OM 4095 – Field Studies in OM

W F 3:40 – 6:30

Instructor: Ruth A. Seiple 556-7155 cell # (513) 484-8790
520 Lindner Hall ruth.seiple@uc.edu

Office Hours: M&W 9-10:30 AM T&R 2:30-3:30 and by appointment

Dept. Fax: 556-5499 Prerequisite: OM 3080

Course Learning Objectives: This course aligns with PACE, the Lindner College of Business platform for developing the complete business professional.
http://business.uc.edu/undergraduate/pace.html

P – Professionalism – assessed, through tours and professional experiences and timeliness
Begin practicing professional communications, learning to express ideas clearly, logically and persuasively in both oral and written formats.
- Develop and practice teamwork skills through group projects and exercises.

A – Academics – assessed through assimilation of course materials into plant tour/speaker experience, timely submission of assignments
- Develop foundational knowledge of business functions and their interactions within organizations.
- Begin applying functional and cross-functional knowledge to critically analyze business problems

C – Character – assessed through questions and observations during tours/speakers
- Learn and apply leadership techniques for project management (plan, brief, execute, debrief).
- Build an understanding and initial skills of managing diversity, including understanding cultural differences, and challenges and opportunities of global business.
- Understand importance of ethics and social responsibility in business and personal settings.

E – Engagement – assessed, taking advantage of opportunities to engage and interact, network and respond with tours/speakers
- Build understanding of importance and practices of networking through interactions with business professionals and guest speakers.
- Develop awareness and appreciation of involvement in social organizations, community service, and professional group opportunities.
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Course Objective: Introduction to OM in the field, observation, networking, interviewing skills and assimilation of OM intro academics. Assessed through:

- **70% maximum** Tours and speakers series. 11 events, you may miss one.

- **Choose 2 letters 5% each for a maximum of 10%** Thanks you letters and contacts – choose 2 of the tours/speakers and write them a post event thank you. This is a P/F document that must be grammar and spelling error free to be considered a pass. Letters will be graded on format, appropriate content and professionalism.

- **Choose 2 papers 5% each for a maximum of 10%** Reflection paper – choose 2 of the events and write a reflection paper on your experience, observations, and careers with this company. Be sure to specifically recall names titles and details, references from the tour or speaker that tie into course material that you have had in OM to show you have connected academic and real world. * You may not choose the same companies that you are writing a letter to.

- **1 per each tour/speaker, submitted on line for a total of 10%** Each event will have a submission site on Bb where you are charged with loading a question that is specific to that company or speaker. You will need to submit prior to the start of the session a question that you intend to ask or would have asked if time permitted so. Questions will be graded on relevancy, depth, insight and applicability to the tour.

