



Doing Business in China June 9-29, 2012

Program Overview: College of Business study abroad programs give an essential perspective of competencies needed to do business in China, along with historical and cultural influences affecting business relationships. Students learn first-hand through lectures, discussion with leading academic and professional experts, company visits, and cultural sightseeing.

Partner Universities: CoB had established partners which coordinate the academic and cultural program in each of the three cities.

Beijing Jiaotong University <http://www.njtu.edu.cn/en/>

Beijing (population 15 million, formerly Peking) is recognized as the political, educational, and cultural capital of the People's Republic of China (PRC). The program includes visiting Beijing's most stunning cultural sights the Forbidden City, the Summer Palace, Temple of Heaven Park, and the Great Wall.

Jinan University <http://english.jnu.edu.cn/> located in **Guangzhou** (population 10 million and formerly known as Canton), on the Pearl River Delta, is the manufacturing powerhouse of South China.

Southwestern University of Finance and Economics <http://www.swufe.edu.cn/english/>
Chengdu (population 11 million), the fifth most populous city in China, is an important transportation and communication hub. The region is known for its Sichuan cuisine. Day trips include the panda breeding center and Emei Mountain and the giant Buddha.

Register for UC courses summer quarter to complete a minor in International Business :

22INTB 511 801	Study Abroad: Doing Business in China
22INTB 530 801	Managing Cultural Differences
22INTB 571	Int'l Marketing on-campus second 5 weeks of summer quarter
15ECON 541	Economy of China on-campus second 5 weeks of summer quarter
22INTB 599	Guided Study (1 cr) on-campus spring quarter prior to travel

Students research industries and Chinese culture before departure. They write a research paper upon their return to the US, and keep a directed journal during their program. Students are required to attend meetings spring quarter prior to the trip.

Language of Instruction: English. All classes and company presentations are given in English or with English translation.

Living Accommodations: Students stay in university guest house hotels on campus.

Application deadline: March 9, 2012 Download the undergraduate application at <http://www.business.uc.edu/international/forms>

Eligibility: LCB students who have completed their junior core (INTB380, OM380, FIN380, MGMT 380) by the end of the spring quarter are eligible to apply. Applicants must be in good academic standing with a GPA of 2.5 or higher.

Transportation: Students are responsible for their own airfare from Cincinnati to Beijing.

Travel Documents:

1) Passport: Download the passport application from www.travel.state.gov/download_applications.html (Allow 6-8 weeks for delivery.)

Note: you are required to obtain a visa for China. We will facilitate the process.

2) ISIC int'l ID card: \$22, available from UC International, Edwards One, rm 3134

Health Requirements: All participants should have a Hep A vaccination and be up to date on their tetanus shots (good for 10 years). Please consult your doctor for additional possible vaccinations. Go to <http://www.cdc.gov/travel/> for guidance.

Estimated out-of-pocket expenses: Costs are subject to change.

Program fee *	\$1600 (subject to change)
Round trip airfare to Beijing	@\$1600
Passport	@\$135
China visa	\$190
International student ID	\$22
Meals: 21 days @ \$20 per day	\$420

Total @**\$3967**

Additional costs: spending money and UC full time tuition.

* **Program fee** includes lodging, internal flights to Guangzhou and Chengdu, transportation to company visits, breakfast, entrance fees, and coordination fees.

Grants: UC International Programs offers student grants ranging from \$500-\$1200 depending on financial need. To apply (deadline April 15) go to:

http://www.uc.edu/international/programs/students/financial_planning.html

For more information contact:

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