Outside Boards

Business Boards Institute (BBI)

Outside expertise can propel your business forward

Setting and executing a strategy, managing your employees, and competing in an ever-changing environment can be overwhelming, even to the most experienced leaders.

An outside board of advisors is there for you whenever you need it, providing a sounding board for ideas and issues, access to talent you otherwise might not be able to afford, and the ability to tap into resources that might be out of your reach. Utilizing a high performance board creates a tremendous advantage in your efforts to achieve long-term prosperity and success.

Throughout Phase One of the Business Boards Institute you will learn if your company is ready for a business board. You will then have the option to create a business board on your own or with the support of the Goering Center.

In Phase Two, our Business Board Advisors will help you through each decision, including access to our directory of prescreened board candidates. In the end you will have the ability to implement a business board right away with the support of the Goering Center.

Benefits of a Board:
- Unbiased advice and diversity of thinking
- Expert knowledge and wisdom
- Accountability
- Direction on strategy
- Insight on how other firms operate, evolve and grow
- Guidance with important decisions such as acquisitions or market expansion

ENROLL

Our Business Board Advisors will conduct this Institute in a half-day workshop either at the Goering Center or at your company.

Go to growyourfamilybusiness.com for dates and registration links. You may also register by contacting the Goering Center directly.

Materials, a continental breakfast and lunch, speakers, and classroom facilities, are included with your registration.

Phase One

Option A: Half-day workshop at the Goering Center.

Tuition:
- Members $650
- Non-Members $1,150

*Tuition is for President/CEO. Each additional participant $150

Dates: April or October workshops

Option B: A personalized half-day workshop at your company.

Tuition:
- Members $1,000
- Non-Members $2,000

*Tuition is for two company executives. Each additional participant $150.

Phase Two

Our Business Board Advisors will assist you in organizing your board by developing a personalized plan for your company. The process will include assessing your organization’s needs, identifying board member candidates from our list of vetted professionals and business owners, selecting board members, planning and implementing your board, and setting-up the first board meeting.

Tuition:
- Members $3,000
- Non-Members $4,000

Thank you to our sponsors:

Special thanks to Aileron whose intellectual property provided the basis for our Business Boards Institute.