

News & Views

Spring 2009

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Securing the Future of Payments in DC

Dr. Matthews was one of four featured panelists for Small Business: The New Target of Data Thieves. The panel discussed the impact of security challenges on small businesses, explored the emerging trend of small business as a target, and shed light on what must be done to combat this growing problem.

To view this panel session, please visit [ICSB TV!](#)
To read the entire article, [click here.](#)



Entrepreneurial Stars On the Square Thursday, May 14, 2009

The University of Cincinnati's College of Business and the Center for Entrepreneurship Education & Research will present the 2009 Entrepreneurial Stars on the Square Awards on Thursday, May 14 during a 5:30 p.m. reception and dinner at McCormick & Schmick's Seafood Restaurant in Downtown Cincinnati.

[For more information, click here.](#)



Freshman Showcase New Ventures

In today's tight business market, UC Field Service Professor Mary Gorman's first-year Intro to Business class challenges students to not just think about getting a job, but how to create jobs. On March 12th, over 400 freshman in the College of Business at the University of Cincinnati, came together to showcase their end-of-quarter projects which was to create a new business.

[Read the full story here.](#)



Save the Date! 3rd Annual Cincy Magazine Manny Awards June 2, 2009

The Manny Awards honor local manufacturing companies for their innovation and best practices. Hear Keynote Speaker Peter Block address topics head on when it comes to our work, life and community issues here in Cincinnati.

[For more information, click here.](#)



Students Rise to the Cardinal Challenge

Congratulations to UC engineering and business students Philip Gettinger and Amro Kamel on winning the 110% Rhythm Award and being one of only 12 team finalists presenting in the 2009 Cardinal Challenge Graduate Business Plan Competition hosted by the University of Louisville.

[Read the full story here.](#)



Joining the Family Business

Entering the family business can feel a lot like taking a seat at the kiddie table. So how do you persuade them to come on board? "Start by admitting that the decision to join the family business is least appealing to those who feel they have no choice, says Charles Matthews. Then adopt an encouraging but subtle approach. "Low-key can be a very good way to go," he says.

[Read the entire article here.](#)

Center Staff

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