



E-Center News & Views

September 2009

In This Issue

Oscar Robertson
Tour De Fronts
New Assistant Director
NASDAQ
In One Weekend
NSREC Conference

E-Center Board of Advisors

Chairman:
Chris Nawalaniec
Stedman Machine Co.

Brandee Krabill Anderson
Bridge Worldwide

L. Stephen Boord
Neyer Holdings Corp.

John Burns
Cincinnati Bell Tech.

Bill Cunningham
Interim Director, NKU 5/3
Entrepreneurship Institute

Chris Downie
SparkPeople, Inc.

Sarah R. Ehrnschwender
IKEA

Holbrook M. Forusz
NY Life Invest. Mgmt.

Edward S. Grood,
Professor Emeritus

William J. Keating, Jr.
KMK, PLL

Rick Kieser
Clean Wave Ventures

Jean B. Lauterbach
Prism Consulting

Dave Lima
OptimalDelta Institute

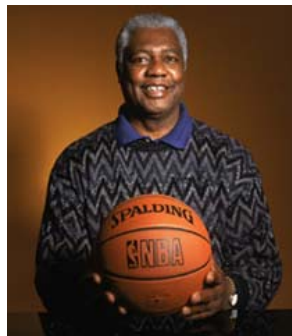
Rob Ratterman
CanDo.com

Curtis Ring
ACNielsen

Tony Shipley
Queen City Angels

Everett F. Telljohann
Telljohann & Company

Jeffrey L. Wyler
Jeff Wyler Automotive



Lifetime Achievement for Entrepreneurship Award Winner Oscar Robertson Inducted into FIBA Hall of Fame

Oscar Robertson, CoB '60 and HonDoc '07, UC sports legend and extraordinary entrepreneur, has been recognized for his global impact as well. The Fédération Internationale de Basketball (FIBA) has inducted him into its International Basketball Hall of Fame. The E-Center awarded Mr. Robertson its 2008 Lifetime Achievement Award for Entrepreneurship in recognition of his high standards, vision, leadership, and generosity in giving to others, which has been consistently demonstrated throughout a lifetime of successful entrepreneurial pursuits. Congratulations, Oscar!

[Click Here for Full Story](#)



Tour De Fronts: Over-the-Rhine

The Business First Grant Program and Over-the-Rhine Chamber of Commerce present the first annual Tour De Fronts - a showcase of available Main Street storefronts. The event begins at 2:00 p.m. on September 13th, with a reception at Mixx Ultra Lounge, 1203 Main Street, followed by a celebrity guided walking tour. Over a dozen vacant spaces, ranging in size from 500-5000 square feet will be on display. Building owners, motivated to animate the streets and revitalize this historic neighborhood, are offering packages that suit an entrepreneur's bottom line.

[Click Here for Full Story](#)



The E-Center Welcomes New Assistant Director

Join us in welcoming Sherry Hetzer to the E-Center staff as the new Assistant Director. Sherry started her new duties August 10, and brings a wealth of business and academic experience to the job. Many of you have met Sherry over the past three and a half years as the UCF Assistant in the College of Business and she is excited to get started in the Center for Entrepreneurship Education & Research. Her new office is 515LH. Please stop by and join us in wishing her well and welcome her on board.



UC Entrepreneurship Professor On Hand for NASDAQ Opening Bell Ceremony

University of Cincinnati College of Business entrepreneurship professor, Dr. Charles H. Matthews, was on hand for the opening bell to start trading on the NASDAQ Friday July 31, 2009. He was there to support an MBA new venture team from Boston University and MIT that hopes to significantly slow the onset of antibiotic resistance. Novophage Therapeutics had the honor of opening the NASDAQ trading day after they claimed the grand prize at the 26th annual Global Moot Corp Competition held at the University of Texas at Austin on Saturday, May 9, 2009. Novophage Therapeutics beat out 39 teams from top MBA programs around the world to claim the Global Champion prize.

[Click Here for Full Story](#)



InOneWeekend A Great Success at UC

The E-Center is proud to help facilitate InOneWeekend - a group of 100 diverse professionals that gather over one weekend and construct a start-up company from scratch in an amazing three days. It is the brainchild of UC MBA alum Elizabeth Edwards and her colleague at Neyer Holdings, Stephen Boord, who is a member of the E-Center Advisory Board. August 28-30, the participants of InOneWeekend assembled in TUC to work together to create the area's newest venture called Dipidee - a web site that provides opportunities for consumers to connect with local arts and sporting events. Organizers estimate that a combined 3,500 hours were spent on the project. Dipidee CEO Brian LeCount, UC CoB '98, plans to have this new business up and fully running by October. Be sure to keep an eye out for Dipidee in the upcoming months.

[More About In One Weekend](#)
[Click Here for Full Story](#)



The National Signage Research & Education Conference to take place in October

The National Signage Research & Education (NSREC) Conference is scheduled to take place October 13-15, 2009 at the Kingsgate Marriott on the University of Cincinnati's Campus. The Conference is designed for planners, governmental regulators, appraisers, marketing/branding specialists, sign makers and their suppliers, businesses that use signage, and those students and faculty who study signage and its impact on the business, social and visual environments. It will provide an important venue for discussion of on-premise signage issues and concerns in positive, non-confrontational and research-driven dialogue. Peer-reviewed research will be presented at the conference with numerous opportunities to interact with researchers on specific topics and their implications.

[Learn more about the Signage Foundation](#)
[Click For More Details About the Conference](#)

E-Center Staff

Dr. Charles H. Matthews, Executive Director
Sherry Hetzer, Assistant Director
Ian McManis, Summer Intern

Contact Us

Center for Entrepreneurship Education & Research
Center Website: <http://www.ecenter.uc.edu/>
Spirit of Enterprise Website: <http://www.uc.edu/ecenter>
E-mail: ecenter@uc.edu