Data Visualization Day
Get breakthrough insights from leading experts/practitioners
and then roll-up your sleeves and apply them

January 24, 2013
7:30 a.m. - 4:00 p.m.
Tangeman Center, University of Cincinnati

Keynote by Stephen Few
Learn from a recognized leader in the Data Visualization field

Stephen Few is recognized as a world leader in the field of data visualization. He has over 20 years of experience as an innovator, consultant, and educator in the fields of business intelligence and information design. He has authored three popular practical guides for creating information-rich visualizations. He conducts workshops across the globe and teaches at the Haas School of Business at U. C. Berkeley.

Stephen has worked with a variety of clients across both the private and public sector to help them fully leverage their valuable information assets. Clients include: NASA, Apple, Fidelity, Kraft Foods, and Time Warner.

Data Visualization Success Stories
Learn from breakthrough Data Visualization projects

Andy Walter
VP, Business Intelligence
Procter & Gamble

Andy leads P&G’s world-wide Business Intelligence initiatives, including robust visualization tools that allow Executives to be highly responsive to marketplace dynamics. The cornerstone is a ground-breaking application called Business Sphere -- a visually immersive environment powered by near real-time data that facilitates insights and high quality decision making.

Jeff Shaffer
VP, Analytics & IT
Unifund

In addition to leading the Analytics practice at Unifund, Jeff is a frequent speaker at Data Visualization conferences and an adjunct professor of Data Visualization at UC. In this session, Jeff will share best practices and provide real-world examples with an emphasis on interactive visualization.

Following lunch, we will conduct more than three hours of concurrent, hands-on sessions utilizing leading BI/Visualization tools. These interactive sessions will be led by experts from several of the major business intelligence software packages (Tableau, JMP and Spotfire), and will allow attendees to demo these tools in a hands-on environment. Don’t miss this opportunity to gain first-hand experience with these tools and see how they might help you take your visualization efforts to the next level.

$150 - Entire Workshop*
$100 - Morning Session Only
*Limited seating available for afternoon sessions

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