E-News & Views

December 2011

Innov8 for Health Idea Expo

The 1st Place winner of the competition was the Tek Tak team. Tek Tak’s team members were Stephanie Albers, Breeana Dixon, Rosalie Giesel and Krista Chisholm. They won for their concept of a medical touch screen pillbox that uses personalized feedback and technology to provide a user-friendly way to take medication. The second place prize went to a team from the University of Cincinnati with a student called Claudia Poldervaart. They won for their concept of a contact lens that can monitor blood sugar levels.

Business Plan Competition

The University of Cincinnati’s Center for Entrepreneurship Education & Research partners with the UC College Conservatory of Music to offer a major in Commercial Music Production with an Entrepreneurship Minor. The new business plan competition was held on December 11th at the University of Cincinnati’s Music Hall. The event was sponsored by the University of Cincinnati’s College of Music and the College of Business.

Discusses Entrepreneurship in Korea

Charles H. Matthews, PhD, Professor of Entrepreneurship at the University of Cincinnati, recently spoke about entrepreneurship in Korea on the radio program “This Morning.” Matthews discussed the rise of entrepreneurship in Korea and how the country is becoming an important player in the global economy.

Investors Will Invest $500,000 in Acceptd LLC

The University of Cincinnati’s Center for Entrepreneurship Education & Research (CEER) announced that investors will invest $500,000 in Acceptd LLC. The company developed a platform that allows students to apply to multiple colleges and universities in one easy-to-use interface.

CoupSmart Profiled in Language Logic, LLC

Blance Shipley, founder of CoupSmart, was profiled in Language Logic, LLC. The company is a software development company that specializes in creating applications for mobile devices.

Regional Undergraduate Business Plan Competition

The UC Spirit of Enterprise Competition is one of the largest business plan competitions in the nation. The competition was held on December 11th at the University of Cincinnati’s Music Hall. The competition is open to undergraduate students in the fields of Business, Engineering, and the Arts.

As you can see, the University of Cincinnati is a hub of innovation and entrepreneurship. The university offers a variety of programs and resources to help students launch their own businesses. Whether you are interested in technology, healthcare, or another field, the University of Cincinnati has something for you.