LEARNING OBJECTIVES:
- to acquire a basic and clear understanding of philosophical ethics
- to understand the principles of moral decision-making in global business
- to identify the trade-offs that face an ethical manager
- to understand the concept of corporate social responsibility
- to understand how competitive advantage maps on to corporate social responsibility
- to acquire ethical frameworks, so as to attack moral problems critically and comprehensively
- to get experience in presenting and evaluating arguments in both oral and written formats
- to examine and discuss competing positions on a range of issues facing business and society

Other objectives of the seminar include:
- Exposing participants to the leading thinkers in ethics and corporate responsibility
- Exposing participants to recent corporate examples of the challenges in this area

MATERIALS
The required course materials are selected cases and readings from two sources. Study.net and HBR.
HBR (Copy this link on your browser do not click on it): [http://cb.hbsp.harvard.edu/cbmp/access/62200800](http://cb.hbsp.harvard.edu/cbmp/access/62200800)
Study.Net (Copy this link on your browser do not click on it): [http://www.study.net/r_mat.asp?crs_id=30112435](http://www.study.net/r_mat.asp?crs_id=30112435)
You are eligible for free articles from HBR. Look at the footer below on that page. Readings from HBR may be purchased individually. Readings from study.net is a course pack.

STANDARDS:
The primary objective of this seminar is to develop a basic understanding of the challenges related to business ethics and corporate social responsibility facing a manager in a global market.
The course format is pragmatic and action-oriented. Participants are exposed to the state-of-the-art conceptual models and obtain hands-on experience in using these models to analyze some of the best cases that are available today.

This class meets seven times. As such, classroom activity will include some lectures, video lectures, instructor and student led discussions on cases, group presentations and group discussions. We will rely on open, in-depth discussions of the assigned topics. Active participation in class and regular attendance are important determinants of the value delivered in this seminar. Students are expected to have previously read and prepared the assigned materials for each class and should be ready to present their thoughts in class. Preparation should include written notes that identify the major themes in the material, list the salient points, and provide quick reference to critiques and questions. Students may be called on to brief the class on their assessment of issues, discuss their analysis of the reading, debate issues, role-play managers in the case, act as outside consultants on the problems, or to participate in short written exercises related to the topics or the cases.

Attendance is always critical component for achieving success in any course. Please make sure you have read through the participation grade policy for the class. Missing a class for reasons other than medical (with a doctor’s note) can result in a loss of 10% of your grade. Consult with your professor.

### Grade Standards

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<tr>
<td>Class Preparedness &amp; Participation</td>
<td>15</td>
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<tr>
<td>Case Presentation &amp; Discussion</td>
<td>10</td>
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<tr>
<td>Article Presentation &amp; Discussion</td>
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<tr>
<td>Critical Review of Article Written Report</td>
<td>15</td>
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<tr>
<td>Case Analysis Written Paper</td>
<td>20</td>
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<tr>
<td>Decent Factory Video assignment</td>
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<td>Take Home Assignment/s</td>
<td>10</td>
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<td>Extra credit opportunities may be offered.</td>
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**CLASS PARTICIPATION 15%**

The class participation portion of your grade is designed to build your skills in effective, interactive, professional discourse. In addition to reading and internalizing the assigned reading material, a good way to be mentally prepared for this activity is to answer the questions: (1) what is the central theme of this case/reading? (2) What insight about ethics did I gain from this case/reading? (3) How does this reading contribute to my learning in this course?

After 27th July (Session 6) each course participant is required to submit by 29th July, a 1-page self-evaluation of his / her class participation.

This self-evaluation will include a qualitative summary describing the nature of your participation and an assessment of its value and contribution to the specific session in which you participated and:

An overall score on a scale of 1 (Poor) to 10 (Excellent) reflecting your evaluation of your participation over the quarter. The score you assign yourself should be governed by the following standards:

- Occasionally prepared for class, no participation – score 6.5 to 7.5
- Consistently prepared, all readings covered, minimal or no participation – score 7.6 to 8.5
- Consistently prepared, occasional participation, focus on facts of case/reading – 8.6 to 9
- Consistently prepared, Occasional participation, focuses on analysis, takes a position and supports it – 9.1 to 9.5
- Consistent participation, comprehensive analysis – 9.5 to 10

We will try to maintain the highest professional standards in our class discussions: show concern and care for your fellow-students; avoid aggressive monopolization of “air time”. Your self-evaluation sets the stage for my evaluation of your class participation. The final score that you earn for class participation will be based on your self-evaluation and my evaluation of your performance in class.

