

A large, dark grey, stylized letter 'G' that serves as a background for the text. The 'G' is thick and has a modern, sans-serif feel.

2024 CORPORATE PARTNER BENEFITS

Levels, Sponsored Events & Calendar

2024 CORPORATE PARTNER BENEFIT LEVELS

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	Gold	Platinum	Diamond
Recognition as co-sponsor of Goering Center events on a rotating schedule*	✓	✓	✓
Representative on the Board of Advisors	✓	✓	✓
Enrollment in the Professional Services Registry	✓	✓	✓
Enrollment in the Roundtable Speakers Bureau	✓	✓	✓
Two complimentary registrations to luncheons	✓	✓	✓
Goering Center senior team member presentation at client event	✓	✓	✓
Your clients/guests attend Goering Center events at Member price	✓	✓	✓
eNewsletter article (1 per year)	✓	✓	✓
One annual Next Generation Institute® (NGI) Scholarship	\$1500	\$2500	\$2500
eNewsletter & eBlast sponsor – logo recognition		✓	✓
One Cincinnati Business Courier article (1 per year)		✓	✓
Complimentary advertisement in Family and Private Business Awards supplement of Business Courier		¼ page	½ page
Five (5) tickets to the Family and Private Business Awards celebration		✓	✓
Five (5) additional tickets to the Family and Private Business Awards celebration			✓
Three Premier sponsors for the Family and Private Business Awards			✓
One awards sponsor for the Family and Private Business Awards			✓
	\$7,500/yr	\$10,000/yr	\$12,500/yr

2024 CORPORATE PARTNER SPONSORED EVENTS

Programs	Totals
Breakfast Series	3
Luncheon Series	4
Leadership Development Institute™ (LDI) Sessions	10
Next Generation Institute® (NGI) Sessions	12
Roundtable, Institute & Program Overviews	10
Becoming a Best Place to Work	4
E-Learning: Financial Fluency for Next Gen Leaders & Pricing Power	10
Single Day Workshops: New Sales Frontier	1
	54

- *The Goering Center will display the names of all corporate partner sponsors at every event listed above.*
- *Each individual event provides special recognition for three featured co-sponsors.*
- *Program and Institute schedules are subject to change depending upon enrollment.*

JANUARY

25

Luncheon
Series: Negotiations-
Turning Them Into Win-
Wins
11:30 – 1:30pm

FEBRUARY

7

Overview: Leadership
Development Institute™
7:30 – 9:30am

8

Principles Course: New
Member Orientation
7:30 – 9:30am

14

Overview: Becoming a
Best Place to Work
7:30 – 9:30am

MARCH

6

Leadership Development
Institute™ - Session 1 of 10

12

Becoming a Best Place to
Work – Session 1 of 4

13

Overview: BBI & Blueprint
7:30 – 9:30am

21

All Breakfast
7:30 – 9:30am

APRIL

11

Workshop: New Sales Frontier

24

Overview: CEO Roundtable
8:00 – 11:30am

25

Luncheon Series
11:30 – 1:30pm

MAY

2

Principles Course: New
Member Orientation
7:30 – 9:30am

JUNE

6

Luncheon Series
11:30-1:30pm

JULY

10

Overview: G2 Roundtable
8:00 – 11:30am

17

Overview: Pricing Power
7:30-9:30am

24

Overview: BBI &
Blueprint
7:30-9:30am

AUGUST

1

Principles Course: New
Member Orientation
7:30 – 9:30am

6

Pricing Power™—Virtual
Series, Session 1 of 5
9:30-10:30am

8

Breakfast Series
7:30 – 9:30am

SEPTEMBER

4

Overview: Next Generation
Institute®
7:30 – 9:30am

10

25th Annual Family and
Private Business Awards

18

Overview: Financial
Fluency for Next Gen
Leaders
7:30 – 9:30am

OCTOBER

8

Financial Fluency for Next
Gen Leaders—Virtual
Series, Session 1 of 5
9:00 – 11:00am

10

Breakfast Series
7:30-11:30am

NOVEMBER

6

Overview: CEO Roundtable
8:00 – 11:30am

7

Principles Course: New
Member Orientation
7:30 – 9:30am

14

Luncheon Series
11:30-1:30pm

19

Next Generation
Institute® (NGI)—
Session 1 of 12



Corporate Partners

*Driving a
 Vibrant
 Economy*

GOERING CENTER | *for Family & Private Business*

Do our region's family and private businesses believe your company creates economic vibrancy? Is your company seen as a valued partner who is invested in their success? Goering Center corporate partners understand that developing, educating and nurturing business teams is a critical responsibility in the ser-

vice of their community. As a corporate partner, your company will attain a high level of influence and visibility, and you will take an active role in helping us carry out our mission to nurture and educate our members so their businesses achieve lasting success.

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"The Cincinnati Business Courier has aligned themselves with the Goering Center for years. We see the Center as a major contributor to the success of family and private business in the tri-state. Our Corporate Partnership runs parallel with our mission of connecting local business leaders and enabling them to find resources to grow their business. Our partnership with the Family and Private Business Awards allows us to help showcase the best practices of these businesses in the region."

Jamie Smith, Cincinnati Business Courier

WHY SHOULD YOU BE A CORPORATE PARTNER?

By sponsoring major programs and events, you will take an active role in evolving and carrying out the Goering Center's mission. Everyone on your team will be welcome at our functions. Together, you can attend programs and panel discussions where you will gain broad new perspectives on family and private business leadership, planning and transition issues, while connecting with our community of business leaders.

PROFESSIONAL SERVICES REGISTRY

Increase your visibility with Goering Center Members by creating a listing in our Professional Services Registry. This listing reads as a who's-who in advisory services for the region's business community, experts in every discipline from Accounting to Banking, Law to Wealth Management. Promote your business across five categories where you have expertise.

The Goering Center is a valued partner delivering knowledge, connection and community.

SPONSORSHIP INFORMATION

Gold: \$7,500 annually
Platinum: \$10,000 annually
Diamond: \$12,500 annually

Contact:

Carol Butler, Phone: 513.556.7414
 email: carol.butler@uc.edu

WHAT DOES SPONSORSHIP INCLUDE?

- Articles in our Business Courier supplement or newsletter
- Recognition at Goering Center events
- Two complimentary tickets to luncheons
- Board of Advisors representation
- Professional Services Registry listing
- More, depending on partnership level

Safe Haven Policy

The Goering Center respects the privacy of our members, and provides a safe haven environment. A discreet and respectful approach toward networking is expected and enforced.

GOERING | UC
CENTER