

E-Center News & Views

May 2011

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Letter from the Executive Director

Hello Everyone,

As I write this column there is an unseasonable chill in the air, as a very wet Spring struggles to transition to Summer. As you look over this Spring Quarter issue of *E-News & Views*, however, one thing is clear - Entrepreneurship at UC and in Greater Cincinnati is heating up.



The **13th Annual Entrepreneurship Awards Banquet** May 12th set the pace for recognizing another stellar year for entrepreneurs from a lifetime of achievement to those just beginning the entrepreneurial journey. Thank you to everyone who came to this year's banquet and shared in the annual renewal of the entrepreneurial spirit that is alive and well on campus and in the community. From **Dave Lance's** (CoB '56) recognition for a Lifetime of Achievement to **Jennifer Hacker's** (CoB '11) being named the 2011 Outstanding Student in Entrepreneurship, there was a strong entrepreneurial energy in the room. Congratulations to all our honorees!

Also, a special thanks to **Christopher J. Nawalaniec** (CEAS '89; CoB '98), Past-Chair of the E-Center Advisory Board, for his over 10 years of dedicated service to the E-Center. Chris was recognized with the inaugural **Distinguished Service Award** in Entrepreneurship, which will be in his name in the future. We welcome **Tim Fogarty** (CoB '80) to the Chairmanship of the E-Center Board. Our entrepreneurship students continue to find success on multiple fronts from business plan competitions (see the story the launch of **Piola Shoes** "UC Students Launch New Venture"), to back-to-back 1st Place finishes in the National Small Business Institute® Case of the Year competition, and more.

Speaking of setting the pace, don't miss the story on **Professor Emeritus Charles L. Barngrover** as he races around the Indianapolis Speedway in his

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Freelance Marketing Research
Consultant

L. Stephen Boord
Neyer Holdings Corp.

John P. Burns
Cincinnati Bell
Technology
Solutions, Inc.

Bill Cunningham
The Cunningham Group

Chris Downie
SparkPeople, Inc.

Sarah R. Ehrnschwender
UC, College of Nursing

Holbrook M. Forusz
Enhanced Capital
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Jean B. Lauterbach
Prism Consulting/
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Dave Lima
OptimalDelta Institute

Rob Ratterman
CanDo.com

Tony Shipley
Queen City Angels

David M. Szymanski
Dean, College of Business

Everett F. Telljohann
Telljohann & Company

Jeffrey L. Wyler
Jeff Wyler Automotive

restored '61 Metropolitan Nash! Dr. Barngrover was the first to teach a graduate entrepreneurship course in the CoB and his eponymous endowment benefits students to this day. Check out the many fascinating stories below and the growing list of outstanding programs supporting students and entrepreneurs in "Network Notes." As always, if you have a story idea, please send it to us at ecenter@uc.edu and we will follow-up. Enjoy the transition to Summer Quarter and all the best for continued entrepreneurial success!

Charles H. Matthews, PhD
Executive Director

Entrepreneurial Stars On the Square

The University of Cincinnati College of Business and the Center for Entrepreneurship Education & Research presented the 2011 Entrepreneurial Stars on the Square Awards on Thursday, May 12 at McCormick & Schmick's Seafood Restaurant overlooking Fountain Square in Downtown Cincinnati.

The Entrepreneurship Center's Executive Director, Charles H. Matthews, served as emcee for the 13th annual event and College of Business Dean David M. Szymanski also shared in the program on behalf of the College of Business. The annual awards were established in 1999 to honor excellence in entrepreneurship for those who have enjoyed entrepreneurial success, both in and outside the university.

[For the entire story, click here](#)

Tim Fogarty Joins E-Center Board



The Center for Entrepreneurship Education & Research welcomes Tim Fogarty (UC CoB '80), founder and CEO of West Chester Holdings, to the E-Center's Board of Advisors. Fogarty is serving as the new Chairman of the E-Center Board of Advisors and also serves on the College of Business Advisory Council.

Welcome to the E-Center, Tim!

UC Students Launch New Venture

Joshua Rudd (CoB 2012), President of the Entrepreneurship Club, and Antoine Burnier-Dechon, from our exchange program with the Audencia Nantes School of Management, France, recently participated in a business plan competition in Paris, the "Graines de Boss" on May 11. The event was sponsored by the French M6 TV channel.



Rudd and Burnier-Dechon are the co-founders of Piola, a fashionable sneaker company that aims to provide customers with high quality sneakers that are

founded upon the principles of fair trade and use of eco-friendly manufacturing practices. The foundation of Piola is built upon the transparency of its supply chain processes which aligns with customers' expectations and demand. Piola only uses products made with organic rubber from the Amazon Rainforest and organic cotton from the south of Peru. For more information about Piola, please visit www.piola.fr



Russell Simmons Speaks from the Heart

Russell Simmons, entrepreneur & author, delivered a message of "...money won't make you happy, but happiness can make you money" to a very receptive crowd of over 350 attendees in the Great Hall of Tangeman University Center on the University of Cincinnati campus on

Wednesday, May 18, 2011.

Former UC student Jaydev Karande, co-founder of Wearcast, in conjunction with the UC Student Entrepreneurship Club (E-Club) and the UC Center for Entrepreneurship Education & Research organized the appearance by the entrepreneur Russell Simmons, co-founder of Def Jam and author of "Super Rich: A Guide To Having It All."

This event was part of the E-Center's Small Business Week activities and was also sponsored by Rush Card, Wearcast, CincyTech, the UC Student Entrepreneurship Club, and the UC Bookstore.

For the complete story, [click here](#).



