Hello Everyone,

Exams are over, grades are in the books, and our first semester graduation in over 40 years was a memory maker! It may be the end of the year, but commencement generates excitement that only happens when something big begins. Graduations are very much like the start of new ventures. Each marks a significant journey that culminates in a new beginning and a continuing journey.

Speaking of exciting, check out the story of the two outstanding Entrepreneurship students selected to be Student Marshals for the December Commencement. Congratulations to Kolodzik Business Scholars Amin Shawki and Gage Whitehead (both BBA ’12).

As the students head out to celebrate a well-earned Holiday break, many student entrepreneurs will be using the time to prep for Spring Semester competitions. You will read about two hard-working new venture teams which are among the elite 12 semi-finalists qualifying for the Ohio Clean Energy Challenge January 28-29, 2013. Also, keep an eye out for the 9th Annual UC Spirit of Enterprise Graduate Business Plan Competition February 21-22, 2013; and the local cross-town undergraduate business plan challenge, the 3rd annual Reality Check, February 8, 2013.

Our stellar alumni and the venerable SCORE organization continue to renew the entrepreneurial spirit volunteering their time, talent, and experience with our students. Carl Satterwhite (UC Certificate ’83), recipient of the 2012 UC Award for Entrepreneurial Excellence, was featured in The Cincinnati Enquirer for his business and community excellence. Joshua Rudd (BBA ’12) co-founder of Piola Shoes,
Training
SoMoLend Partners with City of Cincinnati
Inno8 For Health Accepting Applications
Bad Girl Ventures Awards $50K

Save The Date

Reality Check Undergraduate Business Plan Competition February 8, 2013

UC Spirit of Enterprise Graduate Business Plan Competition February 21 & 22, 2013

15th Anniversary Entrepreneurship Recognition Banquet May 9, 2013

Miss An Issue of E-News & Views? Click Here

E-Center Board of Advisors

Chairman: Tim Fogarty West Chester Holdings

Vice Chair: Bill Keating, Jr. Keating Muething Klekamp PLL

Past Chair: Chris Nawalaniec Stedman Machine Co.

Brandee Krabill Anderson Freelance Marketing Research Consultant

L. Stephen Boord Global Fresh Foods

John P. Burns Cincinnati Bell Technology Solutions, Inc.

Bill Cunningham OneMorePallet

announced a new high top version of their best-selling line just in time for the Holidays. SCORE continues its long tradition of reaching out to students to guide and recognize their entrepreneurial efforts.

In the Network Notes section, you will see the UC and the Greater Cincinnati and Northern Kentucky Entrepreneurship ecosystems are alive and well. Plus much, much more...

Please take a moment this Holiday Season to pause and reflect on another great year. As always, if you have a story idea, please send it to us at ecenter@uc.edu and we will follow-up. With every best wish for a safe, healthy, and happy Holiday Season and continued entrepreneurial success!

Charles H. Matthews, PhD
Executive Director
UC Center for Entrepreneurship Education & Research

UC Student Teams Sustain-A-Watt and Effuelent Make Semi-Finals

Two UC student teams have made the 12 team semi-finals of the 2013 Ohio Clean Energy Challenge coming up January 28 & 29. UC students Rod Ghavami, Andrew Nguyen, Stephen Sargent, John Schroder, Jason Van Vliet, Shenghan Wang, Yichen Xu, Laksh Khurana, and Pragathi Kothavenkata created Sustain-A-Watt, a full-service energy management venture offering PowerGenie™, a smart power strip that allows remote monitoring and access of active and passive energy usage in the home. They are joined by Effuelent, also named one of the 12 semi-finalists. Effuelent is led by students Ronald Gillespie, Ethan Jacobs, and Qingshi Tu. Using technology developed at UC by Professor Mingming Lu, Effuelent converts waste trap grease into usable bio-diesel fuel.

Presented by the University Clean Energy Alliance of Ohio (UCEAO) and NorTech, the 2013 Ohio Clean Energy Challenge is a clean energy student business plan competition designed to provide student entrepreneurs with the opportunity to showcase their energy technology and business plans; receive university and industry support and feedback; gain exposure within the venture capital and funding community; and compete for cash prizes to support their technology and business plan.

