Hello Everyone,

The new UC Semester era is underway and mid-term exams are in the books. While students and faculty are adapting to the new calendar format, entrepreneurial enthusiasm is stronger than ever! We now have over 167 undergraduate entrepreneurship majors, 42 MBA students interested in our new Graduate Certificate in Entrepreneurship, and two doctoral students engaged in cutting-edge research.

In this issue, you will read about our exciting competitions, including the 9th Annual intercollegiate Spirit of Enterprise Graduate Business Plan Competition coming up February 21-22, 2013; the local cross-town undergraduate business plan challenge, the 3rd Annual Reality Check, February 8, 2013; and the newly rebranded Bearcat Launchpad, which will host its first Pitch Competition November 14, 2012.

Also, you will want to check out the launch of two new certificate programs: 1) the Graduate Certificate in Entrepreneurship; and 2) the Undergraduate Certificate in Family Business. Both of these new certificate programs enhance our core mission to remove barriers and create gateways for entrepreneurs.

Check out the many connections created by our students and alumni led by exciting news from UC student entrepreneurs Phil Santoro (LCB ‘13) and Lucas Rice (CEAS ‘13), who are featured in a new PBS show on starting micro-enterprises. In the Network Notes section, read about UC alums Bill Keating, Jr. and Anna Kathryn Backer. Keating is featured for his innovation in communication and Backer for her new Cincinnati School of Music start-up. Plus much, much more...

Please take a moment to pause and reflect on the many fascinating stories below and the growing list of outstanding programs supporting students and entrepreneurs in “Network Notes.” As always, if you have a story idea, please send it to us
Third Annual Demo Day
UC Invests $10M in Cintrifuse
UC MBA Alum Opens Cincinnati School of Music

Save The Date
Launchpad Pitch Competition
November 14, 2012

Reality Check Undergraduate Business Plan Competition February 8, 2013

UC Spirit of Enterprise Graduate Business Plan Competition February 21 & 22, 2013

15th Anniversary Entrepreneurship Recognition Banquet May 9, 2013

Miss An Issue of E-News & Views?
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at ecenter@uc.edu and we will follow-up. Enjoy the transition to Fall Semester and all the best for continued entrepreneurial success!

Charles H. Matthews, PhD
Executive Director
UC Center for Entrepreneurship Education & Research

Announcing the 2013 UC Spirit of Enterprise

Graduate Business Plan Competition

Featuring Cash Prizes Totaling $20,000

Intent to Compete Forms Due December 18, 2012

Cincom Systems, Inc.
World Headquarters, Cincinnati, Ohio
February 21 - 22, 2013

$10,000 Cincom Spirit of Enterprise Champion Award plus an automatic bid to the 2013 Venture Labs Investment Competition® (formerly Moot Corp)

1st Runner-Up $3,000 Meridian Spirit Award

2nd Runner-Up $2,000 CincyTech Start-Up Award

3rd Runner-Up $1,000 Queen City Angels First Fund Award

Additional cash prizes will be awarded to the top team in the Taxi/Limo Round (Limos provided by Big Joe's Limos)

Best Technology Plan sponsored by Fort Washington Capital Partners

Awards for Best Exhibit

For more details, click here
UC Announces New Graduate Certificate in Entrepreneurship

The University of Cincinnati and the Center for Entrepreneurship Education & Research, located in the Carl H. Lindner College of Business, recently announced the addition of a Graduate Certificate in Entrepreneurship. The certificate will allow UC graduate students to develop a specialized knowledge in the field of Entrepreneurship, including, but not limited to, small, entrepreneurial, and family owned ventures, across individual, corporate, and social entrepreneurship.

The certificate will be appropriate for graduate students who seek to deepen their understanding of the multiple aspects of innovation, technology, and global aspects of new venture creation. The certificate encompasses 12 semester hours total (8 required and 4 elective semester hours).

For more information on this exciting new Graduate Certificate in Entrepreneurship, click here

Students Gear Up for 2013 Reality Check Undergraduate Business Plan Competition

The Reality Check Undergraduate Business Plan Competition is slated for Friday, February 8, 2013. Reality Check features new venture student teams from Northern Kentucky University, University of Cincinnati, Xavier University, Miami University and University of Dayton. In the Spirit of the Cross-town Shootout, teams from these five nationally ranked entrepreneurship programs are judged on their elevator pitch, the written business plan, and presentation of the plan to a panel of outside judges. Presentations are judged on their quality and the adherence to Guy Kawasaki’s principles in his book, Reality Check.

For more information, please contact Dr. Thomas Dalziel at dalziet@ucmail.uc.edu

Bearcat Launchpad Business Accelerator Featured in The Cincinnati Enquirer

Bhavik Modi (LCB ’14) and the newly re-branded Bearcat Launchpad were featured in The Cincinnati Enquirer on Sunday, October 14, 2012. Modi, a Lindner Honors-PLUS student in the Carl H. Lindner College of Business and president of the Student Action Team (formerly Tribunal), led the development of the re-focused and energized Bearcat Launchpad. The student-led business accelerator and incubator bring students together from across campus to take their start-up venture to the next level.

