Hello Everyone,

Season’s Greetings! As we go to press, Fall Quarter exams are in the books, last minute grading is in process, students are heading home for the Holidays! Frosty temperatures and a blanket of snow on the ground signal the unmistakable end of Fall and the beginning of Winter.

It may be cold outside, but as you look over the Holiday issue of E-News & Views, students, alums, faculty, and local entrepreneurs continue to heat things up on the Entrepreneurship front both in the classroom and the community. UC CoB alum, entrepreneur, and basketball legend, Oscar Robertson, has been named one of four Cincinnatians to be honored by the Cincinnati USA Regional Chamber of Commerce as a “Great Living Cincinnatian.” Also, UC alum Stuart Hoffman, Chief Economist at PNC Financial Services Group, Inc., was recently in Cincinnati to provide an update on the economy.

From outstanding guest speakers to award winning students, below you will read about the continuing success of our nationally recognized program. Be sure to check out the guest speakers organized by the Entrepreneurship Club students to celebrate Global Entrepreneurship Week, including an inspirational talk by Top Gun, Cancer Survivor, and Entrepreneur, Lt. Colonel Jeffery E. Lay. Over the break, we will be getting ready for our 7th Annual UC Spirit of Enterprise Graduate Business Plan Competition. In our Network Notes below, there is something for everyone including local and global networks supporting entrepreneurship worldwide, and much, much more.

We hope you enjoy reading about some of the exciting news and stories and as always, if you have a story idea, please send it to us at ecenter@uc.edu and we will follow-up. With every best wish for a blessed Holiday Season and a Happy and Prosperous New Year! All the best for continued entrepreneurial success!
UC CoB Alum and Entrepreneur Honored as Great Living Cincinnati

UC basketball legend, Oscar Robertson (BBA '60, Hon '07), can now add to his Lifetime Achievement as an Entrepreneur, business and community leader. The Big O will be one of four Cincinnatians honored on February 24 by the Cincinnati USA Regional Chamber of Commerce as a "Great Living Cincinnati." The award will be presented at the Chamber's annual dinner at the Duke Energy Center.

Others to be honored along with The Big O are the Honorable Sandra S. Beckwith, David C. Phillips and John M. Tew, Jr., M.D.

"The Great Living Cincinnati Award is the preeminent local honor, and these four very worthy recipients join 122 prior honorees as the who's who of Cincinnati's leaders," said Ellen van der Horst, president and CEO of the Cincinnati USA Regional Chamber. "Members of the class of 2011 can be characterized by the traits that drove them to succeed - progressive thinking and visionary leadership that led to breaking new ground. And while they all were successful in their respective professions, each also has had a significant impact on our region and beyond.

Congratulations, Oscar!

UC Alum Speaks on the Ohio Economy

Stuart Hoffman, MA '73, PhD '75, and Chief Economist at PNC Financial Services Group, Inc., projected an economic upturn in Southwest Ohio during a presentation in November to customers and prospects at Xavier University's Cintas Center.

For the complete story, please click here ...

UC Undergraduate Team Named Top Three Finalist in the National SBI Case of the Year Competition

Undergraduate students Neil Black, Charles Rinehart, Jason Pittinger and Jordan Brewer, under the direction of Faculty Advisor Dr. Tom Dalziel, were named one of the top three finalists in the National Small Business Institute® Case of the Year Competition. Their team, Midwest Fasteners, won the 2010 Cecil Boatright Case of the Year Competition this past October to earn a berth in the National SBI Case of the Year Competition. The top team will be announced February 19, 2011 at the Annual SBI Conference in Bonita Springs, Florida.

Congratulations and stay tuned!

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Global Entrepreneurship Week
November 15 - 21, 2010

The UC Entrepreneurship Club welcomed several guest speakers/entrepreneurs to campus, including Jeffery E. Lay, entrepreneur, inspiring speaker and former U.S. Navy Top Gun for Global Entrepreneurship Week.

For more details, click here......

Lt. Col. Jeffery E. Lay Inspires Audience
Is Honored with Award for Entrepreneurial Excellence

Dr. Charles Matthews, Executive Director, presented Jeffery E. Lay with the Award for Entrepreneurial Excellence during his speaking engagement in conjunction with Global Entrepreneurship Week. Lay's speech was the exclamation point of the week-long event. Matthews noted during the presentation that Lay is a successful entrepreneur, a former Top Gun, and cancer survivor deserving our highest admiration for unfailing service to country and community.

The Center for Entrepreneurship Education & Research recognizes successful entrepreneurs that have a connection to the University and have accomplished not only new venture success, but demonstrates a commitment to the University and the broader Cincinnati community.