<table>
<thead>
<tr>
<th>Date</th>
<th>Tour/Speaker</th>
<th>Location</th>
<th>notes</th>
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<tbody>
<tr>
<td>Aug 23</td>
<td>Meet/greet</td>
<td>214 LCB</td>
<td>3:40 – 5:30 PM</td>
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<tr>
<td>Aug 25</td>
<td>Mitsubishi</td>
<td>4773 Bethany Road Mason, OH 45040</td>
<td>4PM-6PM</td>
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<td>Phone: 513-398-2220</td>
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<td><a href="mailto:SCoughlin@meaa.mea.com">SCoughlin@meaa.mea.com</a></td>
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<td></td>
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<td>Scott Coughlin</td>
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<td>Senior Director, Plant Manager</td>
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<td>Mitsubishi Electric Automotive America, Inc.</td>
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<td>Mason Ohio Plant</td>
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<td><a href="">DIRECT (513)573-6681 FAX (513) 573-6687</a></td>
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<td><a href="">CELL 513-200-3987</a></td>
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<td>Aug 30th</td>
<td>JB Hunt –</td>
<td>214 LCB</td>
<td>3:40 – 6PM</td>
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<td><a href="https://www.jbhunt.com/">https://www.jbhunt.com/</a></td>
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<td>Greg Goodrum</td>
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<td><a href="mailto:Greg_Goodrum@jbhunt.com">Greg_Goodrum@jbhunt.com</a></td>
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<td>Regional Operations Manager</td>
<td>North Region</td>
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<td>615.390.2532 (O)</td>
<td>479.820.5038 (F)</td>
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<td></td>
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<td>Jacqueline Buckles</td>
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<td><a href="mailto:Jacqueline.Buckles@jbhunt.com">Jacqueline.Buckles@jbhunt.com</a></td>
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<td>Regional Human Resources Manager</td>
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<td><a href="mailto:Central">Central</a></td>
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<td>Sept 1st</td>
<td>OFF Labor Day</td>
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<tr>
<td>Sept 6th</td>
<td>5th 3rd - tour</td>
<td>5001 Kingsley Dr. (at Duck Creek Rd), Madisonville, Cincinnati, OH 45227</td>
<td>4-6PM</td>
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<td><a href="https://www.53.com/careers/">https://www.53.com/careers/</a></td>
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<td></td>
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<td>Dan Link</td>
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<td><a href="mailto:Daniel.Link@53.com">Daniel.Link@53.com</a></td>
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<tr>
<th>Date</th>
<th>Location</th>
<th>Details</th>
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<tbody>
<tr>
<td></td>
<td>Automotive</td>
<td>Engineer Corporate Sector Purchasing and Logistics (CP/PQA1 – FleP) Phone: (859) 334-6599 Cell: (859) 468-5893</td>
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<td>Steering</td>
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<td>Sept 13th</td>
<td>Career Fair</td>
<td>Go to the Career Fair – APICS student meeting 9/14 and IBM days Friday 9/15</td>
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<tr>
<td>Sept 15th</td>
<td>AMEND Consulting</td>
<td>2831 Stanton Ave, Cincinnati, OH 45206 Paul Delaney – Partner <a href="">513.620.1036</a></td>
<td>3:45-5:45 PM</td>
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<td></td>
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<td><a href="mailto:delaney@amendllc.com">delaney@amendllc.com</a> <a href="http://www.amendllc.com">www.amendllc.com</a></td>
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<tr>
<td>Sept 20th</td>
<td>Batesville</td>
<td>1000 E Pearl St, Batesville, IN 47006 <a href="https://www.batesville.com/">https://www.batesville.com/</a> Sarah Clark</td>
<td>4 – 6PM</td>
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<td>Leadership Development Program Office: 812.931.5536 <a href="mailto:sarah.clark@batesville.com">sarah.clark@batesville.com</a></td>
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<tr>
<td>Sept 22nd</td>
<td>Cintas</td>
<td>27 Whitney Dr, Milford, OH 45150 <a href="">Phone: (513) 334-0183</a> <a href="http://www.cintas.com/local/usa/oh/hamilton/facility-services">http://www.cintas.com/local/usa/oh/hamilton/facility-services</a> Sam Bischoff</td>
<td>4-6PM</td>
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<td>General Manager Cintas Corporation office 513.965.5007 <a href="mailto:bischoffs@cintas.com">bischoffs@cintas.com</a> <a href="http://www.cintas.com">www.cintas.com</a></td>
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<td>Sept 27th</td>
<td>Kroger Distribution</td>
<td>6300 Creek Road Blue Ash, Ohio 45242 <a href="mailto:matthew.b.davis@kroger.com">Matthew B. Davis</a></td>
<td>4-6PM</td>
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<tr>
<td></td>
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<td>Operations Leader</td>
<td>Cincinnati Fresh Center 330.221.6113 <a href="mailto:matthew.davis2@kroger.com">matthew.davis2@kroger.com</a> <a href="https://www.kroger.com/">https://www.kroger.com/</a></td>
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<tr>
<td>Oct 4th</td>
<td>Standard Textiles</td>
<td>1 Knollcrest Dr. I Cincinnati, Ohio 45237 <a href="http://www.standardtextile.com">http://www.standardtextile.com</a> Taylor Rhoads Supervisor / Global Sourcing <a href="mailto:trhoads@standardtextile.com">trhoads@standardtextile.com</a> <a href="mailto:jlandrum@standardtextile.com">Jada Landrum</a> Human Resources Manager <a href="mailto:jlandrum@standardtextile.com">jlandrum@standardtextile.com</a></td>
<td>4-6PM</td>
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<tr>
<td>Oct 6th</td>
<td>Mubea</td>
<td>8200 Dixie Highway Florence, KY 41042</td>
<td>4-6PM</td>
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Kevin Bonhaus – HR  
Office: (859) 746-5315 ext 7591  
Mobile: (513) 208-4237 |
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