

**SPECIAL EDITION**

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 February 24 & 25, 2011

**Annual Entrepreneurship Center Banquet**  
 May, 2011

**Welcome from the Executive Director Center for Entrepreneurship Education & Research**

Hello Everyone,  
 It is hard to believe Summer is rapidly coming to a close. Labor Day weekend is upon us and Autumn cannot be far behind.



As you will see in this end of Summer special issue of *E-News & Views*, entrepreneurship and innovation are alive and well. **Cincinnati Innovates** deadline is September 1, so don't delay if you have an idea to submit. Also, you will want to take a few minutes to look over the great ideas already submitted and vote on your favorite ones - we have listed a few of our favorites below.

Also, the Center for Entrepreneurship would like to welcome **David M. Szymanski, PhD**, who has been named the ninth dean of the University of Cincinnati College Of Business. Welcome Dean Szymanski.

The **7th Annual Spirit of Enterprise Graduate Business Plan Competition** is coming up February 24-25, 2011. A special thanks to Tom Nies (CoB '62, '68) and the great folks at Cincom Systems, Inc. and all our sponsors and judges who continue to make this annual event so successful. Below you will read about last year's winner, **BiologicsMD**, and their very exciting continuing entrepreneurial journey.

On the electronic media front, I had the honor of appearing on the **Connie Pillich Show** this Summer on July 30. Ms. Pillich represents the 28th District in the Ohio House of Representatives and hosts a regular cable television show on topics of interest to her constituents. If you would like to see the show click here...<http://www.icrcv.com/the-connie-pillich-show-73010>

As always, if you have a story idea, please send it to us at [ecenter@uc.edu](mailto:ecenter@uc.edu) and we will follow-up. Enjoy the end of Summer and all the best for continued entrepreneurial success!

Charles H. Matthews, PhD

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**Cincinnati Innovates**

**Deadline is Fast Approaching - Don't Miss It!**

Just a reminder - the Cincinnati Innovates deadline is rapidly approaching - September 1. Don't miss your opportunity to be a part of the excitement of Cincinnati Innovates. Click here for more information: [www.cincinnatiinnovates.com](http://www.cincinnatiinnovates.com). You can also view and vote for your favorite innovations. Check out these four entries with UC connections:

- **Spark Electro** by Ted Meyer. Spark Electroconversions aims to become a full service electric vehicle conversion shop. Spark Electro's goal is to keep good cars out of junkyards and dirty exhaust out of the air. Ted Meyer is a junior Aerospace Engineering student at the University of Cincinnati.
- Reducing fat in cooked meat patties - the **Burger Buddy Fat Reducer** by Dr. Frank Abernathy is an in-home kitchen utensil that uses Dr. Abernathy's innovative process to reduce fat in meat. It is already available for purchase at <http://theburgerbuddy.com>. Dr. Abernathy is an alumnus of Cincinnati Creates Companies.
- **Miracle Spring** by Gary Lessis. Miracle Spring is the first and only product that produces customizable, great tasting, vitamin fortified water from the convenience of your kitchen faucet for less than 1/2 the price of the bottled alternatives. Gary is a UC and Cincinnati Creates Companies alumnus.
- A Marker for Breast Cancer Aggressiveness by **Dr. Georg Weber, MetaMol Theranostics** has identified a molecule that is selectively present in breast cancer cells, but not in healthy breasts, and is important for the spread of breast cancer to other organs. They are developing diagnostic tools to detect this molecule and use it to predict the risk that a breast tumor will generate metastases. Most cancer patients die from the spread of their tumor cells throughout the body (metastasis). While the diagnosis of lumps in the breast has become increasingly sensitive, there is a lack of reliable indicators to assess which of these growths are likely to progress to aggressive breast cancer. MetaMol's diagnostics address this problem directly. Dr. Weber is a UC professor and Cincinnati Creates Companies alumnus.



David M. Szymanski, PhD

The Center for Entrepreneurship Education & Research would like to welcome Dean Szymanski as the newest member of the Advisory Board. The Dean has held senior administrative and faculty positions at Texas A&M University, including director of the Center for Retailing Studies. The combination of his academic and corporate leadership experiences and impressive research portfolio will make him an invaluable contributor to the Center.



**[For more information, click here . . .](#)**

**Congratulations to BiologicsMD!**



**BiologicsMD**, winner of the 2010 UC Spirit of Enterprise Graduate Business Plan Competition, became the first team ever to win the two biggest business plan competitions in the U.S. - the Rice University Competition and the **Global MOOT Corp Competition** at the University of Texas. The University of Arkansas students have won over \$300,000 in cash, in-kind, and investments. In addition to winning the **UC Spirit of Enterprise**, they also presented to the Greater Cincinnati Venture Association and have been featured in *The New York Times*, *Fortune Magazine*, and rang the closing bell for the NASDAQ on June 11 and 25! Congratulations to BiologicsMD!



**Mark your calendars for another exciting UC Spirit of Enterprise Competition**

The University of Cincinnati Center for Entrepreneurship Education & Research, in partnership with Cincom Systems Inc., will present the 2011 UC Spirit of Enterprise Graduate Business Plan Competition on Thursday and Friday, February 24 and 25, 2011.

On Thursday, February 24, the 2011 Spirit of Enterprise events will commence at 6:00 p.m. (5:00 p.m. set up) with a Team Exhibit, evening reception for guest teams and a tech check in preparation for the next day's presentations. On Friday, February 25, the competition will kick off at 8:00 a.m. and continue through 5:00 p.m., followed by the awards reception/dinner.

**NETWORK NOTES**

**Notes of Interest from the Greater Cincinnati Entrepreneurship Community**  
**Peter Drucker Challenge Deadline Extended**

The due date for the "Peter Drucker Challenge" essay contest has been extended to September 15, 2010. The essay contest has the overarching theme, "Continuity and Change - Balancing Innovation and Time-Tested Practices."

The inaugural "Peter Drucker Challenge" is being organized by the Peter Drucker Society Europe and is aimed at students, young managers, and entrepreneurs. You must be 35 or younger to enter. Essays should be 1,500 to 3,000 words and may be submitted in English or German.

The authors of the top three essays will be flown to Vienna and invited to participate in the "Global Peter Drucker Management Forum 2010," to be held 18-19 November in Vienna, Austria. In addition, up to 40 authors of quality essays will get free passes to the Forum including the Gala Dinner. For more information or to submit your essay, click <http://www.druckerchallenge.org>



**Taft Intellectual Property 101 Workshop**

- When: Wednesday, August 25th, 4:00pm-5:30pm
- Where: Taft Center (2nd Floor Westin Building on Fountain Square downtown)
- What: A short happy hour and presentation explaining at a high level all forms of intellectual property protection, including trademarks, patents, copyrights, and trade secrets. Find out what to patent, how to patent, how long it takes, and how much it costs. Get answers to your burning intellectual property questions and network with other entrepreneurs.
- Register: Free - RSVP required. Space is limited. Sponsored by Taft.

<http://taftpatents101.eventbrite.com/>



**E-Center Staff**

Dr. Charles H. Matthews, Executive Director  
 Sherry Hetzer, Assistant Director

**Contact Us**

Center for Entrepreneurship Education & Research  
 Center Website: <http://www.ecenter.uc.edu/>  
 Spirit of Enterprise Website: <http://www.business.uc.edu/ceer/soe>  
 E-mail: [ecenter@uc.edu](mailto:ecenter@uc.edu)

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