

## DISCIPLINE-SPECIFIC RUBRICS FORM

COLLEGE: BUSINESS BACCALAUREATE PROGRAM: BBA - Focus Concentrations

RATINGS:

5 – Excellence 4 – Proficiency 3 – Adequacy 2 – Limitations 1 – Deficiency

**Critical Thinking:** Student demonstrates ability to analyze the situation, determine the problem, identify feasible solutions, and select and justify the 'best' solution.

- 5 Demonstrates **excellence** in analyzing, synthesizing, and evaluating information and ideas from multiple perspectives. **Consistently** demonstrates the ability to solve problems, argue logically, apply scholarly and scientific methods, use terminology accurately, and employ information literacy skills.
- 4 Demonstrates **proficiency** in analyzing, synthesizing, and evaluating information and ideas from multiple perspectives. **Usually** demonstrates the ability to solve problems, argue logically, apply scholarly and scientific methods, use terminology accurately, and employ information literacy skills.
- 3 Demonstrates **adequacy** in analyzing, synthesizing, and evaluating information and ideas from multiple perspectives. **Frequently** demonstrates the ability to solve problems, argue logically, apply scholarly and scientific methods, use terminology accurately, and employ information literacy skills.
- 2 Demonstrates **limitations** in analyzing, synthesizing, and evaluating information and ideas from multiple perspectives. **Occasionally** demonstrates the ability to solve problems, argue logically, apply scholarly and scientific methods, use terminology accurately, and employ information literacy skills.
- 1 Demonstrates **deficiency** in analyzing, synthesizing, and evaluating information and ideas from multiple perspectives. **Rarely** demonstrates the ability to solve problems, argue logically, apply scholarly and scientific methods, use terminology accurately, and employ information literacy skills.

**Effective Communication:** Student demonstrates ability to organize and present data, clearly explain the situation, present logical arguments, and make clear and concise written/oral presentations.

- 5 Demonstrates **excellence** in understanding and conveying ideas in diverse contexts, especially through reading, writing, speaking, and listening. **Consistently** demonstrates the ability to use resources, technology, and skills appropriate to the aural, visual, and/or language arts.
- 4 Demonstrates **proficiency** in understanding and conveying ideas in diverse contexts, especially through reading, writing, speaking, and listening. **Usually** demonstrates the ability to use resources, technology, and skills appropriate to the aural, visual, and/or language arts.
- 3 Demonstrates **adequacy** in understanding and conveying ideas in diverse contexts, especially through reading, writing, speaking, and listening. **Frequently** demonstrates the ability to use resources, technology, and skills appropriate to the aural, visual, and/or language arts.
- 2 Demonstrates **limitations** in understanding and conveying ideas in diverse contexts, especially through reading, writing, speaking, and listening. **Occasionally** demonstrates the ability to use resources, technology, and skills appropriate to the aural, visual, and/or language arts.
- 1 Demonstrates **deficiency** in understanding and conveying ideas in diverse contexts, especially through reading, writing, speaking, and listening. **Rarely** demonstrates the ability to use resources, technology, and skills appropriate to the aural, visual, and/or language arts.

**Knowledge Integration:** Student demonstrates an understanding/knowledge of the general framework of business enterprise, the theory/analytical framework of the relevant discipline, the appropriate tools and techniques and the appropriate data sources.

- 5 Demonstrates **excellence** in fusing information and concepts from multiple disciplines for personal, professional, and civic enhancement. **Consistently** demonstrates the ability to evaluate critically one's own views and those of others and the ability to access, judge and compare diverse fields of knowledge.
- 4 Demonstrates **proficiency** in fusing information and concepts from multiple disciplines for personal, professional, and civic enhancement. **Usually** demonstrates the ability to evaluate critically one's own views and those of others and the ability to access, judge and compare diverse fields of knowledge.
- 3 Demonstrates **adequacy** in fusing information and concepts from multiple disciplines for personal, professional, and civic enhancement. **Frequently** demonstrates the ability to evaluate critically one's own views and those of others and the ability to access, judge and compare diverse fields of knowledge.
- 2 Demonstrates **limitations** in fusing information and concepts from multiple disciplines for personal, professional, and civic enhancement. **Occasionally** demonstrates the ability to evaluate critically one's own views and those of others and the ability to access, judge and compare diverse fields of knowledge.
- 1 Demonstrates **deficiency** in fusing information and concepts from multiple disciplines for personal, professional, and civic enhancement. **Rarely** demonstrates the ability to evaluate critically one's own views and those of others and the ability to access, judge and compare diverse fields of knowledge.

**Social Responsibility:** Student demonstrates a knowledge of contemporary social and ethical issues, an understanding of the impact of the issues on business decisions, and an understanding of the impact of business decisions on the broader issues.

- 5 Demonstrates **excellence** in historical ethical reasoning and in knowledge of contemporary social and ethical issues. **Consistently** demonstrates knowledge, skills, and attitudes that are conducive to responsible civic engagement.
- 4 Demonstrates **proficiency** in historical ethical reasoning and in knowledge of contemporary social and ethical issues. **Usually** demonstrates knowledge, skills, and attitudes that are conducive to responsible civic engagement.
- 3 Demonstrates **adequacy** in historical ethical reasoning and in knowledge of contemporary social and ethical issues. **Frequently** demonstrates knowledge, skills, and attitudes that are conducive to responsible civic engagement.
- 2 Demonstrates **limitations** in historical ethical reasoning and in knowledge of contemporary social and ethical issues. **Occasionally** demonstrates knowledge, skills, and attitudes that are conducive to responsible civic engagement.
- 1 Demonstrates **deficiency** in historical ethical reasoning and in knowledge of contemporary social and ethical issues. **Rarely** demonstrates knowledge, skills, and attitudes that are conducive to responsible civic engagement.