



27th annual
CINCINNATI
BUSINESS
ACHIEVEMENT
AWARDS

SPONSORSHIP
INFORMATION

The Cincinnati Business Achievement Awards, presented by the UC Carl H. Lindner College of Business Alumni Board of Governors, is Cincinnati's longest-standing event recognizing achievement in business and service to the community.

The **Carl H. Lindner Award for Outstanding Business Achievement** is given to a Lindner College of Business graduate who best demonstrates outstanding achievement in the field of business as represented by the recipient's entrepreneurial spirit, commitment to business and community, and achievement of the highest level of success within one's profession.

Thomas M. Nies, 1962, 1968
President & CEO | Cincom Systems

The **Distinguished Service Award** is given on the basis of an individual's contribution to the Lindner College of Business, the University of Cincinnati as a whole, and/or the Cincinnati community.

Thomas E. Mischell, 1970
Senior Vice President | American Financial Group

Kirk L. Perry, 1990
President, Global Family Care | The Procter & Gamble Company

The **Business Partnership Award** is given to a company that has provided substantial support to the Lindner College of Business. The recipient company is recognized for its significant, innovative and ongoing investment in sustaining exceptional college programs and providing growth opportunities for business students and graduates.

Fifth Third Bank

Honorary Chairman

Elroy E. Bourgraf, 1954
Chairman | Ferno-Washington

1997 Carl H. Lindner Award for Outstanding Business Achievement



SPONSORSHIP LEVELS

PLATINUM—\$25,000

- Full-page ad (\$7,500+ value) in the event program/*Business Courier* supplement
- Company logo prominently displayed throughout the event
- Logo placement within banquet communication:
Business Courier banquet ads • event programs • sponsor boards • invitations
- Two banquet tables with preferential seating (16 seats, plus 4 student sponsorships)

GOLD—\$10,000

- Half-page ad (\$5,000+ value) in the event program/*Business Courier* supplement
- Prominent display of your company logo and acknowledgement on the program and sponsor boards
- Two banquet tables with preferential seating (16 seats, plus 4 student sponsorships)

RECEPTION—\$7,500

- Quarter-page ad (\$3,000+ value) in the event program/*Business Courier* supplement
- Sponsorship recognition on event invitation
- Signage recognition at the event reception
- Program recognition
- One banquet table with preferential seating (8 seats, plus 2 student sponsorships)

SILVER—\$5,000

- Quarter-page ad (\$3,000+ value) in the event program/*Business Courier* supplement
- Prominent display of your company logo and acknowledgement on the program and sponsor boards
- One banquet table with preferential seating (8 seats, plus 2 student sponsorships)

TABLE—\$2,500

- Table tent with sponsor name
- Program recognition
- One banquet table with preferential seating (8 seats, plus 2 student sponsorships)

1819—\$1,819

- Table tent with sponsor name
- Program recognition
- One banquet table (8 seats, plus 2 student sponsorships)

For an additional \$5,000, at any level, a scholarship in your company's name will be announced.

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**CINCINNATI
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Thursday, March 1, 2012

Presidential Ballroom | The Westin Cincinnati
6 PM Reception | 7 PM Dinner

Name _____

Company Name _____

Address _____

City _____

State _____

ZIP _____

Contact Name _____

Phone _____

Fax _____

E-mail _____

SPONSORSHIP LEVEL

- PLATINUM \$25,000
- GOLD \$10,000
- RECEPTION \$ 7,500
- SILVER \$ 5,000
- TABLE \$ 2,500 x _____
- 1819 \$ 1,819 x _____
- INDIVIDUAL SEAT \$ 100 x _____
- OTHER DONATION \$ _____
- SCHOLARSHIP GIFT \$ 5,000

\$ _____ **TOTAL**

Please indicate payment preference. Make checks payable to UC Foundation/Cincinnati Business Achievement Awards.

PAYMENT ENCLOSED PLEASE INVOICE

Visa Mastercard American Express Discover

Credit Card No. _____ Exp. _____

Signature _____ CVV _____
(3-4 digit security code)

Please return this form by mail or fax by **February 3, 2012**, to:

University of Cincinnati
Carl H. Lindner College of Business
Office of Development
PO Box 210020
Cincinnati, OH 45221-0020
Fax: 513-556-4891

**For more information or to register, visit
business.uc.edu/businessachievement**

Comments or questions?

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