to the University Budget–At-large Representative; Student Government–Tribunal Senator, Governmental Affairs Committee, Mentorship Program, Lindner Student Association–Treasurer; Student Safety Board; Competitive Club Golf Team–Fundraising Chairman; Interfraternity Council–Recruitment Team; Student Body Presidential Election Campaign Team Member; Camp Restore–New Orleans; Serve Beyond Cincinnati–Nicaragua; Parker Woods Montessori–Tutor; Cincinnatus Scholar; University Honors Program

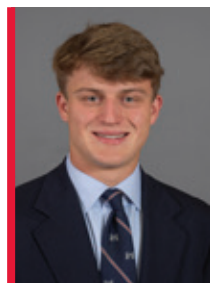
**HANNAH DUCKWORTH**

Wheelersburg High School; Wheelersburg, Ohio

Major(s): Finance

Co-Op: VonLehman & Co.

Activities & Honors: Chi Omega Fraternity–Alumnae Relations Chair, Community Service Team; Lindner Ambassadors; PACE Leader; Student Government–Elections Facilitation Committee; Cincinnatus Scholar; University Honors Program; Chi Omega Sisterhood Scholarship Recipient; August and Rose Jacobs Memorial Scholar; Dean’s List

**BENJAMIN KEATING** (Richard E. Thornburgh Scholar)

St. Xavier High School; Cincinnati, Ohio

Major(s): Finance, Accounting

Co-Op: Fund Evaluation Group–Portfolio Management Intern

Activities & Honors: Sigma Alpha Epsilon Fraternity–Philanthropy Chair, IFC Representative, and Recruitment Committee; Lindner Student Association–Director of Grants; Investment Banking Club; Club Golf; Cats on Deck; Cincinnatus Scholar; Sigma Alpha Epsilon True Gentlemen Scholarship–Recipient; Clean Up Cincinnati; New Orleans Service Trip–Participant

CLASS OF 2020

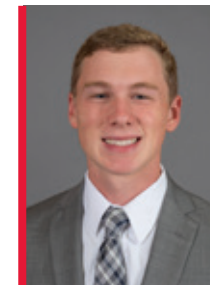
**RACHEL KIMURA** (Robert and Rose Fealy Scholar)

Walnut Hills High School; Cincinnati, Ohio

Major(s): Finance, Biology, Premedicine

Co-Op: Ohio National Financial Services

Activities & Honors: Lindner Ambassadors–Vice President of Membership; Kappa Alpha Theta Fraternity–Scholarship Director, Scholarship Committee; ROAR Tour Guides; Serve Beyond Cincinnati; Emerging Campus Leaders–Mentor; Cincinnatus Presidential Scholar; Fealy Named Scholar

**BRADY KRAEMER**

Elder High School; Cincinnati, Ohio

Major(s): Finance, Accounting

Co-Op: Barnes Dennig

Activities & Honors: Pi Kappa Alpha Fraternity–Financial Awareness Chairman, Slag 101 Chairman; Lindner Student Association; Cats on Deck; Cincinnatus Excellence Scholar; University Honors Program; Pi Kappa Alpha GPA Scholarship Recipient; Common Read Scholarship Recipient

**LEIGHA KRAEMER**

Seton High School; Cincinnati, Ohio

Major(s): Accounting and Finance

Co-Op: EY

Activities & Honors: Cincinnatus University Scholar; University Honors Program; Dean’s List; Lindner Student Association–Vice President of Communications, New Orleans Mission Trip Participant; Kappa Alpha Theta Social Fraternity–Service Deputy, Bid Day Committee; Lindner Women in Business–Events Committee; Emerging Campus Leaders; University Honors Program Ambassador; LeaderShape Institute Participant; Bearcat Buddies Tutor; Habitat for Humanity–Volunteer Awareness Committee; Bethany House Services–Volunteer Coordinator

**DEVIN LALLY** (Ohio National Financial Services Scholar)

Loveland High School; Loveland, Ohio

Major(s): Information Systems

Co-Op: Kroger Technology, Great American Insurance Company, FC Cincinnati, Orchestrate Technologies, CIO Round Table