To read the entire story, click here.

For more information about the Bearcat Launchpad program, contact Bhavik Modi at contact@lcbsat.org or by phone at 513-299-8198.
UC Students Phil Santoro and Lucas Rice Featured in PBS TV Show

Phil Santoro (LCB ’13), and Lucas Rice (CEAS ’13), were featured in the PBS TV show “Starting A Micro Business.” Santoro founded a small tech start-up company, Freeforums.org, while still in high school. He sold it for $1.2M to California-based CrowdGather in his sophomore year at UC. Lucas founded a landscaping company in high school.

The show is aimed at educating teens on starting a business and featured a few successful teen entrepreneurs from Ohio. The show has aired in Northern Ohio and expected to be released nationally. Copies of the program will also be distributed to high school and other teen organizations.

To view "Starting A Micro Business," click here

Students Benefit From Impressive Line-up of Guest Speakers

The Entrepreneurship program in the Carl H. Lindner College of Business welcomed a heavy-hitters list of speakers in various classes/programs this Fall Semester. A few of the speakers this Fall (and we will feature more in upcoming issues of E-News & Views) included: Tony Shipley (UC MBA ’75), founder of Entek IRD and founder and Chairman of The Queen City Angels; Sunnie Southern, founder of Viable Synergy and Innov8 for Health; Austin Allison (UC AAS ’08), founder of DotLoop, Inc.; Adam Triester (BSARC ’10), founder of StudentSource; and Todd Bailey, attorney at Frost Brown Todd and intellectual property specialist.

The UC Entrepreneurship program strives to incorporate real-world experience into the classroom and these speakers each provide a personal and professional touch that begins right here in Greater Cincinnati.

Introduction to Innovation Class Welcomes Cincinnati Pops Conductor

At the invitation of Adjunct Entrepreneurship Professor Ralph Brueggemann, John Morris Russell, Conductor of the Cincinnati Pops Orchestra, was a guest speaker in ENTR 4001 Introduction to Innovation class. Russell described how he applies both his entrepreneurial and leadership skills to develop new markets for audiences and, in parallel, multiplies the creativity of the Cincinnati Pops musicians.

To read the entire article, click here
Alpha Kappa Psi welcomed Ron E. Schweitzer to campus to speak to the professional business fraternity. Schweitzer has served as President of three companies in the Storage Container and Recycling Industries. For the last 12 years he was a consultant to then President of Haulaway Container Inc. based in Stanton, California, with operations in the Western U.S. Prior to that he was founder and President of Mobile Recycling Corporation in 1987, which he sold to TOMRA, a Norwegian firm where he merged three other recycling firms into his as Division President.

Schweitzer also has a background in Investing, Construction and Real Estate Development. He graduated with a Bachelor's degree in Planning from the University of Cincinnati.

The Entrepreneurship Club will tour The Brandery with Dave Knox on Tuesday, November 6, 2012 at 4:00 p.m. Knox will take the Entrepreneurship Club members through the inner workings of this exciting startup accelerator.

To join the Entrepreneurship Club and tour The Brandery, email Kolin Koehl at koehlkmp@mail.uc.edu

Family businesses are estimated to comprise more than 90 percent of U.S. firms, and employ more than 50 percent of the workers. Internationally, many of the largest publicly listed firms are also family owned.

The Lindner College of Business, in partnership with the Goering Center for Family & Private Business, provides in-depth expertise in cross-functional areas related to doing business in a family firm. In addition, students take classes alongside others interested or involved in family businesses, ensuring a diverse mix of perspectives to enrich the learning experience.

For more information on the Family Business Certificate, click here

The Cincinnati Enquirer featured Professor Charles H. Matthews and doctoral candidate Diana Hechavarria in September in an article titled 'Professor as Mentor.' The article speaks to the importance of the students connecting with professors and how those relationships help the students move forward.
Business Professor Recognized as Thought Leader

Congratulations to Professor Charles H. Matthews who was nominated to the 100 Minds-Thought Leadership in the Greater Cincinnati Region 2012 Finalists. Matthews is considered one of the great thought-leaders in entrepreneurship and was commended in September as a contributor to community building, innovation and leadership.

For the entire list, click here

Teams, Leadership & New Venture Creation

Dr. Charles H. Matthews', Executive Director of the Center for Entrepreneurship Education & Research, most recent column "Teams, Leadership & New Venture Creation" appeared in The Cincinnati Enquirer's business section on October 21, 2012.

Click here to read the entire article.

