Ideate, Create, Compete!

Hello Everyone,

Welcome back to our first Spring Semester in over 40 years! As you read this, the students are reengaged, refocused, and rededicated to their studies, work, and community outreach. Mid-term exams are on the horizon and March Madness is just around the corner.

The fervor of entrepreneurship is stronger than ever as students pursue the development of new ideas, create new ventures, and successfully compete to move their dreams to reality. In this issue you will read about the 14 semi-finalist student new venture teams from around the world who will come to Cincinnati for the 9th Annual UC Spirit of Enterprise Graduate Business Plan Competition. It is an exciting venue for the teams to showcase their entrepreneurial talent and for the Greater Cincinnati area to be highlighted as an outstanding landing and launch pad for new venture creation.

Speaking of competitions, you will want to take note of the great success of the UC student teams in the recent Ohio Clean Energy Challenge Competition featuring teams from around the state of Ohio and the 3rd Annual Reality Check Cross Town Business Plan Competition featuring undergraduate teams from the five local schools, Miami, NKU, XU, Dayton, and UC going head-to-head for top prize money.

Our very own Dean David Syzmanski will be a featured panelist on the Power 100 Entrepreneurship Forum March 13, 2013, along with Jeff Weedman, CEO of the newly formed Cintrifuse, and Maribeth Rahe, President and CEO of Fort Washington Investment Advisors. The panel sponsored by Cincy Magazine will highlight the "growth of the entrepreneurial spirit in our region."
Of course, there is much more to read about in our Network Notes and you will want to save the date for the **15th Annual UC Entrepreneurship Recognition Banquet** coming up May 9 where we will pause to reflect on past success, present activity, and future promises for a continued entrepreneurial vision at UC and in the community.

We hope you enjoy reading about some of the news and stories and as always, if you have a story idea, please send it to us at ecenter@uc.edu and we will follow-up. With every best wish for a great Spring Semester! All the best for continued entrepreneurial success!

Charles H. Matthews, PhD
Executive Director
UC Center for Entrepreneurship Education & Research

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**Semi-Finalists Announced**

**2013 UC Spirit of Enterprise Graduate Business Plan Competition**

**Congratulations!**

- Campus Tax & Financial Aid, Kennesaw State University
- EndorsEase, University of Oregon
- EverFile Systems, University of Illinois at Chicago
- Fresh Looks, University of Texas
- JLC Traders, Warwick University (UK)
- Neural Analytics, University of California - Los Angeles
- ParadigMed LLC, University of Arkansas
- Rainmakers, Jamnalal Bajaj Institute of Management Studies (India)
- Real Good Food, University of Michigan
- S.H.H.A.D.E., University of Miami (FL)
- Sustain-A-Watt, University of Cincinnati
- Karcinex, Johns Hopkins University
- Vacation Races, Brigham Young University
- VOC Diagnostics, University of Louisville

The 2013 UC Spirit of Enterprise Graduate Business Plan Competition will be held at **Cincom Systems, Inc.** World Headquarters in Cincinnati, Ohio on February 21 and 22, 2013. The competition features **cash prizes totaling $20,000.**

For more details, click here
The Ohio Clean Energy Challenge (OCEC) was held January 28 and 29, presented by the University Clean Energy Alliance of Ohio (UCEAO) and NorTech. The University of Cincinnati had two student teams competing as semi-finalists, with Sustain-A-Watt taking First Place in the Facebook Viewers’ Choice Award and the $1,500 prize money. The 12 semi-finalists went head-to-head presenting outstanding solutions directly addressing clean energy.