Activities & Honors: TEDxUCincinnati–Vice President of External Affairs; Delta Sigma Pi Fraternity–Vice President of Professional Affairs; Chi Omega Fraternity–Sisterhood Support Team; University Honors Program–Ambassador; Brazilian Amazon Study Abroad; Serve Beyond Cincinnati–Peru; Dean’s List–Cincinnatus Scholar

**MATTHEW LEKOWSKI**

Xavier High School; Cincinnati, Ohio

Major(s): Finance, Information Systems

Co-Op: Paycor

Activities & Honors: Cincinnatus Presidential Scholar; University Honors Scholar; Dean’s List; Sigma Alpha Epsilon Social Fraternity–IFC Delegate (past); Lindner Student Association–Director of the New College of Business; Emerging Campus Leaders; Interfraternity Recruitment Team–Marketing Committee; Howard J. Morgens Hall Government–Vice President (past); University of Cincinnati Dance Marathon–Food and Beverage Chairman; United Saints New Orleans Service Trip

CLASS OF 2020

**CHANDLER MEADOR**

Cincinnati Hills Christian Academy; Cincinnati, Ohio

Major(s): Finance, Marketing

Co-Op: Scenario Learning

Activities & Honors: ROAR Tour Guides–External Vice President; ROAR Guide; Student Government–Executive Director of Student Input; WordPlay After School Program–Tutor; The David Project–Intern; Cincinnatus University Scholar

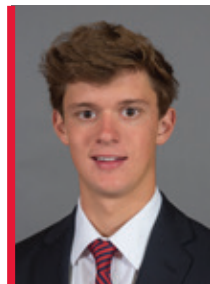
**CASSIDY PEEBLES**

William Mason High School; Mason, Ohio

Major(s): Business Economics

Co-Op: Medpace

Activities & Honors: TEDxUCincinnati–Internal Vice President; University Funding Board–Senator; Girl Scouts of Western Ohio Series Leader; UC Junoon; Design for America; Cincinnatus Scholar; University Honors Program

**ALEC PETRIE**

The Summit Country Day School; Cincinnati, Ohio

Major(s): Finance

Co-Op: Paycor, Fort Washington Investment Advisers, RKCA Capital Advisors

Activities & Honors: Sigma Alpha Epsilon Fraternity–Philanthropy, Recruitment Committee, Brotherhood Chairman; Lindner Investment Banking Club–Treasurer; Lindner Student Association–Executive Team; UC Club Golf Team; Senator Rob Portman Campaign–Intern; Cincinnatus Scholar; Sigma Alpha Epsilon True Gentlemen Scholarship Recipient; University Honors Program; Dean's List; Saturday Hoops Mentor

**ALEX RACK**

La Salle High School; Cincinnati, Ohio

Major(s): Marketing, International Business

Co-Op: Southwest Airlines

Activities & Honors: Cincinnati Scholar; Dean's List Recipient; University Honors Program; Israel Education Center–Student Leadership Delegation; Student Government–Elections Facilitation Committee, Executive Director of We the Bearcats (Past); Bearcats Food Pantry–Volunteer and Committee Member; Delta Sigma Pi Professional Fraternity–Vice President of Finance, Director of Membership (Past); PACE Leader (Past)

**EMILY RASMUSSEN**

Loveland High School; Loveland, Ohio

Major(s): Marketing, Information Systems

Co-Op: Nielsen

Activities & Honors: Forever Bearcats–Marketing Director; Compassion By The Book–Marketing Director and Restructure Committee Member; Phi Mu Fraternity–Intramural Chairman; UC Athletic Department–Student Worker, Sports Communication; Women In IT; Girl Scouts–Gold Award Recipient, Cincinnati Young Woman of Distinction, Girl Scouts of Western Ohio Delegate to Washington DC

