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Letter from the Executive Director

Hello Everyone,

Welcome to Summer Quarter! Entrepreneurship at UC and the current weather in Cincinnati have something in common - both are hot! Go get a cool beverage and enjoy reading about the exciting entrepreneurial journeys unfolding this Summer.

Leading off this issue is a student spotlight on **Jennifer Hacker** (CoB '11), named the 2011 Outstanding Student in Entrepreneurship. She is a Carl H. Lindner Honors-PLUS June graduate double majoring in Entrepreneurship and Marketing. She will be joining P&G's Los Angeles office in brand management. Congratulations to Jennifer as she begins her entrepreneurial journey.

Of course, you will want to read all about the very exciting news this Summer as Cincinnati's leading entrepreneur, **Carl H. Lindner**, was honored for his lifetime of entrepreneurial, civic, and community leadership with the naming of the **Carl H. Lindner College of Business** at the University of Cincinnati. At 92 years young, he continues to be an inspiration to the next generation of entrepreneurs!

Speaking of the next generation of entrepreneurs, check out the winning student teams from this year's undergraduate entrepreneurship and strategy business case competition. Under the steady direction of **Dr. Tom Dalziel**, our students excel in the rigorous and challenging field consulting projects. This year's winner will go on to represent UC in the National SBI Case of the Year Competition, to which Dr. Dalziel led his team to a 1st Place finish last year.

Check out the many fascinating stories below and the growing list of outstanding programs supporting students and entrepreneurs in "Network Notes." A special congratulations to **JC Evans** (CoB '54) and his team from Gold Medal Products on being recognized a winner in the 2011 MANNY awards in the New Product Development/Innovation category.

As always, if you have a story idea, please send it to us at ecenter@uc.edu and we will follow-up. Enjoy Summer Quarter and all the best for continued entrepreneurial success!

Charles H. Matthews, PhD
Executive Director

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Jennifer Hacker Named 2011 Outstanding Undergraduate Student in Entrepreneurship

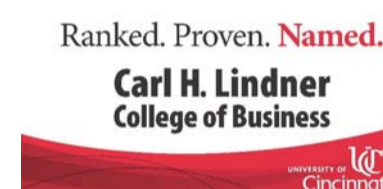
Jennifer Hacker was named the 2011 Outstanding Undergraduate Student in Entrepreneurship. Hacker graduated in June from the UC Carl H. Lindner College of Business with a double major in Entrepreneurship and Marketing and will be joining Procter & Gamble in brand management in its Los Angeles offices.



Congratulations, Jennifer!

[To read more, click here](#)

UC Honors Carl H. Lindner



Cincinnati's leading entrepreneur, Carl H. Lindner, was recognized for his lifetime of entrepreneurial, civic, and community leadership when the University of Cincinnati named the College of Business in his honor. The

Carl H. Lindner College of Business is internationally recognized as a leader in teaching, research, and service and Mr. Lindner has enriched us all with his generosity, guidance, and leadership.

[To read more, click here](#)

Undergraduate Entrepreneurship & Strategy Business Case Competition



Tackling the complex issues found in the cases used in this year's case competition helped prepare the students to serve actual clients facing similar challenges through our **Small Business Institute** Field Case Program, in which they provided pro bono consulting services to entrepreneurial companies in and around Cincinnati. This year, competitors in the case competition included 1st Place Winners: Chris Foti, Paulos Ghebre-Ab, Jennifer Hacker and James Willis, and 2nd Place Winners: Steven Bourquein, Jason Keck and Catherine Wilder. Said Dalziel, "The students are to be congratulated for the depth of their analysis, the quality of their recommendations and the professionalism of their presentations. They have bright futures ahead of them."

The competition was founded by Dr. Thomas Dalziel in 2005 and is open to undergraduate entrepreneurship majors in the senior year of their program of study.

[For a list of past competition winners, click here](#)

NETWORK NOTES

Notes of Interest from the Greater Cincinnati Entrepreneurship Community

2011 Manny Awards

Dr. Charles H. Matthews delivered the **State of Tri-State Manufacturing Report** at the **2011 Manny Awards: Celebrating Manufacturing Excellence**. **Cincy Magazine** honored the 15 best Tri-State manufacturing companies at the 5th Annual Manny Awards. Winners were honored at a banquet Monday, June 6.