At the end of the course all course participants are expected to submit your Participation Self Evaluation form (See the tab “assignments” on Black Board). Submission must be made by the 29th of July.

**CASE PRESENTATION 10%**

Case presentation schedule is available under class schedule. Form groups of two for the case presentations. Time 30
minutes. You may use role plays and material from outside the case to augment your ethical positions. Your presentation must identify the ethical decision/s provide a framework or approach to a solution and encourage participation from other students during the presentation. You can assume everyone has read the case, so there is no need to provide background information. Please submit your presentation PPT and or your Role play instructions on Blackboard under the tab assignments a day before you present so the instructor can make the copies available for students.

ARTICLE/PRESENTATION & DISCUSSION 10%
The instructor will pre-assign readings or short cases and call on specific individuals to summarize and analyze. The list of readings is posted for you on Black board and the assignments have been made. Any changes will be decided on the first day of class. Students can choose to present their reading to the class with a critical view. Start with a role play drawing from your real life experiences that pertain to the reading, then continue via PPTs or any other means of communication. This structured participation is apart from the unstructured in-class participation where each individual is invited to participate by simply raising his/her hand and contributing to the class proceedings in a meaningful way. Needless to say your performance in the structured Class Participation is dependent on your doing the appropriate reading before you come to class.

TWO WRITTEN PAPERS 35%
Each course participant is responsible for submitting two written reports – one Critical Review Report of the article/reading of your choice and one Case Analysis of a case of your choice. These have to be submitted in a timely manner, one week after the chosen reading or case is presented.

Critical Review Report: 15%. Select an item from the list of Required Readings provided for you on Black Board and write a Critical Review based on guidelines posted for you on Black board under the tab assignments. “What is a Critical Review?” The article selected must be one that is different from the article that was assigned to you for class presentation and discussion. Please submit your critical review report one week after the chosen article has been presented to the class.

Case Analysis: 20%. Select an item from the list of Cases provided for you on Black board and analyze the case according to the guidelines provided for you on Black Board. Both guidelines and assignment is posted for you on Black board under the tab assignments. This analysis can be but is not restricted to the same case that you have presented in class. Please submit your case analysis report one week after the chosen case has been presented to the class.

VIDEO ASSIGNMENT 20%
In Week 5 you will view the video case “A Decent Factory” and complete the Assignment. You will view this at video at home in lieu of class and submit your assignment by end of class time the same day. Please see the assignment posted for you on Black board under the tab assignments.

QUIZ/ASSIGNMENTS 10%
You will have at least one short assignment based on your readings. In addition, There may be quizzes/ or assignments on readings, cases and classroom material, if the instructor finds that students are not adequately prepared. Some of these may be offered as extra credit. A list of readings and the schedule will be posted on Black board. Assignments could include short submissions or posting on discussion board. Details will be posted on Black board for you.

SUBMISSION DEADLINES & CLASS STRATEGY
The class approach to course delivery is demanding because we are covering a lot of material in a short time. In order to manage the workload effectively you must first identify and read the Reading or Case you have been assigned. If you are assigned a Reading this is an indication that you will be called on to explain/present your Critical Review before the instructor opens up the topic to the rest of the class for discussion. If you are assigned a Case this is an indication that you will be called on to explain/present your analysis of the Case before the instructor opens up the topic to the rest of the class for discussion.
Please submit your case analysis report one week after you have presented to the class.

PREREQUISITES & DROPS:
You are expected to have successfully completed all the courses that are listed in the college bulletin as prerequisites. If you do not meet these requirements you should drop the course immediately in order to add a substitute course. If you do not
voluntarily drop, you may be administratively withdrawn from the course and you may be unable to add a substitute course. You may drop this course with a "W" any time before Session 2. No drop requests will be signed after this date.

**REQUIRED COURSE MATERIAL:**
The required course material contains items from the Harvard Business School and Darden Publishing. (See Student Instructions on Black Board).

**REQUIRED READING:**
(1) You are expected to read and analyze each case and reading before class starting in week 2. Each reading or case will be addressed in class according to the tentative course schedule provided below.
(2) You are expected to read any other material assigned by the instructor

**IMPORTANT:**
(1) You are expected to maintain copies of all papers, assignments, and projects that you turn in for evaluation. Please turn it in on Blackboard. You are also responsible for maintaining copies of any graded work that is returned during the quarter. You should keep these copies until the final grades are posted.
(2) It will not be possible to offer make-up sessions for individuals who miss video segments shown in the classroom.
(3) When you miss a class, participation points will be recorded accordingly.

All submissions are typed, single spaced margins no more than 1” and font no larger than 12 font and are submitted as word docs through Black Board.