The University of Cincinnati Center for Entrepreneurship Education & Research is pleased to announce the results of past UC Spirit of Enterprise MBA Business Plan Competitions.

Hosted by the
University of Cincinnati Center for Entrepreneurship Education & Research and
Cincom Systems, Inc.

2009 PARTICIPATING SCHOOLS

- Boston University
- Brown University
- Cornell University
- Georgetown University
- Kennesaw State University
- Loyola Marymount University
- Ohio State University
- University of Arkansas
- University of Cincinnati
- University of Georgia
- University of Houston
- University of Illinois at Chicago
- University of Kentucky
- University of Louisville
- University of Manitoba
- University of Michigan
- University of Oregon
- University of Virginia
Wake Forest University

AWARDS

Cincom Systems Spirit of Enterprise Champion Award - $10,000 Prize
Automatic bid to the 2009 Global Moot Corp® Competition

University of Arkansas
Tears for Life
Tears for Life is a medical diagnostic equipment company that is currently developing a non-invasive tear test kit that will be able to reliably screen women for breast cancer using proteins found in women's tears.
Faculty Advisor: Dr. Carol Reeves
Team Members: Chris Elizer, Jared Greer, Jordan Greer, Bessie Williams

1st Runner Up Meridian Spirit Award $3,000 Prize
Brown University
SolarCycle
SolarCycle's primary innovation is a low-cost reflective material made from plastic bags and metalized chip bags, which replace mirrors in solar concentrating applications.
Faculty Advisor: Dr. Barrett Hazeline
Team Members: John Tilleman and Nilay Patel

2nd Runner Up Queen City Angels First Fund Award $2,000 Prize
University of Oregon
Parallel Imaging Corporation
Parallel Imaging Corporation designs and manufactures cutting edge coil arrays for use in magnetic resonance imaging (MRI).
Faculty Advisor: Dr. Don Upson
Team Members: Graham Crawford, John LaManna, John Parsons, Benjamin C. Stoller

3rd Runner Up $ 750 Prize
Cornell University
GeneWeave Biosciences
GeneWeave Biosciences is commercializing a Cornell University technology that places the power of a large diagnostics laboratory in the palm of your hand.
Faculty Advisor: Dr. Zachary J. Shulman
Team Members: Diego A. Rey, Jason M. Springs, Leonardo Teixeira

4th Runner Up $500 Prize
Boston University
Burning Hollow Technologies
Burning Hollow Technologies is building a scalable home automation solution.
Faculty Advisor: Dr. Vinit Nijhawan
Team Members: James R. Lewis and Mark Kasdorf

Best Technology Plan Award $1,000 prize
Cornell University
GeneWeave Biosciences
GeneWeave Biosciences is commercializing a Cornell University technology that places the power of a large
diagnostics laboratory in the palm of your hand.
Faculty Advisor: Dr. Zachary J. Shulman
Team Members: Diego A. Rey, Jason M. Springs, Leonardo Teixeira

Taxi/Limo Competition Round Awards $1,000 prize
University of Illinois at Chicago
Pax Neuroscience, Inc.
Pax Neuroscience delivers a patented blood test that rapidly assesses the effectiveness of antidepressants.
Faculty Advisor: Dr. Rodney Shrader
Team Members: Aben Cooper, MPT, David Miller, Christopher Shoemaker, MEd

Exhibition Round Awards 1st Place ($350)
Cornell University
GeneWeave Biosciences
GeneWeave Biosciences is commercializing a Cornell University technology that places the power of a large
diagnostics laboratory in the palm of your hand.
Faculty Advisor: Dr. Zachary J. Shulman
Team Members: Diego A. Rey, Jason M. Springs, Leonardo Teixeira

2nd Place ($250)
University of Arkansas
Tears for Life
Tears for Life is a medical diagnostic equipment company that is currently developing a non-invasive tear test kit
that will be able to reliably screen women for breast cancer using proteins found in women's tears.
Faculty Advisor: Dr. Carol Reeves
Team Members: Chris Elizer, Jared Greer, Jordan Greer, Bessie Williams

3rd Place ($150)
The Ohio State University
NanoMed
NanoMed will bring to market innovative lab equipment for the genetic research market.
Faculty Advisor: Dr. S. Michael Camp
Team Members: Bruce H. Caldwell, Eric Cochran, Mihaela Jekic, Aaron Sandler

SPONSORS
Platinum Level - $10,000

Cincom

Gold Level - $5,000
Silver Level - $2,100*

Friends - $500

Bold Thinking, LLC

L. Stephen Boord

Keating, Muething & Klekamp, PLL

River Cities Capital Funds

Additional thanks to Big Joe's Limos and Cincy Magazine for their in-kind contributions.

*In recognition of our Center's #21 ranking by the Princeton Review 2009.

JUDGES

Exhibition Judges
Bill Cunningham / Chief Executive Officer/Mt. Carmel Brewing Company
Mark L. Opitz, Esq. / Associate/ Keating Muething & Klekamp PLL
William H. Haman / President/SCORE, Counselors to America's Small Business

Taxi/Limo Round Judge
Dov Rosenberg / Associate, Blue Chip Venture Company

Best Technology Plan Judges
Christopher Baucom, CFA / Managing Director/Fort Washington Capital Partners Group
Casey Barach / Executive Director/Madison E-Zone
Bill Cunningham / Chief Executive Officer/Mt. Carmel Brewing Company
**Preliminary Round Judges**

Christopher Hytry Derrington / CEO & Co-founder/ Rural America IT
Michael Lee / Founder/ Proxi Market Solutions
Elizabeth A. Edwards / Venture Capital Investor/ Neyer Holdings Corporation
Damon Ragusa / Founder & CEO/ThinkVine Corporation
Rea N. Waldon, Ph.D. / Senior Vice President/Economic Empowerment & Entrepreneurship, Urban League of Greater Cincinnati
L. Stephen Boord / Managing Director – Merchant Banking / Neyer Holdings
Jean B. Lauterbach / President/Prism Consulting
T. Carter Gaither / Manager, Finance & Administration/River Cities Capital Fund
Jim Cunningham / President/The Circuit and Director/C-Cap
Karen E. Morgan / Investment Professional/Charter Life Sciences
Jeffrey A. Stamp, PhD / Founder & CEO/Bold Thinking, LLC
Patrick N. Longo / Director/Hamilton County Business Center

**Championship Round Judges**

John A. Kraeutler / Chief Executive Officer/ Meridian Bioscience
Tony Shipley / Chairman/ Queen City Angels
Daniel J. Vogel, CPA / Director of Finance/ Cincom Systems, Inc.
Jennifer C. Wolfe, Esq. / Founder and CEO/ The Wolfe Practice