UC students Rod Ghavami, Andrew Nguyen, Stephen Sargent, John Schroder, Jason Van Vliet, Shenghan Wang, Yichen Xu, Laksh Khurana, and Pragathi Kothavenkata created Sustain-A-Watt, a full-service energy management venture offering PowerGenie™, a smart power strip that allows remote monitoring and access of active and passive energy usage in the home. For more about Sustain-A-Watt, click here

Effuelent, led by students Ronald Gillespie, Ethan Jacobs, and Qingshi Tu finished just out of the money but created considerable positive buzz for their innovative clean energy solution. Using technology developed at UC by Professor Mingming Lu, Effuelent converts waste trap grease into usable bio-diesel fuel." For more about Effuelent, click here

Congratulations to both teams! For the complete story, click here

UC Undergraduate Student Team Takes 3rd Place in Reality Check Undergraduate Business Plan Competition
Cincinnatus Capital Management team members Nick Bachus, LCB ’13, Finance/Entrepreneurship double major and Accounting minor; Brien Dulle, LCB ’13, Accounting major/Entrepreneurship minor; Anthony Voveris, LCB ’13, Accounting major, took 3rd Place in the Reality Check Undergraduate Business Plan Competition held at Northern Kentucky University's Entrepreneurship Institute on Friday, February 8, 2013. Faculty Advisor Dr. Thomas Dalziel said, "The Reality Check Business Plan competition is a great opportunity for students to showcase their hard work and dedication to launching their own venture. It is a pleasure to work with such motivated students as Nick, Brien, Anthony and their colleagues Jay Lame (LCB ’13) and Chris Nesbitt (LCB ’13). I'm delighted by their success! For this team and several others at the competition this year, there will be many more important headlines to come."

The Reality Check Competition features new venture student teams from Northern Kentucky University, University of Cincinnati, Xavier University, Miami University and University of Dayton. In the Spirit of the Cross-town Shootout, teams from these five nationally ranked entrepreneurship programs are judged on their elevator pitch, the written business plan, and presentation of the plan to a panel of outside judges. Presentations are judged on their quality and the adherence to Guy Kawasaki's principles in his book, Reality Check.

For a listing of past winners, click here

Cincy Magazine and the Carl H. Lindner College of Business Present the Power 100 Entrepreneurship Forum

Cincy Magazine and the Carl H. Lindner College of Business are presenting the Power 100 Entrepreneurship Forum on March 13, 2013, at the Hilton Netherland Plaza in Downtown Cincinnati, featuring David M. Szymanski, Dean, Carl H. Lindner College of Business, University of Cincinnati; Jeff Weedman, CEO, Cintrifuse; and Maribeth Rahe, President & CEO, Fort Washington Investment Advisors, Inc. The focus of this year's event is "Growth of the entrepreneurial spirit in our region."

Click here for more information, or contact Jenna Toon at (513) 297-6215. You can also reach her at jtoon@cincymagazine.com

Carl H. Lindner College of Business Professors Named in the 'Top 22 Business Professors' in Ohio

Professor David Rogers, Operations, Business Analytics and Information Systems, and Dr. Charles H. Matthews, Executive Director of the Center for Entrepreneurship Education & Research, were recently named in the Top 22 Business Professors in Ohio category by Online Schools Ohio.

For the complete list, click here
Business Professor Remembers Dr. Henry R. Winkler in *The Cincinnati Enquirer*

Dr. Charles H. Matthews penned the article "The New Year Is Time To Build On The Past, Plan For Future," for *The Cincinnati Enquirer* on January 13, 2013. The article not only speaks of building on the past, how the past informs the present and creating the future, it also touches on how Dr. Henry R. Winkler, president emeritus of the University of Cincinnati, touched the lives of many and set a high standard on our campus.

To read the entire article, [click here](#).

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**UC College of Law and The Brandery Form a Partnership**

The University of Cincinnati College of Law and The Brandery recently announced a partnership that will put third-year UC law students at The Brandery in Over-the-Rhine this summer. These students will help the fourth Brandery class with legal services, including the protection of intellectual property and preparing operating agreements.

For the complete story, [click here](#).