2011 UC Spirit of Enterprise Business Plan Competition

L-R: Bill Haman, SCORE, Charles Rinehart, Neil Black, Jason Pittinger, Jordan Brewer and Dr. Tom Dalziel

For complete story, click here
The 7th Annual Spirit of Enterprise Graduate Business Plan competition is set to commence on Thursday, February 24 at Cincom Systems Inc. International Headquarters in Cincinnati. Since 2005, the competition has hosted nearly 100 of the top collegiate new venture teams from across the U.S. and Canada awarding over $120,000 in total prizes. The winner takes home the coveted Cincom Spirit of Enterprise $10,000 Champion Award and an automatic bid to the 2011 Venture Labs Investment Competition (formerly Moot Corp).

Click here for more information on the Spirit of Enterprise Competition

Late Night Talk Show Host Speaks to College of Business Students

On October 18, 2010, TV's Jake Sasseville of "Late Night Republic" spoke to business students in Professor Charles Matthews' "Entrepreneurship-New Venture Creation" class. Sasseville talked about starting his business and how he landed a television show "Late Night Republic." He is one of the highest rated speakers for Generation Y entrepreneurship in the Country.

Click here to read more about Jake Sasseville ...

PhD Student Diana Hechavarria Named Finalist

Diane Hechavarria has been named a finalist in the 2010 - 2011 3E Learning Innovative Entrepreneurship Education Competition for her innovative experiential teaching case "Creative Problem Solving in the Global Market Context." The competition is sponsored by George Washington University's Center for Entrepreneurial Excellence. The conference is being held January 13 - 16, 2011 in Hilton Head, South Carolina where the winners will be announced.
Notes of Interest from the Greater Cincinnati Entrepreneurship Community

You are Invited

Small Business Roundtable Panel Discussion

First Financial Bank and the Center for Entrepreneurship are partnering to host a Small Business Roundtable panel discussion on "The Small Business Jobs Act: What Does It Mean for You?" on Wednesday, January 19, 2011 at the Manor House in Mason from 11:30 a.m. to 1:30 p.m.

This roundtable panel discussion event is for small business owners, entrepreneurs, tax, management and legal advisors and you are invited to participate.

Seating is limited. If you would like to participate, please RSVP as soon as possible (no later than January 10) to Sherry Hetzer at sherry.hetzer@uc.edu.

UC Alums Help Create World's Best Water

UC Alum, Matthew Kennedy, DAAP '80, started Sustain Brand to provide a means for local farmers and manufacturers to break into mainstream retail. He and fellow entrepreneur Paolo Dominguez, CoB Alum - MBA '02, Vice President Strategy, reported this week they are on track to share the World's Best Water!

Sustain Brand is making a difference and thanks to its efforts Hamilton, Ohio has gained fame for its water.

For the entire story, please click here

Bad Girl Ventures

Bad Girl Ventures is a localized micro-lending organization focused on funding woman-owned start-ups in the Greater Cincinnati region. BGV is housed under the auspices of the Over-the-Rhine Chamber Revitalization Corporation, a registered 501 (c)3 non-profit organization.

Due to popular demand, BGV has decided to extend Class #2 applications until midnight, Dec. 21st to coincide with their holiday event! Apply now to be a part of BGV's class #2! For questions, contact bhuvana@badgirlventures.com

Click here for more information about Bad Girl Ventures
US-Uruguay Education Memo Provides Innovation Grants to Spur Economic Activity

Any Greater Cincinnati Northern Kentucky ventures or researchers interested in pursuing a global innovation connection with Uruguay, will want to check out the latest US-Uruguay Education Memorandum signed November 15, 2010.

Uruguay’s National Research and Innovation Agency is encouraging U.S. companies to apply for government grants worth up to $400,000 by partnering with Uruguay organizations on innovative projects. The memorandum signed in Atlanta pledges to increase cooperation between the two governments on the types of research and development the Uruguay agency is promoting.

The memorandum, which also furthers business ethics exchanges and the One Laptop Per Child program, was signed at the forum by U.S. Undersecretary of Commerce for International Trade Francisco Sanchez and Uruguayan Minister of Industry, Energy and Mining Roberto Kreimerman.

Proposals for grant projects can range from biotechnology to logistics to audio-visual ventures, said Miguel Helou, a representative of the innovation agency who was part of the Uruguayan delegation to the forum. For more information, go to http://www.globalatlanta.com/article/24381/

The Brandery Graduates Six Companies!

On November 18, The Brandery graduated 6 start-ups at their first Demo Day. The LPK Innovation Center was packed with venture capitalists, entrepreneurs and investors. The Brandery is a seed stage consumer marketing venture accelerator that is focused on turning a great idea into a successful, brand-driven start-up.

For the complete story and to apply for the next class, please visit The Brandery at http://brandery.org/

The Greater Cincinnati Venture Association is an organization devoted to building a culture of entrepreneurship in the region.

To join, click here

E-Center Staff
Dr. Charles H. Matthews, Executive Director
Sherry Hetzer, Assistant Director

Contact Us
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