

## E-Center News & Views

January 2011

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### Welcome from the Executive Director

Hello Everyone,

Welcome back to Winter Quarter. The New Year is off to a fast start and there is an entrepreneurial excitement in the air as students return to campus from the Holiday break. Chilly temperatures prevail, but the basketball Bearcats heated up 5/3 Arena as they defeated the Xavier Musketeers in the annual crosstown shootout.



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As you look over the Winter Quarter issue of *E-News & Views*, students, alumni, faculty, and local entrepreneurs continue to heat things up on the Entrepreneurship front both in the classroom and the community. Check out the upcoming **Small Business Roundtable** on January 19th, hosted by First Financial and the E-Center. Of course, if it is January, it is the countdown to the **7th Annual Spirit of Enterprise Graduate Business Plan Competition**. This year's line-up includes the top collegiate entrepreneurship programs in North America.

### Upcoming Events

**UC Spirit of Enterprise Competition**  
February 24 & 25, 2011

**Annual Entrepreneurship Center Banquet**  
Thursday, May 12, 2011

Speaking of crosstown shootouts, stay tuned for information on the 2nd Annual Reality Check Undergraduate Business Plan Competition coming up in April. Last year, the UC Team took 1st place besting the top new venture teams from NKU, Dayton, Miami, and Xavier. In our **Network Notes** below, there is something for everyone including local and global networks supporting entrepreneurship worldwide, and much, much more. As we went to press, the Entrepreneurship and Community Development Clinic was making plans for an Open House event coming up in March. Based in the College of Law, this will be an exciting new resource in the small business community.

We hope you enjoy reading about some of the news and stories and as always, if you have a story idea, please send it to us at [ecenter@uc.edu](mailto:ecenter@uc.edu) and we will follow up. With every best wish for a great New Year! All the best for continued entrepreneurial success!

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### UC Partners with First Financial on SBI Roundtable

#### The Small Business Jobs Act: What Does It Mean for You?

First Financial Bank and the UC Center for Entrepreneurship Small Business Institute® are partnering to host a small business roundtable panel discussion on "The Small Business Jobs Act: What Does It Mean for You?"

This event will be held on Wednesday, January 19, 2011 at the Manor House in Mason starting at 11:30 a.m. It is a Small Business Roundtable Panel Discussion and is open to the public, small business owners, entrepreneurs and advisors.

[For more information, click here](#)



### Top New Venture Teams Head to Cincinnati

#### for the 2011 UC Spirit of Enterprise Graduate Business Plan Competition

February 24 - 25, 2011

CINCOM Systems, Inc. World Headquarters,  
Cincinnati, Ohio

Featuring Cash prizes totaling \$20,000

[For more details and information, click here ...](#)



### Second Annual Reality Check Competition

#### Tentatively Scheduled for April 2011

The Fifth Third Bank Entrepreneurship Institute at Northern Kentucky University has tentatively set the second annual "Reality Check" Undergraduate Business Plan Competition for April 2011. This competition is for students attending NKU, UC, XU, Miami University and the University of Dayton.

Teams will be judged on their elevator pitch, the written business plan, and presentation of the plan to a panel of outside judges. Presentations are judged on their quality and the adherence to Guy Kawasaki's principles in his book "Reality Check."

More to come .....

## NETWORK NOTES

Notes of Interest from the  
Greater Cincinnati Entrepreneurship Community

### Entrepreneurship Club Meeting at UC College of Business

The [Entrepreneurship Club](#) is meeting on Wednesday, January 19, 2011 at 6:00 p.m., College of Business, the SAP Lab located on the lower level of Carl H. Lindner Hall.

For more information, please email Joshua Rudd, president of the club at [ruddie@mail.uc.edu](mailto:ruddie@mail.uc.edu).



The Greater Cincinnati Venture Association was founded in 1985 to connect entrepreneurs and investors through monthly meetings. As the venture capital community developed in the region, the organization grew to over 150 members during the 1990s. During the evolution of the organization, it has reinvented the programming several times. The "new and improved" GCVA has returned to its roots to focus on entrepreneurs and startup opportunities and sustain the entrepreneurial culture in the region.

For more information or to join please [click here](#) ....

### Business Courier Announces Innovation Awards

The Business Courier is proud to announce the inaugural Cincinnati USA Innovation Awards, celebrating innovative companies and people that show how new ideas can be developed into fuel for the Tri-State's economic engine. The program is being presented by the Business Courier and Cincinnati USA Regional Chamber and Community Partner, CincyTech.

There is no fee to submit a nomination. The deadline for submission is January 18, 2011. Winners will be announced at an event on April 14, 2011, and will be featured in a *Courier* supplement to the April 15th weekly print edition.

[For more details, click here](#) ....



### E-Center Staff

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### Contact Us

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