Business Foundations

Business fundamentals affect every aspect of every organization in every industry. It doesn't matter if you’re a “mom and pop shop” or a corporation, a non-profit or a conglomerate. It doesn’t matter if you work in medicine or in music, in architecture or in engineering. A working knowledge of the key business disciplines, ranging from finance and accounting to marketing and management, will provide you with a better understanding of your business and will increase your professional potential.

The Business Foundations certificate was deliberately designed with maximum flexibility to allow you to customize the program to your individual needs and career goals as much as possible.

Curriculum (12 Credit Hours)

CORE COURSES
ACCT  7000  Foundations in Accounting
FIN    7000  Foundations in Finance
BA     7000  Markets & Organizations

ELECTIVES
ACCT  7012  Accounting for Managerial Decisions
ECON  7020  Managerial Economics
FIN    7014  Financial Management
IS     7011  Information & Technology Management
MGMT 7014  Marketing for Managers
OM     7011  Management of Operations

Students may substitute core courses or electives with approval of Academic Director.

Highlights

- Fast, focused and flexible curriculum
- Specialized knowledge to enhance your career
- Transcripted graduate credits that can also apply toward a master’s degree

Learn More

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