CLASS OF 2020

**FRANCIE RUPPERT**

Saint Ursula Academy; Cincinnati, Ohio

Major(s): Marketing, Entrepreneurship

Co-Op: SaferSit

Activities & Honors: Kappa Alpha Theta Sorority–Bid Day Committee; Babysitters R Us Founder; Lindner Women in Business; Karen Wellington Foundation Junior Board Member; Saturday Hoops Mentor; Boys and Girls Clubs of America Volunteer; University Honors Program; Cincinnatus Scholar; Alpha Lambda Delta Honorary

**ROBERT SENIOR** (Thomas E. and Pamela M. Mischell Scholarship)

Huntington High School; Huntington, West Virginia

Major(s): Finance, Accounting

Co-Op: Grant Thornton

Activities & Honors: Pi Kappa Alpha Fraternity; Lindner Student Association; Business Fellows; Lindner Ambassadors; Interventionist; UC Real Estate Association; Cincinnatus Scholar; Dean's List

**MARIE CLAIRE SUETHOLZ**

Notre Dame Academy; Park Hills, Kentucky

Major(s): Marketing

Co-Op: CincyTech

Activities & Honors: Student Activities Board; Lindner Student Association; Bearcat Buddies–Volunteer; Kappa Kappa Gamma–Recording Secretary; Student Government Mentorship Program (past); College Mentor for Kids–Volunteer (past); Cincinnatus Scholar; University Honors Program; Dean's List

**KEVIN THOMAS**

Hilliard Bradley High School; Hilliard, Ohio

Major(s): Industrial Management

Co-Op: GE Aviation

Activities & Honors: Lindner Student Association–Web Director & Career Fair Operations Chair, UC Student Government–Director of Technology; Bearcat Developers; Cincinnatus Scholar; University Honors Program

**CASMIR THORNBERRY**

Dixie Heights High School; Ft. Mitchell, Kentucky

Major(s): Marketing, Communications

Co-Op: The Officer of Congressman Thomas Massie

Activities & Honors: Student Government–At Large Senator; Governmental Affairs Committee–Director of Federal Policy; Morgens Hall Resident Advisor; UC Mock Trial–Vice President; Accessibility Network Steering Committee Member; NKY Young Republicans Member; Cincinnatus Scholar

CLASS OF 2020



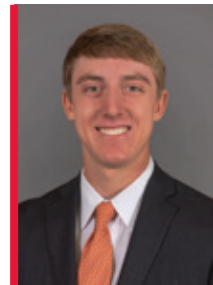
NOELLE WEBER

The Summit Country Day School; Cincinnati, Ohio

Major(s): Accounting, Marketing

Co-Op: EY

Activities & Honors: Kappa Kappa Gamma Sorority–Recruitment Committee, Event Committee; Student Government–Student Government Mentorship Program; Lindner Women in Business–Co-Philanthropy Chair; Lindner Honors-PLUS Student Worker; Saturday Hoops Mentor; Cincinnatus Scholar; Dean's List; University Honors Program



ROB WEIDNER

Oak Hills High School; Cincinnati, Ohio

Major(s): Finance, Accounting

Co-Op: Cincinnati Children's Hospital Medical Center

Activities & Honors: SUUniversity of Cincinnati Dance Marathon–External Vice President, High School Relations (past); Students Consulting for Non-Profit Organizations–Co-Founder and Vice-President; Forever Bearcats–Vice President of Marketing; Sigma Alpha Epsilon Fraternity–External Vice President (past), Community Service Chairman (past), Recruitment Committee (past); Lindner Ambassadors; Overcomer Scholarship Fund–Founder; Serve Beyond Cincinnati; United Saints Recovery Project; Cincinnati Children's Hospital Volunteer (past); University Honors Program; LeaderShape Institute; Christos P. Demakes Legacy Scholarship; Sigma Alpha Epsilon True Gentleman Award



VERONICA WOODSON (Robert A. and Sandra W. Heimann Scholar)