The Gold Medal team was recognized in the New Products Development/Innovation category at the 2011 Manny Awards. When it comes to new products and innovation, Gold Medal Products Company has been at the forefront of the specialty food industry for decades.

Congratulations to Dan Kroeger, JC Evans and the team at Gold Medal Products!



UC Students, Faculty and Alumni Submit Entries to Cincinnati Innovates Regional Competition

The **University of Cincinnati** students, faculty and alumni once again have answered the call and submitted their innovations to the Third Annual Cincinnati Innovates competition now in progress through August 25, 2011.

Scott Feldmeyer (BBA, '00, MBA '04), recently entered the Cincinnati Innovates competition with his 'augmented reality' mobile phone application that integrates with Facebook. Also, UC Biomedical Engineering students Pooja Kadambi, Joe Lovelace, and Scott Robinson (all UC CEAS 2011) have entered their innovation, Ischiban. Ischiban is a stroke detection headband that provides a quick, easy and accurate non-invasive device to diagnose stroke and monitor brain function. It promises to save lives and prevent disability. Be sure to check out the "vox populi" portion of the competition on the Cincinnati Innovates web site to vote online for your favorite entry.

The competition is open to anyone who has an innovation, idea or invention and has a Greater Cincinnati connection. To get the latest information on the competition, visit www.cincinnatiinnovates.com.



Scoreworks Seminar

Starting Your Own Successful Business Series

The SCORE seminar "Starting & Growing Your Business" is aimed at helping the future entrepreneur develop a plan to start a successful business. It combines classroom instruction with hands-on work to develop your own plan for success.

This SCORE-Cincinnati Workshop can help you make a smart start.

[For more, click here](#)

Morning Mentoring Program

Morning Mentoring is a collaborative effort between C-Cap and Hamilton County Business Center and is a resource hub designed to link entrepreneurs with angel investors and the other resources necessary to create successful growth companies.



Each month, Morning Mentoring is looking for four companies to participate in this networking and mentoring session. The format of the event allows each of the selected companies to make up to a 5-minute overview presentation about their company. The angels and professional advisors then have the opportunity to ask clarifying questions about the company's market, product or service, business model, stage of development, management team, etc.

The upcoming dates are August 26, September 23, October 28 and December 1.

[For more information, click here](#)



Bad Girl Ventures Names 2nd \$25,000 Winner

Robin Gentry McGee, Founder of Just Great Foods, won BGV's second \$25,000 loan, a line of credit from Fifth Third Bank and a \$5,000 sprout loan from Samuel Adams' new local micro-loan program. Her nutritional feeding tube formulas will soon prolong the lives of patients with terminal illnesses.

[For more information on BGV, click here](#)

HOPS® Technology Incorporated

HTI is hosting the sixth of its power lunches, **HOPS® Food for Thought Series**, at 11:30 a.m., August 11, 2011, at the Crowne Plaza North in Cincinnati.



Karen Carnahan, President and Chief Operating Officer, will be the Keynote speaker and she will talk about Driving Financial Performance through Employee Engagement. Registration for the event is open and can be completed online at <http://hopsfoodforthought.com>.

Discount tickets are available for UC students. Registration is \$50 per seat. Pricing is discounted when multiple events are booked.

[For more information about HOPS® Food for Thought click here](#)



Better Your Business Pro Bono Day



The UC College of Law Entrepreneurship and Community Development Clinic (ECDC) and the **Duke Energy Law Department** are offering the Better Your Business Pro Bono Day on September 9, 2011. Up to a 30-minute consultation with an attorney in various practice areas (e.g., contracts, business start-up, litigation, labor and employment, real estate tax, environmental, trademarks, copyrights and patents) will be available. For more information and registration, contact Lori Strait at 513-556-0117 or lori.strait@uc.edu.

[For more information, click here](#)

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Dr. Charles H. Matthews, Executive Director
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