**International Business**

We live in a truly global business world with constant access to consumers, partners and suppliers around the world. To succeed in this global market, you must be attuned to regional customer differences and you must be fluent in cultural variances in management and business practices from country to country. You must also be familiar with economic, political, and regulatory constraints you will encounter in key territories.

The International Business certificate will provide you with the knowledge and techniques to manage individual and organizational performance in the global marketplace.

**Curriculum**  (12 Credit Hours)

**CORE COURSES**
- MGMT 7017  Managing Across Cultures

**ELECTIVES**
- ENTR 7025  Global Entrepreneurship
- FIN 7055  International Finance
- MGMT 7015  Corporate Responsibility and Business Ethics
- MGMT 7089  International Competitiveness
- MGMT 7031  Strategic Alliances
- MKTG 7031  International Marketing for Managers
- OM 7044  Global Operations Strategy
- OM 7083  Supply Chain Strategy and Analysis
- INTB 8002  Study Abroad — Linz-Prague
- INTB 8004  Study Abroad — China
- INTB 8005  Study Abroad — France-Spain: European Business

Students may substitute core courses or electives with approval of Academic Director.

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**Highlights**
- Fast, focused and flexible curriculum
- Specialized knowledge to enhance your career
- Transcripted graduate credits that can also apply toward a master’s degree

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**Learn More**

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