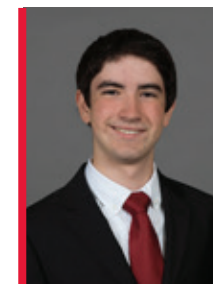
William Mason High School; Mason, Ohio

Major(s): Marketing

Co-Op: Prasco Laboratories

Activities & Honors: Impact Performance Horses Co-Founder and Chief Marketing Officer; Business Fellows Community Service Committee Chair; H.A.R.T. Volunteer; Clean Up Cincinnati Volunteer; FreeStore Foodbank Volunteer; Mathew 25 Ministries Volunteer; Cincinnatus Excellence Scholar; National Achievement Finalist Scholar; University Honors Program

CLASS OF 2021



MATTHEW BARYLUK

Upper Arlington High School; Upper Arlington, Ohio

Major(s): Finance

Co-Op: Paycor

Activities & Honors: Students Consulting for Nonprofit Organizations–Consultant; Philosophy Club–President; University of Cincinnati Dance Marathon–Catering Team; University Honors Program; Cincinnatus Excellence Scholar; Warren Bennis Leadership Experience–Staff; LeaderShape Institute–Attendee; Dean's List



JEFFREY BOGENSCHUTZ

La Salle High School; Cincinnati, Ohio

Major(s): Operations Management

Co-Op: The Kroger Co.

Activities & Honors: AMEND Consulting–part-time work; Students Consulting for Nonprofit Organizations–Team Lead; Student Alumni Council–Homecoming Finance Chair, Alumni Relations Committee; Pi Kappa Alpha Fraternity–Campus Involvement Chair; University Funding Board–Member; Student Government–University Funding Board Senator Representative; Serve Beyond Cincy–Americus, GA trip participant; Student Government Mentorship Program–Mentee; Cincinnatus Excellence Scholar



NINA BRILLHART

Lakota East High School; Liberty Township, Ohio

Major(s): Operations Management, Information Systems

Co-Op: GE Aviation

Activities & Honors: Lindner Student Association–Leadership Team; Kappa Kappa Gamma Sorority–Recording Secretary; University Honors Program–Ambassador; Linder College of Business Ambassador; Students Consulting for Nonprofit Organizations; Cincinnatus Excellence Scholar; Dean's List; Elmer S. Koehlke Scholar; Hands Against Hunger–Volunteer Coordinator; Crossroads Uptown–Welcome Team.



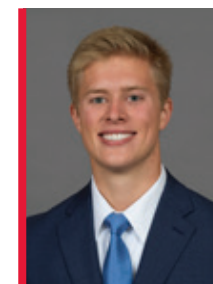
LUKE BUSHMAN

La Salle High School; Cincinnati, Ohio

Major(s): Finance, Economics

Co-Op: Alpine Investors

Activities & Honors: Morgens Hall Government–Treasurer; Students Consulting for Nonprofit Organizations; Emerging Campus Leaders; University of Cincinnati Men's Rugby Team; Philosophy Club; Lindner Student Association; University Honors Program; Robert R. and Susan G. Buck Named Scholar; Russel C. Meyers Balanced Man Scholar; University of Cincinnati Alumni Association Scholar; Cincinnatus Scholar



PEYTON CURRY

St. Xavier High School; Cincinnati, Ohio

Major(s): Accounting, Finance

Co-Op: EY

Activities & Honors: Lindner Student Association–Executive Team, Treasurer; Lindner Investment Banking Club–Executive Team; University Honors Program; Cincinnatus Scholar; Dean's List; Campus Life Committee; Finance Club

CLASS OF 2021

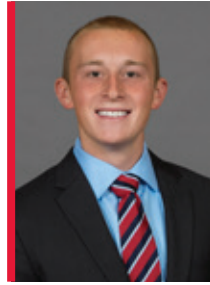


LOGAN DAVIS

Mother of Mercy High School; Cincinnati, Ohio

Major(s): Operations Management and Marketing
Co-Op: N/A

Activities & Honors: Cincinnatus Scholar, Dean's List Recipient, Lindner Women in Business-Director of Corporate Engagement, Empowerment Day Leadership Conference 2017-Project Manager, Emerging Campus Leaders-Internal Vice President, Fernside Center for Grieving Children-Group Facilitator