The winner of the Ohio Competition will receive the $10,000 state prize and go on to compete for the $100,000 grand prize at the Midwest regional competition on April 4, 2013, in Chicago, Illinois, and a place in the National competition in Washington, D.C.

For more about Sustain-A-Watt, click here and Effuelent, click here

Congratulations to both teams! Stay tuned for more information.

Entrepreneurship Students Chosen as UC Student Marshals at All-University Commencement

Congratulations to Amin Shawki and William (Gage) Whitehead on each being selected as one of the five Student
Marshals to represent the Carl H. Lindner College of Business at the All-University Commencement Ceremony on Saturday, December 15, 2012.

Amin Shawki (BBA ’12), a Kolodzik Business Scholar in the Carl H. Lindner College of Business at UC, is a double major in Marketing and Entrepreneurship, as well as an Information Systems minor.

William (Gage) Whitehead (BBA ’12), a Kolodzik Business Scholar (KBS) in the Lindner College of Business, is a double major in Entrepreneurship and Finance.

For more information on the December Graduation Ceremonies, click here

---

**Save The Date**

**2013 UC Spirit of Enterprise**

**Graduate Business Plan Competition**

**Spirit of Enterprise**

Featuring Cash Prizes Totaling $20,000

**Intent to Compete Forms Due December 18, 2012**
- Now Closed, Contact The E-Center For More Information

**Cincom Systems, Inc.**
World Headquarters, Cincinnati, Ohio

February 21 - 22, 2013

$10,000 Cincom Spirit of Enterprise Champion Award
plus an automatic bid to the
2013 Venture Labs Investment Competition®
(formerly Moot Corp)

1st Runner-Up $3,000 Meridian Spirit Award

2nd Runner-Up $2,000 CincyTech Start-Up Award

3rd Runner-Up $1,000 Queen City Angels First Fund Award

Additional cash prizes will be awarded to the top team in the Taxi/Limo Round (Limos provided by Big Joe's Limos)

Best Technology Plan
SCORE Renames Award After UC Business Professor

Dr. Charles H. Matthews was recognized for his 30-year affiliation with the Service Corps of Retired Executives (SCORE), a branch of the Small Business Administration. The Cecil B. Boatright award has been renamed the Dr. Charles H. Matthews Best Field Case Award to honor Matthews for his years of support, participation, distinguished service and dedication to SCORE.

For the complete article, click here.

2013 Reality Check
Undergraduate Business Plan Competition
Scheduled for February 2013

The Reality Check Undergraduate Business Plan Competition is slated for Friday, February 8, 2013. Reality Check features new venture student teams from Northern Kentucky University, University of Cincinnati, Xavier University, Miami University and University of Dayton. In the Spirit of the Cross-town Shootout, teams from these five nationally ranked entrepreneurship programs are judged on their elevator pitch, the written business plan, and presentation of the plan to a panel of outside judges. Presentations are judged on their quality and the adherence to Guy Kawasaki's principles in his book, Reality Check.

For more information, please contact Dr. Thomas Dalziel at dalziet@ucmail.uc.edu

Entrepreneur Carl Satterwhite
Profiled in The Cincinnati Enquirer

Carl Satterwhite, winner of the Award for Entrepreneurial Excellence at the 14th Annual Entrepreneurship Dinner & Awards Ceremony in May 2012, was recently profiled about his successes by reporter Josh Pichler in The Cincinnati Enquirer.

Carl, founder and president of RCF Group, speaks about giving back and serving others, along with mentoring other entrepreneurs in the Cincinnati, Dayton and Columbus area.

For the complete story, click here.
The Entrepreneurship Club Elects New Officers

The Entrepreneurship Club, a professional student group at the University of Cincinnati, recently elected new officers of the organization. The Entrepreneurship Club is for graduate and undergraduate students that promotes student entrepreneurship at the University. The club encourages students from across UC's 15 colleges who share a common interest in entrepreneurship to become involved.

