

SPONSORSHIP ARTWORK SPECIFICATION SHEET

Thank you for your sponsorship of the 27th Annual Cincinnati Business Achievement Awards.

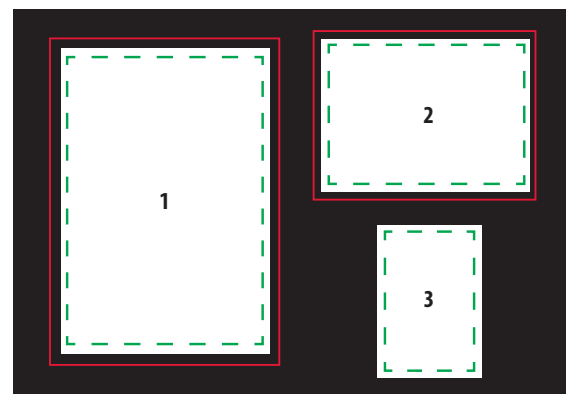
Please submit your sponsorship ad and company logo by Friday, February 3.

SPONSORSHIP ADS

- 4-color (CMYK) or black & white ads accepted.
- 1 Platinum Sponsorship—Full Page, 7.5 in. (w) x 10.875 in. (h)
- 2 Gold Sponsorship—Half Page, 7.5 in. (w) x 5.4375 in. (h)
- 3 Reception/Silver Sponsorship—Quarter Page, 3.75 in. (w) x 5.4375 in. (h)

- Copy safe area: quarter (.25) inch inside ad edge.
- Bleed: quarter (.25) inch outside ad edge on all four sides.*

**Only available on full and half page ads.*



COMPANY LOGO

In addition to the program ad, we request a high-resolution company logo for use in other event materials.

- 4-color vector artwork, preferably an Adobe Illustrator file, native or EPS. If vector artwork is not available, raster logo artwork must be at least 8 in. x 10 in., 300 dpi for best reproduction quality.
- Please send your logo artwork as soon as you secure your sponsorship commitment.

DEADLINES

- **Friday, February 3;** if design services will be required, please contact us prior to January 27 to arrange assistance.

Additional Information

- Please provide ad artwork as a high-resolution, press-quality PDF (B&W or CMYK) with all marks and bleeds, if applicable.
- Make sure any PMS or other spot colors have been converted to CMYK. (We are unable to accept RGB or spot color PDFs.)
- Make sure all black copy is 100% black and not made of CMYK. This will cause the copy to separate causing poor registration.
- All photos and/or logos must be of 300 dpi or larger.
- We cannot accept ads created in Microsoft Word, Powerpoint, or Publisher. These programs do not produce the camera-ready art required for print. Please contact us if you require assistance in creating the appropriate artwork files.

Contact Information | businessmktg@uc.edu
Tricia Bath, (513) 556-7144

PLEASE NOTE: Although we will try to accommodate all requests, we cannot be responsible for ads or logos that do not meet the stated requirements or deadlines.