

***First Annual E. Leonard Arnoff Memorial Lecture
on the Practice of Management Science***

***"Success in Management Science/Operations Research –
How To Do It in Spite of Your Education"***

***Robert E. D. (Gene) Woolsey
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<http://www.mines.edu/Academic/econbus/faculty/woolsey.htm>

7:00 P.M., Tuesday, May 19, 1992

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Robert E. D. (Gene) Woolsey has a B.A. and M.A. (Mathematics) and a Ph.D. (Mechanical Engineering) from the University of Texas at Austin and is a Professor of Mathematics and Director of the OR/MS program, Colorado School of Mines. He is Editor of ***Production and Inventory Management*** and a Past President of The Institute of Management Sciences. Professor Woolsey has held adjunct professorships at the University of Waterloo, Canada, Instituto Tecnológico de Monterrey, Mexico, and University of the Witwatersrand, Johannesburg, South Africa and he has been a Distinguished Visiting Lecturer at the United States Military Academy, West Point. Professor Woolsey was a recipient of the Harold Larnder Memorial Prize for Distinguished Civilian Service by The United States Department of The Army. For the past decade he has worked pro bono for any government of a sufficiently conservative, capitalist form with which he politically agrees. For this work he was decorated by the government of Israel. Professor Woolsey is retired, undefeated, as Editor of ***Interfaces*** and the ***Transactions of the Institute of Industrial Engineers***. He is a principal gadfly to the Operations Research Society of America (ORSA) and The Institute of Management Science (TIMS) academic community for more practical utility and fun in the profession. Professor Woolsey is witty and not known to suffer fools gladly. Even his friends admit his pomposity, but that he is a uniformly undull speaker. Professor Woolsey's principal aim: to graduate the entrepreneurs of tomorrow so the socialists have someone to tax, and graduate people who have had as much fun doing MS/OR as he has.

Extracted From:

"Lecturers Preach What They Practice"

OR/MS Today, p. 12, August, 1993.

Robert E. D. (Gene) Woolsey, professor at Colorado School of Mines, delivered the first E. Leonard Arnoff Memorial Lecture on Practice in the Management Sciences at the University of Cincinnati.

Arnoff was co-author of the first book in operations research with Wes Churchman and Russ Ackoff. In addition, Arnoff was a long-time employee of Ernst and Whinney, and dean of the College of Business Administration at the University of Cincinnati. This lecture series is sponsored by the Department of Quantitative Analysis and Operations Management at the University of Cincinnati and Omega Rho International Honor Society for operations research, management science, and related areas.

Woolsey delivered the first address to a large evening crowd of approximately 200 operations research professionals, faculty and students. Visitors from Indiana University, University of Kentucky and Ohio

University attended. His talk was entitled, ***“Success in MS/OR – How to Do it in Spite of Your Education”***.

The many experiences as an applied operations researcher and consultant that Woolsey conveyed had one major underlying theme: MS/OR professional must become intimate with the nuances of each application setting and not overlook simple, practical solutions to a problem or opportunity. Woolsey also enlivened five classes in the College of Business Administration during the day with his wit, humor and no-nonsense approach to MS/OR.

The TIMS Visiting Lecturer Program also supported this lecture.

The Arnoff Lecture Series is intended to provide a forum to display and recognize excellence in the practice of MS/OR and to bring MS/OR professionals together. ORSA and TIMS members in Cincinnati, Dayton, Lexington, and surrounding areas are encouraged to attend future lectures.

Call (513)556-7140 if you would like to be placed on the mailing list (ground mail or email) for future Arnoff lectures.

“Woolsey Wisdom”

Portfolio, University of Cincinnati, College of Business

Administration, Volume 3, p. 16, Spring/Summer, 1992.

“Principal aim: To graduate the entrepreneurs of tomorrow so the socialists have someone to tax, and people who have had as much fun doing MS/OR as I have.”

--Excerpt from the resume of Robert E. D. (Gene) Woolsey, professor of mathematics and director of the Operations Research/Management Science Program at Colorado School of Mines.

If you thought the fields of operations research (OR) and management science (MS) had no lighter side, you’ve obviously not had the pleasure of spending an hour or so with the charismatic and colorful Gene Woolsey. Over 300 students, faculty, and business professionals had this unique opportunity last May when Woolsey visited Lindner Hall at the invitation of Omega Rho International Honor Society, Operations Research Society of America and The Institute of Management Sciences Visiting Lecturers Program, and CBA’s Department of Quantitative Analysis and Operations Management.

Woolsey spent the day speaking to CBA classes, followed by an evening public lecture entitled, ***“Success in MS/OR – How To Do It in Spite of Your Education”***. The lecture was a memorial tribute to his friend and colleague, former CBA Dean E. Leonard Arnoff.

The self-proclaimed “Principal gadfly...for more utility and fun in the profession,” recounted highlights of his professional experiences and offered advice to future OR/MS practitioners in the witty style for which he is so well known. “He delivers the best of everything,” remarked on student who heard Woolsey in class, then returned for the evening lecture. “I laughed from the beginning to the end of his lectures. And I came away knowing a lot more than I did when I arrived.”