

## Graduate International Seminar CHINA June 6-17, 2012

**Seminar Objective:** International seminars give an essential perspective of competencies needed to do business in Asia, along with historical and cultural influences affecting business relationships. Students learn first-hand through lectures, case-studies, discussion with leading academic and professional experts, company visits, and cultural sightseeing. The program is coordinated by partner universities in China. LCB faculty travel with students and are responsible for the evaluating all academic assignments related to the program.

**Program Focus:**

- Emergence of market economics in China
- Economic and trade policies
- US/Chinese joint ventures; import and export
- Chinese management practices
- Human resource management
- China and the WTO

**Possible Company Tours:**

- GBBN Architects, Beijing office
- SAMTEK electronics
- Procter & Gamble
- IPSOS market research
- Sichuan Coca-Cola

**Cultural Tours:**

- Forbidden City and Jingshan Park
- The Great Wall and Summer Palace
- Panda breeding facility
- Southern Han Dynasty Museum

**Beijing Jiaotong University** <http://www.njtu.edu.cn/en/>

Beijing (population 15 million, formerly Peking) is recognized as the political, educational, and cultural capital of the People's Republic of China (PRC).

**Jinan University** <http://english.jnu.edu.cn/> located in **Guangzhou** (population 10 million and formerly known as Canton), on the Pearl River Delta, is the manufacturing powerhouse of South China.

**Southwestern University of Finance and Economics** <http://www.swufe.edu.cn/english/>  
**Chengdu** (population 11 million), the fifth most populous city in China, is an important transportation and communication hub. The region is known for its Sichuan cuisine.

**Language of instruction:** English, lectures and company presentations given in English.

**Academic credit:** Enroll for **22 INTB 804 801** Study Abroad China either spring or summer quarter 2012. This course fulfills a 4 credit hour elective (can count as management, marketing, finance, or international business elective.)

**UC tuition** is paid on the quarter you enroll for the associated course.

**Logistics:** LCB International Programs Office makes group hotel reservations in modest business class hotels located on campus. Our office arranges in-country transportation to company visits, between cities within China, and hosts a welcome dinner.

**International Airfare:** Participants are responsible for their own round trip airfare between home and China.

**Estimated Program Costs:** Costs subject to change

Program Fee	\$ 1400 (covers double occupancy hotel, welcome dinner, in-country flights, sightseeing entrance fees and academic coordination.)
International Airfare	@\$1600
US Passport	@\$135
China tourist visa	\$190
ISIC int'l ID	\$22
Meals	\$200 (\$20/day X 10 days)
Misc spending money	\$150
TOTAL	@\$3697 + UC tuition for 4 credits on spring or summer quarter

**Travel Documents:** 1) Passport - Download the passport application from <http://www.travel.state.gov/> (Allow 6-8 weeks for delivery.)

2) International Student ID: \$22 available on campus from UC International, 3134 One Edwards.

**Grants:** UC International Programs offers student grants ranging from \$400-\$1400 depending on financial need. To apply (deadline Jan 15) go to:

[http://www.uc.edu/international/programs/students/financial\\_planning.html](http://www.uc.edu/international/programs/students/financial_planning.html)

**Application Deadline:** March 2, 2012 Download application from

<http://business.uc.edu/programs/international/study-abroad-students/study-abroad-forms.html>

**For more information contact:**

**[www.business.uc.edu/programs/international](http://www.business.uc.edu/programs/international)**

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