

**Graduate International Seminar
Santiago, CHILE
September 8-16, 2011**

Seminar Objective: International seminars give an essential perspective of competencies needed to do business in Europe, along with historical and cultural influences affecting business relationships. Students learn first-hand through lectures, case-studies, discussion with leading academic and professional experts, company visits and cultural sightseeing. The program is coordinated by our partner, Universidad del Desarrollo in Santiago, Chile. CoB faculty travel with students and evaluate all academic assignments related to the program.

Program Focus:

- Economic development – the Chilean economic miracle
- Global trade relations and maintaining a global competitive edge
- Cross-cultural management
- The Chilean consumer

Possible company tours:

- Concha y Toro Vineyard
- Telefonica – Chile
- Megalider supermarket chain
- Chilean stock market
- P&G South America

Cultural Tours:

- Guided tour of downtown Santiago
- Coastal town of Viña del Mar to visit Poet Pablo Neruda's house

Universidad del Desarrollo prides itself on its focus on internationalization and entrepreneurial spirit. For more information go to <http://www.udd.cl/acerca-de-la-udd/about-udd/>

Why Chile? Its emergent economy and novel reforms have made it a role model for other countries that desire to modify their own economic models. In an environment of regional uncertainty, Chile stands out due to the strength of its institutions, and its economic and social stability. Furthermore, the US and Chile signed a free trade agreement in September 2003. (www.chileinfo.com)

Santiago (5,500,000) is a city of stark contrasts. On the one hand, it is a city with a gleaming new international airport, skyscrapers hosting telecommunications and financial services firms, and streets jammed with latest model cars and people on cell phones. On the other hand, the city also has heavy motor vehicle traffic, pockets of extreme poverty and, because of the surrounding mountains and the heavy traffic, pollution in the winter months. The city is the political and economic capital of Chile. Santiago provides easy access to the breath-taking beauty of the Andes and the Pacific coast.

Language of instruction: English, lectures and company presentations given in English.

Academic prerequisite: 24 hours of graduate coursework

Academic credit: Enroll for **22INTB803 801** Study Abroad Chile either summer or fall quarter 2011. This course fulfills a 4 credit hour elective (can count as management, marketing, finance, or international business elective)

UC tuition is paid on the quarter you enroll of the associated course. The course is available either summer or fall quarter.

Logistics: CoB International Programs office makes group hotel reservations in modest business class hotels. Our office arranges in-country transportation to company visits, hosts a welcome dinner, and provides pre-departure orientation information.

International Airfare: Participants are responsible for their own round trip airfare between home and Santiago, Chile.

Estimated Program Costs: Costs subject to change.

Program Fee	\$1000 (covers double occupancy hotel, welcome dinner, transportation to program visits)
Airfare	@ \$1200
Meals on own	@ \$270 (\$30/day x 9 days)
Inland transportation	@ \$ 75 (taxi airport to and from hotel)
Chilean entry visa	@ \$131
US Passport:	@ \$135
International Student ID	\$22
Total	@ \$ 2833 + UC tuition for 4 credit hours.

Grants: Full-time students are eligible to apply for a grant ranging from \$200-\$800 from UC International (deadline: July 15). You must have a FAFSA on file with UC to qualify.

For more information and to apply:

http://www.uc.edu/international/programs/students/financial_planning.html

Application Deadline: May 20, 2011

Download Graduate application from <http://www.business.uc.edu/global/sas/forms>

Submit application and a \$300 refundable deposit (applies towards the program fee) to Gwen Roemer, Associate Director Int'l Programs, 103 Carl Lindner Hall.

Travel Documents: 1) Passport. Download the passport application from <http://www.travel.state.gov/> (Allow 6-8 weeks for delivery.)

2) Int'l Student Identification Card: \$22 (cash or check) available from UC International, 3134 Edwards One

For more information contact:

www.business.uc.edu/global

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