

**E-Center News & Views**

**June 2010**

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Hello Everyone,

Please join me in congratulating all the Entrepreneurship majors graduating this June! It's hard to believe that as you read this, Spring Quarter exams are in full swing, final grades are in process, graduation is just around the corner, and another academic year has come and gone.



As you look over this issue of E-News & Views, we once again see the words of Demosthenes come to life, "Small opportunities are often the beginning of great enterprises." Congratulations once again to all of our honored recipients recognized at the 12th Annual Entrepreneurship Recognition Banquet in May. A special congratulations to our co-recipients of the Entrepreneurship Student of the Year, Charles Rinehart and Jordan Brewer. Jordan is also the College of Business Student of the Year, marking two years in a row an Entrepreneurship major has been so honored. Also, you will see stories on the Entrepreneurship Club's Venture Forum and our small business outreach partnership with First Financial Bank, as well as the research honors of one of our doctoral students, Diana Hechavarria.

We hope you enjoy reading about some of the exciting news and stories and if you have a story idea, please send it to us at [ecenter@uc.edu](mailto:ecenter@uc.edu) and we will follow-up. Have a great Summer and all the best for continued entrepreneurial success!

Charles H. Matthews, PhD

**MESSAGE**

**Upcoming Events**

2010 ICSB Conference  
June 24-27

[More Info Here](#)

**E-Center Board of Advisors**

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**CONGRATULATIONS!**

The Center for Entrepreneurship Education & Research would like to congratulate the following 12th Annual Entrepreneurship Recognition Banquet Award Winners recognized on Thursday, May 13, 2010

**Timothy E. Johnson, PhD, Founder & President  
Johnson Investment Counsel, Inc.  
University of Cincinnati  
2010 Lifetime Achievement Award for Entrepreneurship**

**Cynthia Booth, Founder & President  
COBCO Enterprises/McDonald's  
2010 Award for Entrepreneurial Excellence**

**John C. Evans, Chairman & Treasurer  
Gold Medal Products  
2010 Award for Entrepreneurial Excellence**

**Jason C. Heikenfeld, Associate Professor  
UC College of Engineering & Applied Science  
2010 Emerging Faculty Entrepreneur Achievement Award**

We would also like to congratulate all of our graduate and undergraduate students receiving awards, recognition and scholarships.

[For More Information, Click Here](#)



**UC Partners with First Financial**

First Financial Bank recently partnered with the University of Cincinnati's Center for Entrepreneurship Education & Research to host a Small Business Roundtable discussion. The event was held April 28 at First Financial's Cornerstone office and was led by UC's Dr. Chuck Matthews, who provided current research and trends to lead the discussion.

Six local small business owners joined First Financial small business experts, Brendan Burns, Director of Small Business Lending; Shawn Byerly, Small Business Regional Manager and Ron Helton, Regional Banking Center Manager, to discuss current challenges, best practices and successes. Topics included the recession, financial resources and plans for growth in 2010. The pilot event was a success, and future roundtable events will be planned in Cincinnati and other markets.



Another step on the path to success

**College of Business Student Receives a Student Research Fellowship**

Congratulations to Diana Hechavarria on receiving a University Research Council Graduate Student Research Fellowship. Nearly 200 applications were submitted for the fellowship program, and 65 students from eight UC colleges received the award, which includes two months of stipend support for research during the 2010 summer months.



Way to go, Diana!



**University of Cincinnati Outstanding Undergraduate Honor is Given to College of Business Student Jordan Brewer**

Jordan Brewer, an Entrepreneurship/Finance student, won the Outstanding Undergraduate Student Award given by the University. Jordan is a Finance/Entrepreneurship student in the Carl H. Lindner Honors-PLUS Program. Jeri Ricketts, Director of the program, stated, "I am extremely proud of Jordan and the work he has done with our program and the University of Cincinnati. He is very talented in many areas, recognized by his peers, active in his fraternities, his service and has done everything we could ask from a student. Jordan is very deserving of this award."

In addition to recognizing Jordan as the Outstanding Entrepreneurship and CoB Undergraduate Student of the Year, he will also deliver the university oration for the Saturday morning All-University Commencement Ceremony. Congratulations Jordan!

[Click Here For More Information](#)

**The 2010 Venture Capital Forum "Growing Your Business in Cincinnati"**

The Entrepreneurship Club and the Finance Club presented The 2010 Venture Capital Forum "Growing Your Business in Cincinnati" on Wednesday, May 19, in Carl H. Lindner Hall. Dr. Matthews served as Moderator, with Panelists Bob Coy, President, Cincy Tech; Dr. Tom Dalziel, Assistant Professor of Entrepreneurship; Ms. Elizabeth Edwards, Founder, Metro Innovation and Dr. Jason Heikenfeld, Ms. Associate Professor of Electrical & Computer Engineering, UC, and Director of Novel Devices Laboratory. These local experts from business and education shared their insights, thoughts and experiences on sources of funding and what it takes to successfully grow your business. If you missed this one, watch for future forums sponsored by the Entrepreneurship Club.



Tom Dalziel and Elizabeth Edwards

**Schneider Keeps Rising in the Swimming World**

Again, this has nothing to do with Entrepreneurship, but we are excited for College of Business student Josh Schneider who won the 50-meter freestyle event Saturday at the Charlotte Ultraswim. Earlier this year he won the NCAA championship in the same race, swam the second-fastest time by an American this year in the event and beat out the current American record-holder, Olympic Gold Medalist Cullen Jones. Schneider's time of 22.38 is No. 17 in the world.



During his time at UC, Schneider was a five-time All-America selection, seven-time BIG EAST Conference Champion and two-time BIG EAST Swimmer of the Year. He set 22 school-record times, five are still undefeated, and was undefeated in the 50 freestyle during 2009-10. Schneider is a senior in marketing at the UC College of Business and training for the 2012 Olympics in London.

[For More On This Story, Click Here](#)

**E-Center Staff**

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Sherry Hetzer, Assistant Director

**Contact Us**

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