According to Harvard Business School Professor, John Davis, a business is defined as a “family business” when two or more related people own, lead, or make the major decisions for the business.

When related people join together in a business, there are many opportunities for joy and sorrow, understandings and misunderstanding, communication breakthroughs and breakdowns. Confusion about boundaries arise as family members try to determine what hat they are wearing...shareholder, family member, or business leader.

Where it begins: Gain an understanding of what makes family businesses unique. Begin to unleash new synergies between your family and your family business.

Best Practices: Attrition rates of family businesses show that only 30% make it successfully to the second generation and less than 12% to the third. Learn about the “Ten Best Practices” of successful, enduring family owned businesses that prosper over generations.

Best Practices – in YOUR Business:

Learn about and schedule the “Best Practices Alignment Profile” (BPAP). This tool will help identify the best practices performance within your firm. The profile will indicate how well your team is aligned with your company’s mission, goals, and ownership priorities.

Learn how to tap into the dynamic relationship that exists between the Goering Center and the UC Lindner College of Business.

Who should attend? Your Company Owners, Key Executives and Family Members. Bring those who impact the business and family! Learn a common language and model for discussing family business issues with other family members and non-family leaders in your business.

When is the course offered?
Monthly, 7:30 – 11:45 am – Dates are announced quarterly.

How do I register?
Two options. Visit the Goering Center website at www.goering.uc.edu. Dates and registration links are provided on our home page. You may also register by contacting the Goering Center at 513.556.7185.

Tuition: $249, plus $29 per additional participant. (Tuition is waived for Goering Center members attending during their first 90 days of membership.)

Safe Haven Policy
The Goering Center respects the privacy of our members, and provides a safe-haven environment. Members and presenters agree not to solicit other members. Names, addresses, and contact information are strictly confidential and are to be used only for member-to-member communications.

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