

Master of Science in Information Systems – Oral Communication Assessment Rubric

Content	1	2	3	4	5
Clear evidence of strong preparation					
Information was well organized/structured					
Comprehensive coverage of key learning					
Technical terms were clearly explained/defined					
Delivery	1	2	3	4	5
Clear evidence of preparation and practice					
Your opening remarks were considered/ strategized; you captured the audience's attention					
Dynamic presentation style; enthusiastic and engaged					
Audience-centered; not just reading from slides; consistent focus on audience					
Smooth transitions; relations drawn across main points					
Respected the time limit; demonstrated ability to tailor material to time constraint					
Gracious, collegial handling of questions					
Your responses in Q&A enhanced your credibility.					
Your closing was strong and emphatic – not just trailing off or stopping abruptly. You made your intended takeaways clear.					
Visual Program	1	2	3	4	5
Clear, concise, legible slides					
Graphic appeal; evidence of attention to design values and consistency					
Visual aids (if any) enhanced the presentation					
Error free					