Professor Emeritus, Charles Barngrover, Drives Indy

Professor Emeritus Charles L. Barngrover waves as he races around the Indianapolis Speedway in his restored '61 Metropolitan Nash! Dr. Barngrover was among a select few classic car owners chosen to drive their

vintage wheels around the Indianapolis Motor Speedway for the the "100th Anniversary of the Speedway on May 12-14, 2011. The first 50 years were celebrated with 250 privately owned classic cars dating from 1911 to 1961. Dr. Barnrover was an award winning Professor of Finance, Interim Dean, and long-time Associate Dean in the College of Business at UC, among a long list of notable achievements. He was the first to teach the graduate entrepreneurship course in the College of Business and an endowment in his name benefits students to this day. Congratulations Dr. Barngrover!

[For more on this story, click here](#)

UC Alums Launch Innovative Software

University of Cincinnati College of Business alumni, Don Hunter and Derek Brown have created web-based software designed to make it easier for university professionals to manage video applications for creative and sports programs. Close to the Beta testing stage, their company, Acceptd, is working

with UC, Miami University and other local institutions to test the tool that can be tailored to individual programs and colleges.

[For more, click here](#)

NETWORK NOTES

Notes of Interest from the Greater Cincinnati Entrepreneurship Community



Cincinnati Innovates Greater Cincinnati Regional Innovation Competition

Cincinnati Innovates is an innovation competition that is open to anyone who has an **innovation, idea, or invention** and has a Greater Cincinnati connection. This competition is designed to showcase the technological, artistic and ingenious innovations of all Cincinnatians - whether you are from Cincinnati originally or live or work in the Greater Cincinnati area (OH, IN, KY) now. All levels of technical expertise are welcome.

Entries are now being accepted online at www.cincinnatiinnovates.com

ArtWorks

Artworks Announces Springboard Launch

ArtWorks is excited to announce the launch of SpringBoard, its new business planning and development program for artists, artisans and creative entrepreneurs targeting sustainability in small business. SpringBoard offers entrepreneurs a variety of resources to achieve their artistic and economic goals by creating a unique and collaborative learning environment. Through an 8-week course convening 3 hours each week, creatives will build a comprehensive business plan and learn valuable marketing and financing management skills. Access to resources and an opportunity to develop relationships with other entrepreneurs and community partners will set these small businesses up for success.

Funded by the Carol Ann & Ralph V. Haile, Jr./U.S. Bank Foundation, SpringBoard's first course kicks off Tuesday, June 7th. Interested artisan and creative entrepreneurs can sign up at SpringBoardCincinnati.org by May 20th. Space is limited but sessions will be ongoing.

Scoreworks Featured Business Seminar:

Starting Your Own Business June 2, 2011

This SCORE-Cincinnati Workshop can help you make a smart start. If you are considering a business or currently operating an emerging business, SCORE is featuring "Starting Your Own Business," providing a six-hour seminar covering key business topics.

Entrepreneur Boot Camp June 6 & 7, 2011

C-CAP and Queen City Angels present an intensive two-day workshop designed for growth-company entrepreneurs and future entrepreneurs. For more information on the Entrepreneur Boot Camp, please visit www.thecircuit.net or contact Connie at 513.563.3524 or connie@thecircuit.net



Ohio Department of Development Offering Free Seminar



The Ohio Department of Development is offering a free seminar on "Starting Right and Beyond/Legal, Accounting, Insurance" on May 25, 2011. The seminar is from 9:00 a.m. to 12:00 p.m.

The small business development seminars for small business owners are designed to strengthen and expand small business ownership. The free seminars are sponsored by the department's Entrepreneurship and Small Business Division, Small Business Development Centers of Ohio and the U.S. Small Business Administration.

Business owners interested in the seminar series can learn more or register by contacting the Columbus Small Business Administration office at 614-469-6860, extension 282 or visit <http://development.ohio.gov>

Bad Girl Ventures Accepting Applications



Have you ever had a great business idea but lacked the funds to pursue it? Would you have trouble getting a bank loan for your new venture? BGV is excited to announce they are now accepting applications for Class #3! APPLY TODAY!

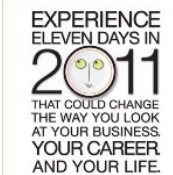
Classes start June 15th and the application deadline is May 25th.

[For more, click here](#)

HOPS[®] Food for Thought Luncheon Feature

HOPS[®] power lunch series is designed to inspire, energize and enhance personal and business performance

HOPS[®] Technology Incorporated (HTI) is hosting the fifth of its power lunches, *HOPS[®] Food for Thought Series*, at 11:30 a.m., July 11, 2011 at the Crowne Plaza North in Cincinnati. The series



combines a networking opportunity with local Keynote speakers and a lunch inspired by the presentation theme. Pamla Winther, Founder and CEO, HTI, will be the Keynote speaker and she will talk about *The Key that Unlocks Team Genius*. Registration for the event is open and can be completed online at <http://hopsfoodforthought.com> or by calling 513-588-2808. Registration is \$50 per seat. Pricing is discounted when multiple events are booked. Discount tickets are available for UC students.

"I initiated *HOPS® Food for Thought Series* this year to inspire, energize and provide attendees with expert insights to improve their personal and business performance," said Winther, adding "We refer to the Series as *Lunch with a side of inspiration!* It is this same energy and focus - on individual contribution for collective optimization (team genius!) - that is the formula behind HTI's successful approach." Winther is a 2007 alumnus of the UC Cincinnati Creates Companies Technology Entrepreneurship Program.

[For more information about HOPS® Food for Thought, click here](#)

E-Center Staff

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Sherry Hetzer, Assistant Director

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