



## **Business Scholars European Study Tour Brussels, Belgium and Paris, France March 16-25, 2012**

**Program Description:** Gain an understanding of the influence of history and culture on business practices in Europe through company visits and presentations in Brussels, the heart of the European Union. Learn what you may anticipate if given an overseas work assignment by talking with Americans working in Europe. Attend a lecture at our partner, the Université Catholique de Louvain. Meet and socialize with European peers. The program ends in Paris, France with free time to explore and soak up the French culture.

The **Université Catholique de Louvain** (UCL) is a French-speaking university founded in 1425. It welcomes some 20,000 students, 450 of which are exchange students. UCL is located in Louvain-la-Neuve (45 minutes from Brussels) – a unique, pedestrian-only town with the university as its focal point. For more information visit:

<http://www.uclouvain.be/index.html>

**Course Registration:** 22INTB398 Understanding European Business, 4 ug. cr.

**Prereq:** 22INTB380 Global Business Environment

**Eligibility:** Kolodzik Business Scholars with sophomore status or higher.

**Living Accommodations:** Students will share rooms in modest hotels.

**Transportation:** Students will travel as a group from Cincinnati to Brussels. They will travel to Paris by train and return to Cincinnati from Paris.

**Travel Documents:** 1) Passport - Download the passport application from [www.travel.state.gov](http://www.travel.state.gov) (Allow 6-8 weeks for delivery.)

2) International Student ID: \$22 available from UC International, 3134 One Edwards.

<b>Estimated out-of-pocket expenses:</b> subject to change	
Program Fee: covers lodging, train Paris to Brussels, one group dinner	\$1050
Group Airfare (estimate)	\$950
Estimated food costs (\$40 x 9 days)	\$360
Subway, entrance fees (out-of-pocket in Europe)	\$150
Passport	\$135
ISIC international ID	\$ 22
<u>LCB International Programs subsidy</u>	<u>(\$400)</u>
Estimated <b>TOTAL</b> out of pocket:	\$2267

**Grants:** UC International Programs offers student grants ranging from \$500-\$1200 depending on financial need. To apply (deadline Jan. 15) go to [http://www.uc.edu/international/programs/students/financial\\_planning/grants.html](http://www.uc.edu/international/programs/students/financial_planning/grants.html)

**Note:** Enrollment for 22INTB398 can be added to either winter or spring quarter.

**Application deadline:** November 9, 2011 Download undergraduate application at: <http://www.business.uc.edu/international/forms>

**Brussels** is the capital of Belgium and the administrative center of the European Union. This has earned the city the title of the Capital of Europe. Brussels has been given its character by the coexistence of French and Flemish culture, and it is nowadays home to nationalities from around the world, adding a cosmopolitan flavor to its atmosphere. The vibrant atmosphere of Brussels is further enhanced by picturesque medieval streets, lively squares, beautiful boulevards, impressive monuments, spacious parks, cozy cafés, interesting restaurants and an active cultural life. <http://www.brussels.org/>

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***For more information contact group leaders:***

***<http://business.uc.edu/programs/international>***

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