"Creating the Future...."

Hello Everyone,

Welcome to this special issue of E-News & Views! Mid-terms are over, Winter is hanging on, but Spring is beckoning.

Spring is the season of new beginnings and in this issue you will read about the many students who are creating the future with their new venture ideas. Congratulations to the 14 teams competing in the 9th Annual UC Spirit of Enterprise Graduate Business Plan Competition. Over the past nine years, over 150 teams and 400 students have taken home over $200,000 in prize money, facilitated by hundreds of volunteers, entrepreneurs, judges, and sponsors who make this signature event possible. Many thanks to our host and Marquee sponsor Cincom Systems, Inc., as well as Gold Sponsors CincyTech, Meridian Bioscience, Silver Sponsors Queen City Angels, Fort Washington Capital Partners, TQL, and Ernst & Young. Click the link below to see these amazing new venture ideas.

You will want to read about our inaugural Innovation Quest Elevator Pitch Competition, IQ E-Pitch, coming up April 2, 2013. The brainchild of UC Entrepreneurship Professor Thomas Dalziel, the IQ E-Pitch gives students the chance to present innovative ideas in a 60-90 second pitch for the chance to win $1,000. Also, Dr. Dalziel along with Lindner College of Business Dean David Szymanski, will be part of the Power 100 Entrepreneurship Forum coming up March 13, 2013, at the Netherland Plaza Hilton Hotel.

In the Network Notes section, there is more potential to create the future as Cintrifuse, the Entrepreneurs’ Organization, the UC Entrepreneurship Club and more provide exciting programs focused on entrepreneurial activity.
VOC Diagnostics from the University of Louisville was named the Cincom Spirit of Enterprise Champion and received $10,000 in addition to an automatic bid to the upcoming 2013 Venture Labs Investment Competition® (formerly MOOT Corp), often called "The Super Bowl of World Business-Plan Competitions."

Awards were also presented for first, second and third runner-up positions. Everfile, University of Illinois at Chicago, took home the 1st Runner-Up $3,000 Meridian Spirit Award. SHHADE, University of Miami (Florida), won the 2nd Runner-Up $2,000 CincyTech Start Up Award. ParadigMed, University of Arkansas, took home the 3rd Runner-Up $1,000 Queen City Angels First Fund Award.

Teams not advancing to the finals had the opportunity to enter the very popular Taxi/Limo Round of the competition. Sustain-A-Watt, University of Cincinnati, took the Taxi/Limo Round Award $1,000 cash prize for convincing the judge of their business plan’s viability before the ride came to a halt.

The Award for Best Technology was won by VOC Diagnostics, University of Louisville, and the Best Exhibit Awards were won by Neural
Analytics. University of California, Los Angeles, who took the 1st Place $350 award. VOC Diagnostics, University of Louisville, took the 2nd Place $250 award and Karcinex, Johns Hopkins University, won the 3rd Place $150 award.

For the entire story, click here

---

University of Cincinnati Undergraduate Students Win Gold & Silver at the Acara Challenge

University of Cincinnati undergraduate students from the UC Forward course, “Take the challenge for sustainable development” (led by LCB faculty Dr. Rajan Kamath & Dr. Ratee Apana) won the gold (including $1500 towards pilot expenses and 4 scholarships to the Summer Institute in India) and silver award ($1,000 towards expenses and 4 scholarships to the Summer Institute in India) at the Acara Challenge. The Acara Challenge is a joint program of the Institute on the Environment and the College of Science and Engineering at the University of Minnesota. It gives emerging entrepreneurs a chance to envision and launch successful social businesses.

Evan Gilbert (LCB), Bojan Lazic (LCB), Zubin Sadri (LCB) and Carrie Lierl (DAAP) delivered an amazing presentation of their idea and venture plan, "The Humble Commode," an ingenious closed-loop system that could help millions at the base of the pyramid have access to much needed facilities and fertilizer. Gilbert's presentation won his group the gold award.

To watch the pitch, click here

---

Center for Entrepreneurship Education & Research

Innovation Quest
Elevator Pitch Competition

Come pitch your innovative idea for a chance to win $1,000!

The 2013 Elevator Pitch Competition is open to all UC students. To sign up, all you need to do is provide a one paragraph description of your idea via email to Professor Jeremy Woods at woodsj9@mail.uc.edu no later than March 26, 2013. Keep it short - no more than 250 words. Be sure to include your name(s), major(s), email address(es), and expected year(s) of graduation in your email!

Once your email with this info is received, you'll automatically be eligible to win the $1,000 grand prize. If you're currently an undergraduate student at UC, you're eligible. It's just that simple!

For more details, click here and download the official rules and guidelines.
Freshman Mathew Davenport (CEAS) delivered a very impressive presentation of his group's venture plan, "CincyVeil," presenting an ingenious way of converting toxic chromium waste in tanneries into a non toxic form using agricultural waste. He was joined by freshman Alex Hernandez (LCB) and Josh Haner (LCB). Abe Zbornick (LCB) was also a member of the team.

To view the CincyVeil pitch, [click here](#).