ZANE DENNLER

Conner High School; Hebron, Kentucky

Major(s): Operations Management, Marketing
Co-Op: Ohio National Financial Services

Activities & Honors: Pi Kappa Alpha Fraternity-Scholarship Chairman; University of Cincinnati Dance Marathon-Corporate Sponsorship Director; UC Club Waterski Team; Emerging Campus Leaders Mentorship Program; Interfraternity Council-Recruitment Team; Freestore Foodbank-Volunteer; Sigma Alpha Epsilon True Gentleman Scholarship-Recipient; Delta Tau Delta Peter Woo Scholarship-Recipient; Cincinnatus Scholar; University Honors Program



ADAM DEUBER

Elder High School; Cincinnati, Ohio

Major(s): Accounting, Finance
Co-Op: Deloitte

Activities & Honors: Pi Kappa Alpha Fraternity-Alumni Relations Chairman; Lindner Finance Club-Alumni Relations Chairman; Lindner Student Association; Cincinnatus Scholar; University Honors Program



DOMINIQUE DIFALCO

Saint Ursula Academy; Cincinnati, Ohio

Major(s): Entrepreneurship, Information Systems
Co-Op: Guardian Roofing

Activities & Honors: Gamma Phi Beta Sorority; Delta Sigma Pi Business Fraternity; Women in Leadership and Learning cohort; Women's Center Professional Development Intern; Lindner Student Association-historian; Business Law TA



MOHAMED EMLEMDI

Lakota West High School; West Chester, Ohio

Major(s): Finance, Information Systems
Co-Op: VonLehman & Co.

Activities & Honors: Lindner Finance Club-Treasurer; Student Government-Executive Director of Treasurer Affairs, Student Government Mentorship Program; Cincinnatus Excellence Scholar; University Honors Program; Robert A. & Sandra W. Heimann Scholar; Dean's List

CLASS OF 2021



KATHRYN FASOLA

Mount Notre Dame High School; Cincinnati, Ohio

Major(s): Operations Management
Co-Op: GE Aviation

Activities & Honors: Cincinnatus University Scholar; University Honors Program; Dean's List; Kappa Alpha Theta Fraternity-Scholarship Committee, Ritual Committee, Finance Committee; Lindner Student Association-Vice President of Communications, New Orleans Mission Trip Participant; Students Consulting for Nonprofit Organizations; Lindner Ambassadors; University Funding Board

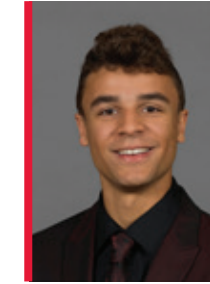


MAGGIE FISK

Summit Country Day School; Cincinnati, Ohio

Major(s): Marketing, Operations Management
Co-Op: Paycor

Activities & Honors: Cincinnatus University Scholar; University Honors Program; Dean's List; Kappa Alpha Theta Fraternity-Public Relations Officer, Membership Development Committee; Students Consulting for Nonprofit Organizations-Team Leader; Student Alumni Council



AVERY GRIFFIN

Glen Este High School; Cincinnati, Ohio

Major(s): Entrepreneurship
Co-Op: Venture Smarter

Activities & Honors: Hyperloop UC-Operations, Fundraising, Recruitment, Electronics; Business Fellows; Cincinnatus Scholar; University Honors Program



DANIEL KLEIER

Covington Catholic High School

Major(s): Finance, Accounting
Co-Op: Castellini Management Company

Activities & Honors: University Honors; Cincinnatus Scholar; Dean's List; Lindner Investment Banking Club-Treasurer; Pi Kappa Alpha Fraternity-Financial Awareness and Budget Chair; Lindner Student Association-Leadership Team(past); Howard J. Morgens Hall-Vice President; Colleges Against Cancer-Relay for Life committee; Karen Wellington Foundation-Fundraising Team; Finance Club



LUKE LAMPE

La Salle High School; Cincinnati, Ohio

Major(s): Business Economics & Information Systems
Co-Op: INTERalliance of Greater Cincinnati

