

Nantes, France
Audencia Ecole de Management Summer School
June 10-July 19, 2012
(6 weeks)

Program Description: Students earn up to 12-16 credits during a 6 week program in France. Coursework focuses on doing business in Europe and is taught in English by European faculty. The program includes a 3 day study tour of the European Union in Brussels, Belgium.

Partner University: **Audencia Ecole de Management** is ranked among the top 10 business schools in France. <http://www.audencia.com>

Nantes (pop. 550,000) is France's sixth largest city and an important port. It is situated at the mouth of the Loire River, 30 miles from the Atlantic Ocean, and is just a 2 hour train ride from Paris. The city grew around the Chateau des Ducs de Bretagne where the Edict of Nantes was signed in 1598 granting religious freedom to French Protestants. The city is a center of the high-tech and aeronautics industries, food-processing, and fisheries. The region's vineyards produce wines of international repute such as Muscadet and Gros Plant. There are also many museums and lively arts and music festivals. Rich in tradition, yet unspoiled by tourism, Nantes offers a quintessential image of French society.

Course Content:

Module 1 (3 credits) *European Business Environment* (Weeks 1 and 2)

This is an introduction to International Business, Intercultural Management and the European Business Environment.

Module 2 (3 credits) *European Community and Study Tour* (Weeks 3 and 4)

Study the background and environment, political structure and policies, and single market implications. A trip from July 4 - July 7 to Brussels will include visits to European Union headquarters and other international institutions.

Module 3 (3 credits) *European Business* (Weeks 5 and 6)

Study marketing, finance, and strategy of European companies, along with some intercultural communication coursework.

Module 4 (3 credits) *Business Practices in France* (Week 1-6) Weekly company visits and industry guest speakers give practical exposure to the theories presented in modules 1-3.

22INTB530 (4 credits) *Managing Cultural Differences*

Students are required to take this course taught by LCB faculty. Class meets occasionally spring quarter and weekly in France. Academic assignments include cultural observations and a final reflection paper.

Business classes in France are held on Monday – Thursday which leaves the weekends free to travel and explore on your own.

Language of Instruction: English

Living Accommodations: Students are housed with carefully selected host families. Continental breakfast and dinner are provided from Monday morning until Thursday morning. A student residence housing option is available for students with special needs.

Eligibility: All LCB//UC students who have completed their sophomore year and 22INTB 380 Global Business Environment. Applicants must be in good academic standing. Non-business majors are welcome to apply.

Transportation: Students are responsible for their own round trip airfare between home and Nantes. Students may want to purchase a Eurail pass for @ \$721 to travel throughout Europe during the summer. www.eurail.com/eurail-our-products

Travel Documents: 1) Passport. Download the passport application from <http://www.travel.state.gov/> (Allow 6-8 weeks for delivery.)
2) International Student Identification Card: \$22 available from UC International, Edwards One, 3134. www.isic.org

Estimated Program Costs: Costs subject to change.

Room and Board with family:	\$660 (500 Euro)
Weekend expenses	\$1800
Airfare	\$1200
Eurail Pass 15 flexi days:	\$721
Passport:	\$135
International Student ID	\$22
Estimate Total	\$4538 + UC full time tuition summer quarter

Grants: UC International Programs offers student grants ranging from \$500-\$1200 based on an on-line proposal and financial need. To apply (deadline: April 15), visit http://www.uc.edu/international/programs/students/financial_planning.html

Scholarships: LCB International Programs awards \$400 scholarships to accepted business students with a GPA of 3.0 or higher at the end of spring quarter.

Application Deadline: Nov. 18, 2011 for early consideration
Feb. 17, 2012

Download UG application from <http://www.business.uc.edu/international/forms>

For more information contact:	http://business.uc.edu/programs/international.html
Lee Armstrong, Associate Director	Gwen Roemer, Associate Director
Carl Lindner Hall, Suite 103	Carl Lindner Hall, Suite 103
Tel: 556-7081 Email: lee.armstrong@uc.edu	Tel: 556-0407
Email: lee.armstrong@uc.edu	Email: gwen.roemer@uc.edu

