INTB 2014 Study Abroad London

(3 Credits)
Spring Semester 2018

Class Meetings:

<table>
<thead>
<tr>
<th>Regular meetings</th>
<th>Mondays 4:40 – 5:50 pm</th>
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<tbody>
<tr>
<td>UC International pre-departure meeting</td>
<td>Feb. 9 5:45-6:45 112 Lindner</td>
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<tr>
<td>Experience in London</td>
<td>March 10 – 16, 2018</td>
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Course Instructors

Lead Instructor: Dr. Ralph Katerberg  
Email: Ralph.katerberg@uc.edu  
Office Location: 506 Lindner Hall  
Office Hours: Wednesday 3:00 – 4:30pm and by appointment  
Phone: 513-556-7011

Instructor: Dr. Melissa Newman  
Email: newmanmd@ucmail.uc.edu  
Office Location: 519 Lindner Hall  
Office Hours: By appointment  
Phone: 859-628-0630 (cell)

Course Description

Designed for business students in the first two years of study, this study abroad program will introduce some key cultural differences between the UK and US and explore how they impact business. Equally important, students will explore facets of cultural differences through visits to historic sites, museums and daily life in London. Assignments are designed to develop students’ cultural competence or intelligence, a set of competencies that are becoming vital for successful business careers.

Student Learning Outcomes

- Demonstrate an understanding of cultural competence and its importance in navigating global business.
- Identify personal strengths and limitations relative to cultural competence, and develop a plan for personal development of this critical capability.
- Understand and apply techniques for conducting a preliminary assessment of a global locale relevant for business -- including geographical, historical, political, demographic, economic, and legal aspects.
- Demonstrate knowledge of the logistics of traveling internationally

Course Format

The class will require weekly class sessions prior to the week of travel to London, as well as three class sessions following our week of travel. These class sessions will include lectures, team presentations and discussion of the textbook readings and chapters.
Required Texts and Course Materials

- Can be ordered directly from: [https://www.amazon.com/Cultural-Intelligence-Difference-Without-Economy/dp/081441706X](https://www.amazon.com/Cultural-Intelligence-Difference-Without-Economy/dp/081441706X)
- Additional readings will be posted on Blackboard

Course Assignments and Deliverables

*Pre-travel*

- Cultural Competence/Intelligence Readings and Assignments (Code for CQ test will be sent to you from International Programs office)
  Using the textbook, The Cultural Intelligence Difference as a guide, you will have 4 short writing assignments that will help you assess and understand your own CQ and how to strengthen the areas of CQ that need attention. The 4th and final assignment will be an action plan for you to use over the next 2-3 years to further develop your CQ. Each of these should require no more than 3-4 pages.

- Locale Background Research and presentation
  In our pre-travel class sessions we will organize teams to research several topics about London and the UK. Teams will select a topic in during our first session in January, research the topic and prepare a 15 minute presentation for the full class. Presentations must be submitted to the instructor before class to be posted on Blackboard.

*During travel*

- Journals on cultural differences experienced are a core activity of all of our study abroad programs. You will write one –two page reflections on actual experiences in which you encountered cultural differences. Instructions on Cultural reflections will be posted on Blackboard.

*After return*

- Personal Reflection Summary
  o Using your London journal essays as the basis, write a brief synopsis of the most significant cultural insights you experienced and how, it at all, it has influenced you as a person.
  o Revise and update you CQ Action plan to reflect any new cultural insights that you experienced in London/UK.

- Economy/Business Team Paper and Presentation
  o Your team will follow-up the experience in London with a paper that will focus on some fact of business in London/UK. Instructions for this assignment will be posted on Blackboard.
**Full Semester**

Participation and Ambassadorship

You are expected to attend all pre and post travel classes, arriving on-time and ready to engage. While in the UK, you are expected to participate in all scheduled program activities, be on time and engaged with whatever the focus or topic. You are representing the Lindner College of Business in all your interactions with people and companies in the UK and you are expected to be a positive reflection of what the Lindner College of Business is all about: preparing people with both business competencies and unmatched professionalism.

*While abroad 24 hrs/7, you continue to be a student of the University of Cincinnati and as such are subject to the Student Code of Conduct along with other University policies.* The Student Code of Conduct, along with other University policies, is available at [http://www.uc.edu/conduct/Code_of_Conduct.html](http://www.uc.edu/conduct/Code_of_Conduct.html). Any violation, including academic misconduct will initiate the College review process.