Activities & Honors: TEDxUCincinnati-Content Chair; Sigma Alpha Epsilon-Summer Housing Manager ('17); Delta Sigma Pi-Member; Lasallian Youth Service Immersion Trip-Chaperone; Cincinnatus-Scholarship Recipient; Dean's List; Associate Director-INTERalliance of Greater Cincinnati

CLASS OF 2021



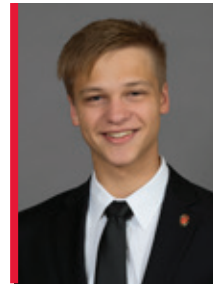
BEN LEONARDI

Walnut Hills High School; Cincinnati, Ohio

Major(s): Business Analytics, Computer Science

Co-Op: Paycor, Great American Insurance Group

Activities & Honors: Student Government–Executive Director of Academic Policy; ROAR Campus Tour Guides, Lindner Ambassadors, Student Government Mentorship Program–Mentee; Emerging Campus Leaders–Mentee; Pi Kappa Alpha Fraternity–Webmaster; Philosophy Club; Collins Family Named Scholar; University Honors Scholar; Cincinnatus Scholar



JULIAN LITVAK

Illinois Math and Science Academy

Major(s): Marketing

Minor(s): Electronic Media

Co-Op: Fund Evaluation Group

Activities & Honors: Bearcast Media, AEPi Fraternity, E-Sports, ROAR Tour Guide, Residential Advisor, Dean's List



BLAKE LITZINGER

Saint Xavier High School; Cincinnati, Ohio

Major(s): Economics, Finance

Co-op: Bank of America Merrill Lynch

Activities & Honors: Beta Theta Pi Fraternity–Recruitment Assistant; Lindner Investment Banking Club–Intern; Sales Team; Bearcat Buddies; Clean Up Cincinnati; University Honors Program; Cincinnatus Excellence Scholar; Dean's List



ANNIE MAURER

Jonathan Alder High School

Major(s): Marketing

Co-Op: General Cable

Activities & Honors: Lindner Women in Business, Pi Beta Phi Sorority–Vice President of Membership Development, Young Life Leader, University Honors Program, Cincinnatus Excellence Scholar, Dean's List



INÈS PALACIO

Larry A. Ryle High School; Union, Kentucky

Major(s): Marketing, International Business

Co-op: Fund Evaluation Group, LLC

Activities & Honors: National Honor Society of Collegiate Scholars; UC Club Hispano–Vice President; Model UN; Resident Education & Development - Resident Advisor; UC Equestrian Team–volunteer and rider (English Team); Cincinnatus Excellence Scholar; University Honors Program; IPALS–marketing chair; Lindner Women in Business; Clean Up Cincinnati Volunteer; Milestones Equestrian Achievement Program–head volunteer; Master Provisions, Inc. volunteer

CLASS OF 2021



MADI RINALDI

Ursuline Academy; Cincinnati, Ohio

Major(s): Entrepreneurship, Marketing

Co-op: Differential

Activities & Honors: Students Consulting for Nonprofit Organizations–Marketing and Social Media Chairs; University Honors Program–Honors Ambassador; Kappa Alpha Theta; Lindner Women in Business; Cincinnatus Scholar; Dean's List



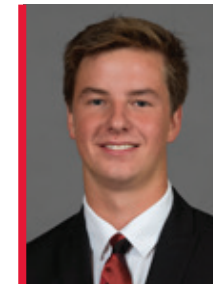
MORGAN SMITH

Bishop Fenwick High School

Major(s): Accounting, International Business

Co-op: Deloitte

Activities & Honors: Lindner Women in Business–Chief Outreach Officer; Delta Sigma Pi; LeaderShape Institute; Interfaith Hospitality Network of Greater Cincinnati–Pet Program Volunteer; University Honors Program; Cincinnatus Excellence Scholar; Dean's List



JACOB STEVENS

Floyd E Kellam High School; Virginia Beach

Major(s): Accounting

Co-op: PricewaterhouseCoopers

Activities & Honors: Pi Kappa Alpha Fraternity–Scholarship Committee; Lindner Ambassadors; Linder Student Association