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**Entrepreneurship Club Social Event Open to UC Students Campus-Wide**

The [Entrepreneurship Club](#) is holding their next social event at the Taste of Belgium in Over-the-Rhine on **Saturday, February 16, 2013 at 12:30 p.m.**

If you are interested in starting a business, stop down and meet with some of the Entrepreneurship Club members. Also, the [Entrepreneurs in Action](#) will be meeting Tuesday, **February 19 at 6:00 p.m.** on the lower level of the Carl H. Lindner College of Business. Pizza and cupcakes will be provided.

If you are interested in learning more about UC's [new mobile apps and incubator](#) you can [register](#) to attend the "Grand 'App'ening Event" to be held Tuesday, **February 19, from 5-7 p.m.**, in the MainStreet Cinema at Tangeman University Center. Attendees will preview the new UC Mobile Apps, take tours of the incubator and hear from UC President Santa Ono, along with keynote speaker, Chris Wanstrath, co-founder of GitHub. For more information, [click here](#).

You can also join the Entrepreneurship Club's Facebook group, [click here](#).

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**NETWORK NOTES**
Ernst & Young is currently accepting nominations for the Ernst & Young 2013 Entrepreneur of The Year® Award. Do you know, or are YOU, an entrepreneur who fits these criteria? Submit your nomination/begin your application by visiting the website - upon nomination an electronic application will be sent to nominee. Please allow your nominee sufficient time to complete the application, deadline is April 15. All nominations must be received via the website by March 8.

The role of the entrepreneur has never been more vital than it is today. Economies around the world are fueled by the vision and innovation of entrepreneurial businesses. The Ernst & Young Entrepreneur of The Year® Program celebrates the achievements of these entrepreneurs.

You are invited to nominate your clients, colleagues or even yourself for this prestigious award. Click here for more information

If you have questions, please contact Jen Frost at jen.frost@ey.com or 513.612.1668.

SCORE Offering Small Business Seminars in March

The Service Corps of Retired Executives (SCORE) is offering a seminar on HR Management For Small Business on Saturday March 2, 2013, from 8:15 a.m. to 12:00 p.m. and a FREE - So You Want To Start Your Own Business (Downtown) seminar on Tuesday March 5, 2013 from 8:30 a.m. to 12:00 p.m. Click on the above links to register for these seminars.

To learn more about SCORE, visit http://www.scoreworks.org/

Alumnus Chad Reynolds Finding Success With Batterii

Chad Reynolds, local entrepreneur and UC graduate (BSDE 2000) is finding success with Batterii, his Downtown-based startup that helps clients maximize collaboration in their organization and with their customers. Reynolds recently closed a $2.5M round of seed funding and is looking for new headquarters to move his expanding venture.

For the complete story, click here
Hot Market Watch Conference

The Xavier/SODEC "Hot Market Watch" Conference is an annual event organized by the U.S. Department of Commerce's U.S. Commercial Service in Cincinnati and hosted by Xavier University's Williams College of Business & the Southern Ohio District Export Council (SODEC).

This year's conference will focus on the "hot markets" of India, Indonesia, Russia & South Korea and will provide market updates, tools, & resources for U.S. companies interested in selling to or expanding further into these countries. The conference will feature U.S. Department of Commerce international trade experts from the U.S. Commercial Service (CS), and international organizations & companies - both large and small - who will share their expertise and experiences in India, Indonesia, Russia & South Korea.

Click here for more information

Venture for America Recruiting
First Application Deadline
February 18, 2013

Venture for America recruits the best and brightest college graduates to work for two years at start-ups and early-stage companies in emerging cities across the country. In 2013, Venture for America plans to recruit an additional 80-100 fellows and expand to an additional 3-5 cities, including Baltimore, Cleveland, and New Haven. The second class of Venture Fellows will be selected in Spring 2013 with an application deadline of February 18, 2013.

All fellows will attend the five-week Venture Fellow Training Camp held at Brown University in Summer 2013. To register for the program, click here

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