

SEMINAR SERIES  
Department of Quantitative Analysis and Operations Management  
College of Business Administration  
University of Cincinnati

**7 Wild Guesses about the Impact of E-Commerce on Operations Management**

**Leroy B. Schwarz**  
**Krannert Graduate School of Management**  
**Purdue University**

**Friday, May 19, 2000**  
**12:30 p.m.**  
**214 Lindner Hall**

Professor Schwarz will offer his prognostications — which range from "done deals" to "wild guesses" — about the impact of E-Commerce on the practice of Operations Management in general, and Manufacturing Management, in particular.

Leroy B. Schwarz teaches operations management and manufacturing management at the Krannert Graduate School of Management, Purdue University. His current research interests include multi-level production/inventory control systems, computer models in manufacturing and distribution, and supply-chain strategy.

Professor Schwarz received his Ph.D. in Business from the University of Chicago. Before joining the Purdue faculty, Professor Schwarz taught at the Graduate School of Business, University of Chicago, the Amos Tuck School, Dartmouth College, and at the Graduate School of Management, University of Rochester.

Professor Schwarz's book credits include *Multi-Level Production/Inventory Control Systems: Theory and Practice* (TIMS/North Holland, 1981) and *Micro-Computer Software for Operations Management*, co-authored with James Freeland (University of Virginia, 1986). Professor Schwarz's research articles have appeared in *Management Science*, *Naval Research Logistics Quarterly*, *IIE Transactions*, and *Operations Research*. He is a member of INFORMS, OMA, POMS, APICS, and IIE.

Professor Schwarz was the founding director of Purdue University's Center for the Management of Manufacturing Enterprises (1987-1990). He is a Fellow of the American Production and Inventory Control Society (APICS) and Ameritech Foundation Fellow of Manufacturing Management. Professor Schwarz is the founding editor of *Manufacturing & Service Operations Management*, published by INFORMS.