



College of Business
International Programs



Graduate International Seminars September 2010

Beijing, Guangzhou, Chengdu CHINA - Sept. 4-18

INTERNATIONAL PROGRAMS OFFICE
COLLEGE OF BUSINESS
Suite 103 Lindner Hall

Dr. Larry Gales
Academic Director
556-7154

lawrence.gales@uc.edu

Dr. Ana Leonard
Director
556-7081

ana.leonard@uc.edu

Lee Armstrong
Assoc. Director
556-0407

lee.armstrong@uc.edu

Gwen Roemer
Assoc. Director
556-0407

gwen.roemer@uc.edu

<http://www.business.uc.edu/global/graduate>

Program Descriptions

Seminar Objectives: International seminars give an essential perspective of competencies needed to do business in a particular region of the world, along with historical and cultural influences affecting business relationships. Students learn first-hand through lectures, discussion with leading academic and professional experts, company visits and cultural sightseeing. All programs are developed by the CoB and coordinated by our partner universities in the region. Programs are all delivered in English.

CoB's role: The International Programs office facilitates your international educational experience. We book hotels, arrange in-country group transportation to program visits, host a welcome dinner and provide pre-departure orientation and information. Programs are led by experienced UC CoB faculty. Our goal is to make your international educational experience as positive and safe as possible.

Seminar Requirements:

- Attendance at pre-departure program meetings
- Completion of reading and writing assignments before and after travel
- Participation in all sessions and scheduled activities abroad.

Benefits:

- Real-world experience
- Cultural immersion
- Supportive environment
- Networking
- Earlier graduation/lighter course load in a given quarter.

Academic prerequisite: 24 hours of graduate coursework

Academic Credit: Fulfills a 4 credit hour elective [can count as Management, Marketing, Finance, or International Business elective]
Tuition is paid on the quarter before or after the international travel

Registration Deadlines: September program May 14, 2010

To Register: Submit application and \$300 deposit (applies towards program fee) to:

**Lee Armstrong
International Programs
College of Business
PO Box 210020
Suite 103 Carl H. Lindner Hall
Cincinnati, OH 45221-0020**

Application can be downloaded from <http://www.business.uc.edu/global/forms>

Beijing, Guangzhou, Chengdu, CHINA

(22INTB 804 801)

September 4-18, 2010

Program focus:

- Emergence of market economics in China
- Economic and trade policies
- US/Chinese joint ventures; import and export
- Chinese management practices
- Human resource management
- China and the WTO

Past company and agency visits have included:

- American Chamber of Commerce for South China
- Procter & Gamble
- IPSOS market research
- Sichuan Coca-Cola
- Chengda Forrest Products (flooring)
- Sichuan Tobacco Monopoly
- Guangzhou Honda

Cultural Tours:

- Forbidden City and Jingshan Park
- The Great Wall and Summer Palace
- Southern Han Dynasty Museum
- Emei Mountain and the Giant Buddha
- Panda Breeding Center

Program Fee: \$1600, includes in-country flights between Beijing, Guangzhou, and Chengdu, some meals, hotel double occupancy, sightseeing entrance fees, and academic coordination.

Note: You may apply for grant money ranging from \$150-\$700 depending on financial need from UC International Programs. To be considered for a grant, you must have a FAFSA on file. Application deadline for September programs is July 15. For more information go to: <http://www.uc.edu/global/Scholarships/grantapplication/>

The program includes *Beijing*, China's political and cultural capital. *Guangzhou* (formerly *Canton*), on the Pearl River Delta, is the manufacturing powerhouse of South China. *Chengdu*, capital of Sichuan Province, serves as a major industrial base for Southwest China.

Applications due by May 14, 2010

Limited to 24 students.

Program Costs

	China
	Sept. 4-18
	14 days
Program Fee (refundable 30 days before departure)	\$1600*
Airfare (estimated)	@\$1400 CVG-PEK
Lodging and Breakfast *	0.00 (included in program fee)
Meals	\$280 (\$20/day)
Inland Transportation	\$75 taxis airport to hotel In-country flights included in program fee
Int'l Student Identification Card (ISIC)	\$22
Visa/Passport (you will need a valid passport.)	\$100 US passport \$180 Chinese tourist visa
Total out-of-pocket Cost	@\$3657 + UC tuition for 4 cr.

* *All costs are subject to change.* Personal expenses are not included in the program fee.

* **Lodging** Program fees cover double occupancy hotel. Single rooms are available at an additional cost.

Additional Notes:

- 1) The ISIC (int'l student ID) is available from UC International on campus at 3134 One Edwards. You will need to submit one passport-sized photo and \$22 with your application.
- 2) Please wait to buy airline tickets until after the program has been confirmed. We will need a minimum of 10 students to run all programs.
- 3) Upon your acceptance into the short course, you will need to enroll for the appropriate course 22-INTB-804 the quarter before or after your international seminar. You will be responsible for regular UC tuition for 4 credit hours.
- 4) UC International grants awards ranging from \$150-\$700 are available from UC International Programs.

<http://www.uc.edu/global/Scholarships/grantapplication/>