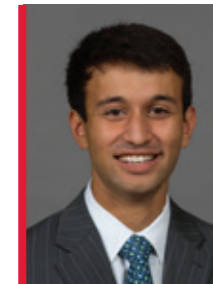
KELSEY SUCHER

Notre Dame Academy; Park Hills, Kentucky

Major(s): Finance

Co-op: N/A

Activities & Honors: Kappa Delta Sorority–Bid Day Chair; University of Cincinnati Learning Assistance Center–Tutor; Bearcat Buddies–Volunteer; Cincinnatus Excellence Scholar; University Honors Program–Ambassador; National Society of Leadership and Success; University of Cincinnati English Composition Prize; Dean's List



WAQAS TANVEER

Saint Xavier High School; Cincinnati, Ohio

Major(s): Accounting, Finance

Co-op: Medpace

Activities & Honors: University of Cincinnati Dance Marathon–Catering Director, Board of Directors; Sigma Alpha Epsilon Fraternity–Community Service Chair, Philanthropy Committee, Recruitment Committee; Lindner Finance Club; Lindner Investment Banking Club–Analyst; Emerging Campus Leaders; Lindner Student Association; University Honors Program; Cincinnatus Scholar; Dean's List



JESSIE WEICKERT (RICHARD E. THORNBURGH SCHOLAR)

Larry A. Ryle High School; Union, KY

Major(s): Marketing, International Business, German minor

Co-op: Nielsen

Activities & Honors: Lindner Women in Business–Alumni Department Chair; University Honors Program; UC YoungLife; Serve Beyond Cincinnati–Baton Rouge, LA; Crossroads Uptown–Kids' Club Volunteer; Mary Rose Mission Volunteer; Cincinnatus Scholar; Dean's List Recipient

CORPORATE PARTNERS

LISTED BELOW ARE SOME OF OUR CORPORATE PARTNERS:

Alpine Investors	Ethicon Endo-Surgery	NASA
American Financial Group	EY	National City Bank
American Money Management Corporation	FBI	NBC Universal
Bahl and Gaynor Investment Council	Fidelity Investments	NorthSide Bank
Barnes, Dennig & Co	Fifth Third Bank	Ohio National Financial Services
BDO USA	FRCH Design Worldwide	Paycor
BHDP Architecture	Fund Evaluation Group	PNC Bank
Carl H. Lindner Honors-PLUS	General Cable	PricewaterhouseCoopers
Cincinnati Bell	General Electric Company	Procter & Gamble
Cincinnati Children's Hospital Medical Center	Grant Thornton International	Riverpoint Capital Management
CincyTech	Great American Insurance Group	Roth Partnership Incorporated
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Colliers International Property Consultants	International Business Machines Corp.	SHP Leading Design
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Creative Morsels	Johnson Investment Counsel	Sotheby's
Credit Suisse	Journeyman USA	The Christ Hospital
Crossroads Community Church	Kao Brands Company	The Nielsen Company
Curiosity 360	Kinetic Vision	The Richwood Banking Company
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	Merrill Lynch	
	MRP Realty	