The newly elected officers are: Kolin Koehl, President; Matt Schoch, Executive Vice President; Stephan Lenz, Vice President of Operations; Allene Pinder, Secretary and Ronald Gillespie, Treasurer.

SCORE Announces Annual Boatright Contest Winners

Each year the Center for Entrepreneurship Education & Research, in conjunction with the Service Corps of Retired Executives (SCORE), holds an internal best field case competition, the Cecil Boatright Business Plan Competition, to select the top field cases completed by Lindner College of Business teams.

The First Place 2012 winners in the undergraduate competition were Mike Buettner, Matt Mino, Luca Romeo and Bradley Rossi, who developed a new venture plan for the launch of a fair trade retail store; Second Place winners were Jeffrey Beamon, Danielle Borman, Nicholas Miller and Meghan Yost, who constructed a strategic report for the local chapter of a national non-profit organization; and Third Place student winners were Michael Arnowitz, Teddy Douglass, Nicholas Radel and Leland Zerbe, who conducted research and developed proposals for an internet start-up.

The First Place 2012 Graduate winners were Alan Hagerty, David Hertlein, Nick LaGuardia and Doug Klekamp; Second Place winners were Carl Miller, Daniel Niergarth, Jordan Schlater, Juliet Christensen and Tyler Waddle; and Third Place winners were Katie Action, Andrew Beggs, Erica Stauffer, Steven Stein and Varsha Vittal.

For the complete article, click here
Tony Shipley, (MBA '75) founder and chairman of the Queen City Angels and advisory board member for the UC Center for Entrepreneurship Education & Research, recently appeared in an article by Josh Pichler of The Cincinnati Enquirer titled “Angels Earn Their Wings.” Pichler writes that the Queen City Angels is one of the five most active groups in the country when it comes to angel investing and how Shipley testified before Congress on the value of angel investing.

For the complete story, click here

Dr. Charles H. Matthews, Executive Director of the Center for Entrepreneurship Education & Research, recently wrote two articles for The Cincinnati Enquirer. Matthews’ contributions were “Happy Healthy Holidays” in the Sunday, December 18 issue and “Entrepreneurs and Effective Team Leadership” in the November 25 issue. Matthews takes a look at both the state of our happiness and our health and their importance in the world of business; and the importance of leadership in forming effective teams in business.

For the entire articles, click here

The Office of Entrepreneurial Affairs and Technology Commercialization is pleased to officially launch the UC Technology Commercialization Accelerator with a first-round call for proposals. This initiative, formed in early 2012, has received funding support from the Third Frontier and the Southern Ohio Creates Companies Pre-Seed Fund proceeds. The Technology Accelerator will serve as a vehicle for significantly ramping up the commercialization activity of the University. Its primary focus will be on identifying promising, early stage technologies; assessing those technologies to determine viable start-up company opportunities; developing a commercialization strategy; and facilitating the work necessary to move the technology toward commercialization.

Details and the application for the Technology Accelerator can be found at http://research.uc.edu/commercialization. The deadline for applications is January 18, 2013, at 5:00 p.m.

Joshua Rudd (BBA '12), co-founder, continues his entrepreneurial journey with Piola Shoes. To date, Piola Shoes is currently being carried in 80 stores worldwide and expanding quickly. The company also announced a new high top version of their best-selling line of shoes, just in time for the holidays.
Piola is also launching their brand on Kickstarter, a crowdfunding website to debut Piola in the United States market. Their goal is to raise over $100,000 to ramp up the production of the rubber used in the product to meet demand.

For more information about Piola Shoes, click here.

---

**NETWORK NOTES**

Notes of Interest from the Greater Cincinnati Entrepreneurship Community

**UpTech Business Accelerator Graduates Inaugural Class**

The UpTech Business Accelerator at the Northern Kentucky University recently graduated their inaugural class of eight new informatics-based startup companies.

UpTech is a non-profit corporation affiliated with Northern Kentucky University and several economic development agencies in the Greater Cincinnati/Northern Kentucky area. UpTech attracts entrepreneurs from all over the U.S. and the world who have a Big Idea - to nurture and help grow that idea, and to have those companies and entrepreneurs take root in our community.

