

**22-BA-990-001: Introduction to Research and Teaching
Fall, 2011**

Instructor:	Dr. Suzanne Masterson	Class Time:	Friday 8:00-10:45 am
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Course Description and Objectives:

This seminar has been designed to introduce new doctoral students in the College of Business to the experience of the doctoral program. While much of your work within the doctoral program will be within an area of study and will involve only those faculty members working within the area, some matters cut across disciplinary lines and faculty interests. Among the most important of these are research competence and teaching effectiveness. This seminar will focus on understanding what it takes to develop these skills in the context of the business school, regardless of discipline. A secondary purpose of this seminar is to introduce you to each other and to many of the CoB faculty who could serve as a resource to you while in the program. Finally, the seminar attempts to help you become familiar with other resources available here at UC.

Seminar Format:

A doctoral seminar requires the participation of everyone. My role is to facilitate discussion of the topic, keep sessions on task, and provide structure for the learning that is expected to happen. That structure will include selected readings, out of class activities and assignments, presentations, and guest speakers. Some assignments will require a written product that will be shared with all participants.

Required Materials:

All required readings will be provided.

Evaluation:

In this doctoral seminar, you are expected to perform at the graduate level, and your evaluation will be based on multiple factors. You are expected to come prepared to every session, having read the assigned readings (generally, a few short readings each week) and having completed the out-of-class assignment. You are expected to fully participate in each class session, asking and answering questions and making valuable contributions to class discussions. You are expected to take all assignments seriously and use these experiences as opportunities to better understand the doctoral program and the academic roles of researcher and teacher.