NAMED SCHOLARSHIPS

Norman R. Baker Family Scholar	Floyd Klingbiel Memorial Scholarship	Clifford H. Coors Northside Bank Scholar
BASES Scholar	Elmer S. Koehlke Scholar	Ohio National Financial Services Scholar
Robert R. and Susan G. Buck Scholar	Louis and Joan Lauch Scholars	Kirk and Jacki Perry Family Scholar
John and Susan Berding Scholar	Jerry P. Leamon Scholar	Roger Bacon Scholar
Bert Cannon Family Scholar	Lindner Honors-PLUS Class of 2004 Scholar	Milton J. Schloss, Sr. Scholar
James T. Christy Scholar	Nancy M. Lorenzi and Robert T. Riley Scholar	Raymond and Dorothy Sheakley Scholars
The Phil and Lela Collins Family Scholar	John and Rae Ann Mang Scholar	RBC Capital Markets Scholar
Cintas Corporation Scholar	Mayernik Scholar	Richard J. Theyoung Scholar
LCB Alumni Association Scholar	Mike Light Scholar	Richard E. Thornburgh Scholars
Matthew S. Cottle MBA '84 Scholar	Kenneth F. Meyer Scholar	Western-Southern Foundation Scholar
Eagle-Picher Industries Scholar	Milacron Inc. Scholar	Donald E. Weston Scholar
Kate and Ted Emmerich Scholar	Thomas E. & Pamela M. Mischell Scholarship	Steven and Kathy Wilson Scholar
Robert and Rose Fealy Scholars	National City Bank Scholar	Lindner Honors-PLUS Class of 2014 Scholar
Paul and Sherry Green Scholar		Dr. Jeri B. Ricketts Scholar
Robert A. and Sandra W. Heimann Scholars		
Jackson, Rolfes, Spurgeon & Co. Scholar		



Dear Lindner Honors-PLUS Donors, Advocates, and Supporters,

Thank you for being a part of an amazing year for the Lindner Honors-PLUS program and the college as a whole. As you are probably aware, 2016 was a historic year for the Carl H. Lindner College of Business in numerous ways.

First and foremost, we had a record year as it relates to philanthropic investments into the Lindner Honors-PLUS Program. Between July 1, 2016–June 30, 2017, more than 400 donors provided \$2,291,351 in cash gifts, pledge commitments, planned gifts, and corporate matches. Within this total, 148 Lindner Honors-PLUS alumni supported their alma mater and program that meant so much to them. We cannot begin to thank you enough for your ongoing support.

Much of the increase in donors and commitments came from the LHP Leadership Legacy Celebration in September 2016. Alumni, corporate partners, and

advocates of the Carl H. Lindner Honors-PLUS program celebrated the leadership legacy of Professor Jeri Ricketts at the home of Joseph and Lorraine Mayernik. The group collectively donated nearly \$750,000 in endowed funds for the program's directorship.

Secondly, we announced plans for the construction of a new home for the University of Cincinnati's business school and now the construction phase is in full effect. Our new facility will be a state-of-the-art building that will bring new and innovative technologies to our students, faculty and partners and be a catalyst for collaboration and enhanced learning. The new building will open in the fall of 2019 and we cannot wait to have our Lindner Honors-PLUS students have a new place to call home.

The future is bright for the Lindner Honors-PLUS program and alumni engagement will be one of the key factors for its continued success. Wherever you are, whatever stage of life you're in, there is something here for you. To that end,

please help us take the next step by remaining involved in the life of the university. Together, we can have an immediate impact upon the success of our alma mater, its current students and our alumni community in small and large ways. Lastly, we want to hear from you. Send us your suggestions on how we can make our relationships stronger. The Lindner Advancement team encourages you to share and maintain your connection to the University.

Our history gives us reasons to celebrate Lindner's success. We have momentum, but we must capitalize on it. It will take each of us and all of us. We invite you to join us as we raise our voices and our resources in support of the Carl H. Lindner College of Business and the Lindner Honors-PLUS program.

Again, thank you for your continued support and advocacy for the Lindner Honors-PLUS Program and the Carl H. Lindner College of Business.

If you have any questions or would like to become more involved with the Lindner College of Business and the Lindner Honors-PLUS program, please reach out to Scott Schuster or Lauren Jacquot.

Scott Schuster
Director of Development
Development liaison for the LHP Program
Scott.Schuster@uc.edu
513-556-3610

Lauren Jacquot
Associate Director, Alumni Relations
Carl H. Lindner College of Business
Lauren.Jacquot@uc.edu
513-556-7023

Sincerely,

The Lindner Advancement Team
Steve Rosfeld, Scott Schuster, JaMarcus Hampton, Lauren Jacquot, and Max Hurley

Lindner Honors-Plus

Carl H. Lindner College of Business
University of Cincinnati
PO Box 210020
Cincinnati, OH 45221-0020



Lindner Honors-PLUS class of 2020 on their domestic trip to New York City