Students now have an opportunity to meet with venture capitalists and pilot test their ideas at the summer institute organized by the University of Minnesota in India. Team "Humble Commode" will also meet with their virtual teammates from IIT Roorkee.

### Power 100 Entrepreneurship Forum
**Features Dr. Thomas Dalziel in Breakout Session**

Dr. Thomas Dalziel, Entrepreneur and Undergraduate Entrepreneurship Program Director at the Carl H. Lindner College of Business, is one of the guest speakers at the Power 100 Entrepreneurship Forum, an exclusive event with the Power 100 (decision makers throughout the Tristate), alumni, students, select sponsors and friends of *Cincy* Magazine. Dalziel’s topic is "You Can Get on Top and Stay on Top: The Journey from Entrepreneur to Professional and Back Again."

The Forum will take place on March 13, 2013 at the Hilton Netherland Plaza, Downtown Cincinnati. Registration and Networking take place from 7:30 to 8:00 a.m.

To register for the event, [click here](#).

### NETWORK NOTES
**Notes of Interest from the Greater Cincinnati Entrepreneurship Community**

**Cinrifuse Announces First Installation of Classes**

Jake Hodosh, Director of Mentoring, announced the launch of the first series of classes starting in March at Cinrifuse, the not-for-profit organization working to turn the Cincinnati region into a magnet for high-growth startups. Cinrifuse provides a web of support, including access to innovation-business incubators, investment funds and regional institutional assets.

They hope you can join them for the first installation of classes this month.

For a program list, [click here](#).

**Global Student Entrepreneur Awards**

The Columbus chapter of Entrepreneurs Organization will be launching a program
called the Global Student Entrepreneur Awards (GSEA).

GSEA is a competition designed to recognize and support undergraduate students that have actually launched and run their new venture for at least six consecutive months. It recognizes students who take on the challenge of furthering their education through study while also building their own business. The program provides the opportunity for these students to examine their business, present the business case, receive valuable feedback, learn from experienced entrepreneurs, and participate with students from around the world.

Students have the opportunity to win prizes, including cash, business services to assist their growth, and a trip to compete for $150,000 in cash and donated business services at the Global Finals held at the New York Stock Exchange in NYC this fall.

For more information and to apply, click here

Siemens Technology To Business Sponsoring 2013 New Ventures Forum

The 2013 New Ventures Forum is an annual event sponsored by Siemens Technology to Business (TTB) Berkeley, a venture innovation group that serves as a gateway to Siemens for entrepreneurs with great ideas.

In the coming weeks, Siemens will review applications and select a group of promising startup companies, representing a range of disciplines, to attend the New Ventures Forum. These startups will visit the San Francisco Bay Area from June 10-12 for an all-expenses-paid interactive learning experience. Invited teams will build their professional networks and learn how to attract and engage Siemens - and discover how TTB can help accelerate their go-to-market plans.

For complete details on the 2013 New Ventures Forum, click here
University Project Slam

The Brandery, CincyTech and Cintrifuse are co-hosting the University Project Slam event on Saturday, April 13, 2013 from 9 - 11:59 p.m. at Cintrifuse headquarters, 299 E. Sixth Street in Downtown Cincinnati. This event is open to select area start-ups, active investors, and most importantly, hand-picked University students from throughout the region. Select area start-ups will have the opportunity to engage one-on-one with teams of students from area Universities.

This opportunity will provide students with real world problems that must be solved, at the same time allowing for local start-ups to engage with potential future employees while receiving direct evaluations and potential solutions for a key issue that is troubling them. The idea is simple. Create teams that consist of talented, yet diverse students from area universities. Challenge them to solve real problems. And observe as worlds collide. This is talent development, this is University engagement, and this is start-up advocacy all wrapped up in one extra long day of mash-ups!

For more information contact Jake Hodesh, Director of Mentoring, Cintrifuse, jake@cintrifuse.com, or click here.

Watson University Looking for Undergraduate Entrepreneurs

Undergraduate innovators, entrepreneurs, and leaders from across the US with promising ideas to solve tough global challenges can apply to join Watson University. If accepted, Scholars are then convened at the campus of Watson University in Boulder, Colorado.

For a full semester or more, Scholars complete award-winning training inspired by Transformative Action Institute; enroll in Master Courses from the world's foremost leaders, entrepreneurs, and practitioners, including transformative social entrepreneurs, a Nobel Peace Prize laureate, a Time Magazine Hero of the Planet, and Fortune 500 executives; and advance their ideas through the "Laboratory" where Scholars connect with partners and funders. After their semester with Watson University, Scholars will advance their venture aimed at solving a significant global challenge; create a sophisticated blueprint of action; master the skills needed to advance their ideas; build relationships with leading mentors, partners, and funders to advise them along the way; and, form lasting partnerships with a powerful network of peers.

Applications for the fall semester are due April 1, 2013. Click here for more information.
Contact Us
Center for Entrepreneurship Education & Research
Center Website: http://www.ecenter.uc.edu/
E-mail: ecenter@uc.edu