

DATA SCIENCE SYMPOSIUM 2022 - EVENT SPONSORSHIP

SPONSORSHIP OPPORTUNITIES & BENEFITS

PREMIER SPONSOR

\$4,000 per event

- Tech-Talk presenter opportunity (non-commercial, vetted and subject to CBA approval)
- Display table at event
- 4 passes to symposium
- Banner and link in pre-event materials-email, social, website & registration site
- Recognition at conference opening and during event.
- Recognition on event signage & slides
- Sponsor badges
- Raffle participation opportunity
- Closing credit
- E-mail addresses for those attendees who opt-in

KEY EXHIBITOR

\$2,500 per event

- Display table at event
- 2 passes to conference
- Banner and link in pre-event materials-email, social, website, registration site
- Recognition at conference opening and during event.
- Recognition on event signage & slides
- Sponsor badges
- Raffle participation opportunity
- Closing credit

BENEFITS OF EVENT SPONSORSHIP

- Brand exposure to ~250 registered attendees from business and academia
- Brand exposure to analytics/data science leaders and practitioners across a wide range of titles and industries
- Opportunities for visibility during event
- Pre-event exposure to prospects
- Interact with attendees
- Promote targeted opportunities to attendees
- Can be tailored to specific needs

ATTENDEES

This high visibility technology oriented in-person event draws ~250 analytics and information technology leaders and practitioners from a wide range of industries with most attendees from business, government, non-profit and Center member companies.



Registered Attendee Job Titles

- CEO, CTO, CFO, CDO, CAO
- President
- Data Engineer
- Data Analyst/Scientist
- Advanced Analytics Manager
- Business Intelligence Manager
- AVP Enterprise Data and Analytics
- General Manager
- Principal BI Analyst
- Director of Data Science
- Director Advanced Analytics
- VP Data & Analytics
- Sr. Quantitative Analyst
- Research Director
- PhD, Professor, Student

**For information on participating in Center for Business Analytics events, please contact
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