

**Proudly
Cincinnati** ▶

TOWER OF STRENGTH. ROCK OF TRUTH.

The Campaign for the University of Cincinnati

University of Cincinnati

**College of Business
Scholarships**

▶ **BOLD** ▶ **STRONG** ▶ **AMBITIOUS**



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▶ BOLD

BOLD VISION

“Investing in our students today will transform our collective tomorrow.”

I am proud to be a part of the University of Cincinnati as the ninth dean of the College of Business. Supporters often ask me, “Why UC?” I am pleased to admit that my answer has not changed: **opportunity**.

Together with our students, faculty, and staff we are working tirelessly to become a leading business school in the country. The College of Business has a solid foundation – faculty who are leading researchers in their fields, a track record of achievement, a great location and an engaged community. Achieving higher excellence emanates from building strong relationships with alumni, corporate partners, business executives, and our students. Your investment will help to make this **opportunity** of greater achievement into a **reality**.

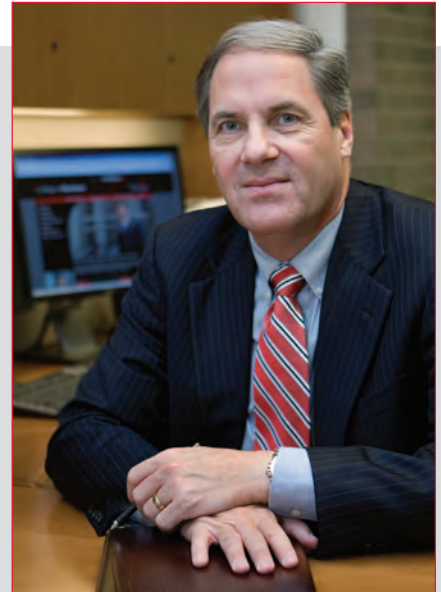
Investing in our students today will transform our collective tomorrow. Your support will shape the educational experience at the College of Business and will affect the lives of many for decades to come.

Scholarship support enables our students to learn business from the ground up, giving them the opportunity to apply their skills to real-world challenges. Scholarships help recruit the best and the brightest students from across the country. They help retain emerging leaders in Greater Cincinnati and encourage their ongoing service to the city that they love. Support for scholarships will break down barriers for students who would normally not have the ability to receive a quality education and will empower them to be successful professionals.

The College of Business will continue to look for innovative ways to deliver a top-rated education for our students. I look forward to realizing our vision together and invite you to join me in the transformation.



David M. Szymanski, PhD
Dean



“ Receiving a scholarship allows me to worry less about how I am going to pay for expenses. I have been able to become more involved in the university by joining a professional business fraternity and the BearCAT community service organization.”

– Dan Zerhusen, 2011, College of Business

“ We are extremely grateful for the donors who make these programs possible. I am consistently impressed by how our students make the most of their college experiences through co-op, study abroad and student organization leadership. This is a group to be proud of because of their work ethic, passion, and focus.”

– Marianne Lewis, Director, Kolodzik Business Scholars Program

 **STRONG**



STRONG PROGRAMS

Scholarship programs transform the lives of our students. They enable students to focus on their education, serve their community by volunteering, and develop leadership skills through campus involvement. Increased scholarship opportunities break down barriers preventing a talented mind from academic and professional success. Scholarships ensure that the quality of student life and the bonds between students and alumni are never taken for granted.

As a result of the generosity of our alumni and partners, the College of Business offers students numerous scholarship opportunities. These include need- and merit-based scholarships, full and partial scholarships, undergraduate and graduate scholarships. Donors are able to support existing scholarship funds or create their own endowed scholarship programs to serve future generations.

► **Carl H. Lindner Honors-PLUS**

Lindner Honors-PLUS is an educational experience designed for highly motivated individuals with superior academic ability and demonstrated leadership skills. It is an educational process that provides graduates with the background necessary for immediate, productive employment, to position them for advancement as business and community leaders in Greater Cincinnati. The program relies on the continued support of our invested donors who provide annual scholarships.

► **Marvin P. Kolodzik Business Scholars**

The Kolodzik Business Scholars Program develops valued professionals with depth in their desired specialization. The program emphasizes innovation, globalization and collaboration to ensure students become highly effective professionals. They receive international experiences, work on projects with major corporations, and collaborate with peers in other UC colleges like Engineering and DAAP. Such empowerment and flexibility enables students to tailor coursework and experiential options to achieve personal goals. The program relies on the continued support of our invested donors who provide annual scholarships.

► **Business Fellows**

The Business Fellows program helps attract and support under-represented student populations. Fellows receive peer and business mentors, dedicated advising, and career planning support throughout their UC career. Private support for these scholarships empower students to become leaders in the community and the business market. This program complements our business honors options by diversifying our group of outstanding business students.



AMBITION

AMBITIOUS GOALS

The College of Business is striving to be a leading college of business, recognized among the Top 50 in the nation. Through cutting-edge research, and by providing educational and service opportunities in a real-world context, we develop exceptionally collaborative, creative, and global business leaders.

Our goals for the future include:

- ▶ Increasing support for high-achieving students through our undergraduate honors and graduate programs
- ▶ Further enhancements to our Marvin P. Kolodzik Business Scholars program
- ▶ Continued support of our Carl H. Lindner Honors-PLUS program
- ▶ Empowerment of our under-represented students through the Business Fellows program
- ▶ Forward momentum in high-caliber master's degree enrollment

Student Scholarships & Services Support Goal = \$20 million



US



Scholarship Giving Levels

Gifts at any level can be designated toward existing College of Business scholarship funds. The following levels of giving are required in order to provide a named or endowed scholarship. Multi-year pledges can also be facilitated to reach these commitment levels.

► General Endowed Scholarship

\$50,000 - Minimum level of commitment to create a general endowed scholarship for the College of Business

► Lindner Honors-PLUS

\$250,000 - Minimum level of commitment to create an endowed scholarship for Lindner Honors-PLUS

\$40,000 - Minimum level of commitment to create a named scholarship for a Lindner Honors-PLUS student over a 5-year period

► Kolodzik Business Scholars

\$50,000 - Minimum level of commitment to create an endowed scholarship for Kolodzik Business Scholars

\$12,500 - Minimum level of commitment to create a named scholarship for a Kolodzik Business Scholar over a 5-year period

► Business Fellows

\$50,000 - Minimum level of commitment to create an endowed scholarship for the Business Fellows



COLLEGE OF BUSINESS

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