**Course Activities while in UK**

See official schedule

**Class Schedule**

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<tr>
<th>Date</th>
<th>Activity</th>
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<tr>
<td>Jan. 8</td>
<td>Introductions, review syllabus, expectations, select team topics for presentations</td>
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<td>Jan. 22</td>
<td>Introductions to EU and context for BRIXIT</td>
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<td></td>
<td>Discuss <em>The Cultural Intelligence Difference</em> Chapters 1 – 2</td>
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<td>Submit your CQ scores and personal interpretation</td>
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<td>Jan. 29</td>
<td>Recent developments in the EU</td>
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<td>Discuss <em>The Cultural Intelligence Difference</em> chapters 3-4 and assignments</td>
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<td>Submit your analysis and reflection on your CQ Drive and CQ Knowledge</td>
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<tr>
<td>Feb. 5</td>
<td>Discuss <em>The Cultural Intelligence Difference</em> Chapters 5-6 and assignments</td>
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<td>Submit your analysis and reflection on your CQ Strategy and CQ Action</td>
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<tr>
<td>Feb. 12</td>
<td>Complete <em>The Cultural Intelligence Difference</em> chapter 7 and assignments and</td>
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<td></td>
<td>Epilogue, personal insights</td>
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<td></td>
<td>Following the guide on pg. 185 create your CQ Action Plan (4 page max) and</td>
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<td>submit before class meets.</td>
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<tr>
<td>Feb. 19</td>
<td>Team presentations on London and UK</td>
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<td>Feb. 26</td>
<td>Team Presentations on London and UK</td>
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<tr>
<td>Mar. 5</td>
<td>Team Presentations, final schedule review and travel logistics</td>
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<tr>
<td>Mar. 10-18</td>
<td>Spring Break Travel Portion</td>
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<tr>
<td>Mar 19</td>
<td>No class</td>
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<tr>
<td>Mar 26</td>
<td>London experience debrief, personal reflections, culture insights</td>
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<td></td>
<td>Submit personal journal with reflections on cultural differences</td>
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<td>Apr. 2</td>
<td>Team presentations on business issue in UK</td>
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Apr. 9  Team presentations on business issue in UK
Apr. 16 Team presentations on business issue in UK

**Grades**

The Cultural Intelligence Difference assignments 50 points
Team presentation on London/UK (pre-travel) 20 points
Cultural reflection journal assignment 50 points
Team presentations on Business issue in London/UK. 30 points
Ambassadorship/Program Participation 50 points

Total 200 points

Typical grading scale:
95-100 % A
90 – 94 % A-
85 – 89 % B+
80 – 85 % B
75-79 % B-
70 – 74 % C+
65 – 69 % C
60 – 64 % D
59 – below % F

**Course Procedures/Policies**

*Academic Integrity*
As with all Lindner College of Business efforts, in this course you will be held to the highest ethical standards, critical to building character. Ensuring your integrity is vital and ultimately is your responsibility. To help ensure the alignments of incentives, the Lindner College of Business has implemented a “Two Strikes Policy” regarding Academic Integrity that supplements the UC Student Code of Conduct.

(see: [http://www.uc.edu/conduct/Code_of_Conduct.html](http://www.uc.edu/conduct/Code_of_Conduct.html)).

- All academic programs at the Lindner College of Business use this “Two Strikes Policy”
- All cases of academic misconduct (e.g., copying other students assignments, failure to adequately cite or reference, cheating, plagiarism, falsification, etc.) will be formally reported by faculty.
- Students will be afforded due process for allegations as outlined in the policy.

If a student is found guilty of academic misconduct in two instances, the student may be dismissed from the Lindner College of Business.

*Special Needs and Accommodations Policy*
If you have a disability (e.g., visual impairment, hearing impairment, physical impairment, communication disorder, and/or specific learning disability, etc.) which may influence your performance in this course, you must meet with the Disability Services Office (DSO) to arrange for reasonable accommodations to ensure an equitable opportunity to meet all the requirements of this course. If you require accommodations due to disability, please contact DSO at 513-556-6823, Campus Location: 210 University Pavilion. You will be provided an Accommodation Form indicating
your accommodation needs for the quarter. Please present this form to me as soon as possible to ensure your accommodation needs are discussed, agreed upon, and provided.

*Weather Related Policy*

In the event of campus closures, the instructor reserves the right to re-order the schedule, including subjects, assignment due dates and exam dates. Students will be notified by announcements on Blackboard and emails. In rare circumstances, the instructor reserves the right to assign additional work by electronic means.

*Attendance Policy*

Students are required to attend on campus class sessions, all visits and program activities in London and all post travel class sessions. While in London, we will use the buddy system at all times. You will be responsible for keeping an eye on your partner and watching out for him/her. In addition, faculty members should know where you are going during free time, especially if the group is moving. Do not EVER leave the group without telling the faculty members. Final score totals will be reduced by 10@ for each absence. Medical documentation will be required for any absence due to illness.

*Required Pre-departure Orientation*

Every student who travels abroad with the University of Cincinnati must attend a mandatory UC International pre-departure session. You only need to select one pre-departure orientation from the dates offered by UC International. You can find the complete list of dates and times at [studyabroad.uc.edu](http://studyabroad.uc.edu)

This course aligns with PACE, the Lindner College of Business platform for developing the *total* business professional.

**P – Professionalism**

- Enhance oral & written *communication*, express ideas clearly, logically and persuasively.
- Develop and practice *teamwork* skills through group projects and exercises.
- Practice professional habits of punctuality, preparation, respect and participation.

**A – Academics**

- Develop foundational knowledge of core *business functions* and their interactions within firms.
- Begin applying functional and cross-functional knowledge to critically analyze *business problems*; for example applying techniques for business plan development.

**C – Character**

- Learn and apply *leadership* techniques for project management (plan, brief, execute, debrief).
- Build an understanding and initial skills of *managing diversity*, including understanding cultural differences, and challenges and opportunities of global business.
- Understand importance of *ethics and social responsibility* in business and personal settings.

**E – Engagement**

- Build understanding of importance and practices of *networking* through interactions with business professionals and guest speakers.
- Develop awareness and appreciation of *involvement* in social organizations, community service, and professional group opportunities.