NETWORK NOTES

Notes of Interest from the Greater Cincinnati Entrepreneurship Community

Alum & Advisory Board Member Bill Keating Inspires Others Through Email

Bill Keating (BBA '76, MBA '76, JD '79), partner at the law firm Keating, Muething & Klekamp PLL, and Advisory Board member of the Center for Entrepreneurship Education & Research, was recently featured in The Cincinnati Enquirer for inspiring others with his 'Thought of the Day' email. He has been sending emails for 12 years to an ever-growing list, which now includes approximately 900 people.

To read the entire article, click here

Register Now For Startup Weekend Cincinnati

The second Startup Weekend Cincinnati is coming November 9 - 11, 2012. If you are considering jumping into the world of startups and entrepreneurship, Startup Weekend provides a great opportunity to immerse yourself for a weekend and join the ranks of thousands of people who consider Startup Weekend one of the most important investments they've made.

Brad Feld will be speaking over the weekend event and offering advice to all participants. Feld has been an early stage investor and entrepreneur for over 20 years.

If you are interested in registering, click here. Use the code "STARTUPCINCY"
The UC College of Engineering & Applied Science is offering a Fall Series on Commercialization Best Practices for New Business Development. This is a hands-on workshop series for maximizing the commercial viability of a new product or technology. The series is facilitated by experienced innovation leaders from the Product Development and Management Association (PDMA) and supported by coaches and subject-matter experts from the Hamilton County Business Center (HCBC).

The next session will be offered Friday, November 9, 2012 at the Tangeman University Center's Mainstreet Cinema on the University of Cincinnati Campus from 1:00 to 5:00 p.m.

For more information, click here or contact Dr. Timothy Keener, Professor and Special Assistant for Industry Outreach at keenertc@ucmail.uc.edu

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Venture for America Recruiting

Venture for America recruits the best and brightest college graduates to work for two years at start-ups and early stage companies in emerging cities across the country. In 2013, Venture for America plans to recruit an additional 80-100 fellows and expand to an additional 3-5 cities, including Baltimore, Cleveland, and New Haven. The second class of Venture Fellows will be selected in Spring 2013 with application deadlines on December 3, 2012 and February 18, 2013.

All fellows will attend the five-week Venture Fellow Training Camp held at Brown University in Summer 2013. To register for the program, click here

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Small Business Administration Offering HUBZone Boot Camp Training

The US Small Business Administration is offering Historically Underutilized Business Zone 'HUBZone' Boot Camp training on November 13, 2012 at the SBA Branch Office, 525 Vine Street, Cincinnati, Ohio 45202, from 9:00 to 11:00 a.m. It is designed to introduce your business to the program, help determine whether your business is eligible for the program, and support your business' efforts to participate in the program.

For additional information regarding the HUBZone program, please visit www.sba.gov/hubzone. To register for the event, email Jill Nagy-Reynolds at jill.nagyreynolds@sba.gov or by phone at 614-469-6860, extension 247. This event is free and open to the public.

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SoMoLend Making Investing Easier for Small Business

SoMoLend and GATE Global Impact recently formalized a deal that will make investing
in business expansion and job growth easier than ever for the nation's investors and small businesses. The new alliance ensures that industry standardization and best practices through streamlined technology will create and strengthen investor education, awareness and protection.

"NOW is the time to act for entrepreneurs and investors!" said Candace Klein, Founder & CEO of SoMoLend.

Click here for the entire announcement.

The Brandery Holds Third Annual Demo Day

The Brandery held its third annual Demo Day at Great American Ball Park on October 3, 2012. More than 350 attendees, including more than 150 potential investors attended the event.

Demo Day is the culmination of 12 weeks of intensive mentoring the founders received from dozens of investors, entrepreneurs and other experts, as well as teams from digital marketing agencies who helped the companies refine their investor and consumer appeal.

Read the entire article at the Business Courier's CincyBizBlog by clicking here.

UC Invests $10M in Cintrifuse

The University of Cincinnati has formally committed $10 million to Cintrifuse, the region's newest high-tech innovation effort. UC's contribution includes $5 million now and $5 million at a future date. Cintrifuse will provide entrepreneurs with money and support from the region's Fortune 500 companies and research institutions as well as space in Downtown Cincinnati.

For more information on this new investment in the Cincinnati entrepreneurial community, click here.

UC MBA Alum Opens Cincinnati School of Music in Montgomery

UC alum Anna Kathryn Backer (MBA and MA '12) is pursuing her entrepreneurial dreams, transforming her expanding piano studio into a full service music school in the heart of downtown Montgomery, Ohio. She and her husband have grown their three year old start-up using strategic planning, crowd-funding, and good old fashioned hard work.

This family-run school offers music instruction to all ages and abilities in piano, guitar, ukulele, voice, violin, and viola. Its mission focuses on fostering a love and appreciation of music in students, making the learning process fun and engaging. Located at 7800 Cooper Road, CSM is conveniently situated in the heart of downtown Montgomery.

For more information on the benefits of taking lessons at CSM, you can email Anna Backer directly at info@cincinnatischoolofmusic.com, or visit their website.