Summary of the 2005 University of Cincinnati Spirit of Enterprise Business Plan Competition

The inaugural competition was held on Thursday, February 24th and Friday, February 25th 2005 at the Cincom Systems, Inc. Headquarters. Teams in attendance included Carnegie Mellon University, Indiana University, the University of Arizona, the University of Cincinnati, the University of Georgia, the University of Louisville, the University of Oregon, and Xavier University.

The quality presentations were judged by a panoply of area entrepreneurs, business leaders and venture capitalists and the event was made possible by the following gracious sponsors:

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<th>Best Technology Plan</th>
<th>Taxi/Limo Competition</th>
<th>Platinum Level</th>
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<td>Blue Chip Venture Capital</td>
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**Event Level**
- Blue Chip Venture Company
- Fort Washington Capital Partners LLC
- River Cities Capital Fund
- Queen City Angels First Fund
- Greater Cincinnati Venture Association
- Executive Transportation, Inc.

Awards were presented on the final day at the Awards Banquet. The list of awards and recipients are as follows:

**Specialty Round Awards**

**Presentation of Best Technology Award $1,000**
(Sponsored by Fort Washington Partners Capital Group)
Christopher Baucom, CFA
Fort Washington Capital Partners Group

The Winner: University of Oregon
Faculty Advisor: Dr. Don Upson
Team Members: Mason Adair, Jed Cahill, Jon Hofmeister, Clayton Jones, Lars Juel
Business Plan: Perpetua
Concept Focus: Energy Harvesting Technology

**Presentation of Taxi/Limo Round Award $1,000**
(Sponsored by Blue Chip Venture Company)
Tony Shipley
Chairman, Queen City Angels

The Winner: University of Louisville
Faculty Advisor: Dr. Van G.H. Clouse
Team Members: John Anderson, Anthony Appling, Jason Case, Sean Rice
Business Plan: Energy Innovations
Concept Focus: Energy Measurement Technology
Championship Round Awards

2nd Runner-Up Queen City Angels First Fund Award $2,000
(Sponsored by the Queen City Angels First Fund)
Tony Shipley
Chairman, Queen City Angels

The Winner: Carnegie Mellon University
Faculty Advisor: Dr. Thomas Hajduk
Team Members: Min Kim, Bee-Bee Liew
Business Plan: AccuMEM
Concept Focus: Laboratory Technology

1st Runner-Up KeyBank Award $5,000
(Sponsored by KeyBank)
Steve Emerson, President, Cincinnati District
KeyBank
Mike Magazine, Dean
College of Business, University of Cincinnati

The Winner: University of Cincinnati
Faculty Advisor: Dr. Charles H. Matthews
Team Members: Brett Smith, Bhaskar Narayan
Business Plan: Pizzeria Fresco
Concept Focus: Food Industry

Cincom Systems Spirit of Enterprise Champion Award $10,000
(Sponsored by Cincom Systems, Inc.)
Thomas M. Nies
Founder, President & CEO, Cincom Systems, Inc.

The Winner: University of Oregon
Faculty Advisor: Dr. Don Upson
Team Members: Mason Adair, Jed Cahill, Jon Hofmeister,
Clayton Jones, Lars Juel
Business Plan: Perpetua
Concept Focus: Energy Harvesting Technology

The Champion also received an automatic bid to the MOOT Corp Business Plan Competition and was treated to a limo ride at the end of the competition to celebrate their success.