For the complete story, click here.

**Queen City Angels and CincyTech Receive Third Frontier Funding**

It was recently announced that Ohio Third Frontier approved funding requests from the Queen City Angels and CincyTech to further the ability of both companies to launch new funds in 2013.

The Third Frontier is a state initiative to help create technology based jobs, products, and companies. The Third Frontier gave $3 million to each company.

For the complete story, click here.

**Venture for America Recruiting First Application Deadline**

February 18, 2013

Venture for America recruits the best and brightest college graduates to work for two years at start-ups and early stage companies in emerging cities across the country. In 2013, Venture for America plans to recruit an additional 80-100 fellows and expand to an additional 3-5 cities, including Baltimore, Cleveland, and New Haven. The second class of Venture Fellows will be selected in Spring 2013 with an application deadline of February 18, 2013.
All fellows will attend the five-week Venture Fellow Training Camp held at Brown University in Summer 2013. To register for the program, [click here](#).

**SCORE Offering Free Counseling Sessions**

The Service Corps of Retired Executives (SCORE) is offering FREE counseling sessions in Downtown Cincinnati at the County Administration Building on East Court Street for firms registered with the Hamilton County Small Business Program. The downtown SCORE counseling sessions are for current "in-business" clients only.

If you have any questions, contact Mike Crossen at mcrossen@yahoo.com

To learn more about SCORE, visit [http://www.scoreworks.org/](http://www.scoreworks.org/)

**Small Business Administration Offering HUBZone Boot Camp Training**

The US Small Business Administration is offering Historically Underutilized Business Zone 'HUBZone' Boot Camp training on January 15, 2013, in Dayton, Ohio. It is designed to introduce your business to the program, help determine whether your business is eligible for the program, and support your business' efforts to participate in the program.

For additional information regarding the HUBZone program, please visit [www.sba.gov/hubzone](http://www.sba.gov/hubzone). To register for the event, email Jill Nagy-Reynolds at jill.nagyreynolds@sba.gov or by phone at 614-469-6860, extension 247.

This event is free and open to the public.

**SoMoLend Partners with the City of Cincinnati**

City of Cincinnati Economic Development Director, Odis Jones, believes the partnership between the City of Cincinnati and SoMoLend will lead to the City investing in small businesses and job creation. City officials partnered with SoMoLend to identify startups for the City to invest.

SoMoLend helps entrepreneurs, investors and business owners by matching businesses that want to borrow money with investors who want to lend. Their goal is to help U.S. business owners secure the funding they need at the lowest interest rates possible.

For the complete story, [click here](#).

**Innov8 For Health Accepting Applications for Ideations on Healthcare**

Innov8 For Health's second year formally kicked off last week with an ideation session, connecting startups with investors, health care executives and entrepreneurs. These ideas focus on lowering costs in healthcare and better health/care. Innov8 led to seven startups last year, each receiving $20,000 from Ohio New Entrepreneur's (One) Fund to develop their ideas.
Entrepreneurs must submit their ideas to Innov8's website by January 21, 2013. Ideas will then be presented at the Idea Expo, scheduled for February 15, 2013, at GE Aviation. At least eight of the best ideas, judged by a panel of experts, will receive $1,000 for further development before being presented again at a Business Concept Exhibition, scheduled for April 12, 2013.

For more information, click here

---

Bad Girl Ventures Awards 50K to Recent Graduates

Bad Girl Ventures awarded $50K to four recent graduates of their Fall 2012 class of entrepreneurs. The finalists participated in a nine-week curriculum designed to educate them on the basics of starting a business and arm them with everything they need to gain financing. The four graduates were awarded low-interest loans to continue their new ventures.

For the complete article, click here

---

E-Center Staff
Dr. Charles H. Matthews, Executive Director
Sherry Hetzer, Assistant Director
Kyle Neyer, Student Worker

Contact Us
Center for Entrepreneurship Education & Research
Center Website: http://www.ecenter.uc.edu/
E-mail: ecenter@uc.edu

Forward email