

**In This Issue**

**Spirit of Enterprise  
Winners**

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SparkPeople, Inc.

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IKEA

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Circle Peak Capital, LLC

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Emeritus, Co. of Engineering

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Keating, Muething, & Klekamp

Rick Kieser  
Clean Wave Ventures

Jean B. Lauterbach  
Prism Consulting

Dave Lima  
OptimalDelta Institute, LLC

Will McIntosh, PhD  
College of Business

Rob Ratterman  
CanDo.com

Curtis Ring  
ACNielsen

Mitchell T. Robinson  
National City

Tony Shipley  
Queen City Angels

Everett F. Telljohann  
Telljohann & Company

Jeffrey L. Wyler  
Jeff Wyler Automotive Family

**Greetings!**

The University of Cincinnati Center for Entrepreneurship Education & Research at the College of Business is proud to bring you the results of the **2009 UC Spirit of Enterprise Graduate Business Plan Competition!**

We would also like to ask you to please save the date for our upcoming:

**Entrepreneurship Recognition Award Ceremony**  
**Thursday, May 14, 2009**

**2009 UC Spirit of Enterprise  
Graduate Business Plan Competition**

**Competition Results**

Congratulations goes to the **University of Arkansas** for taking the Cincom Systems Spirit of Enterprise Champion Award of \$10,000 plus an automatic bid to the 2009 Global Moot Corp® Competition. Additional prizes were awarded to Brown University, University of Oregon, Cornell University.



For the full list of awards, teams, and judges please visit the Spirit Competition website: [Spirit Competition](#).

It is with great enthusiasm that I congratulate all of the 2009 Spirit of Competition teams and faculty advisors. We had an overwhelming number of entries this year from over thirty universities. All of the plans this year were by far some of the best quality plans we have seen in the competition's five year history.

I also wish to extend a heartfelt thanks to all of our judges and our sponsors. This competition could not be possible without their support, time and effort. A special thanks to the folks at Cincom Systems, Inc., for their unfaltering and generous financial and in-kind contributions that help make this competition a reality.

**All the best for continued entrepreneurial success!**

Charles H. Matthews, Ph.D.  
Professor of Entrepreneurship and Strategic Management  
Executive Director, Center for Entrepreneurship Education & Research  
College of Business  
University of Cincinnati

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