

**International Business Concentration
Santiago, Chile
Winter quarter
January 9-29, 2011**

Program Overview: Students complete the International Business concentration by taking 16 credits over winter quarter. The Chile portion of the program lasts 3 weeks and includes company visits, guest speakers, lectures, case studies and cultural tours in Santiago, Viña del Mar, Concepción, and Pucon. Previous groups have studied companies involved in the exportation of wine, fruit, salmon, copper, and wood products.

Register for four UC CoB courses during winter quarter.

Courses in Chile during the first 4 weeks of the quarter:

22INTB 512 801	Study Abroad: Doing Business in Chile	4 cr. hrs
22INTB 530 801	Managing Cultural Differences	4 cr. hrs

Courses at UC during the last 5 weeks of winter quarter:

22INTB 571 401	International Marketing	4 cr. hrs
22INTB 525 401	Global Accounting and Finance	4 cr. hrs

Students are required to attend several planning meetings fall quarter and an orientation before flying to Chile.

Eligibility: All International Business students who have completed their junior core including MGMT 380 by the end of fall quarter are eligible to apply. Applicants must be in good academic standing (2.5 GPA or better).

Living Accommodations: Students will stay in a student residence in Santiago, and with families in Concepción. They will stay in cabins in Pucon.

Transportation: Students are responsible for their own airfare from Cincinnati to Chile. Try: www.STAtravel.com or studentuniverse.com, kayak.com for lower fares.
Entry visa: Students pay a one-time entry visa of \$131 upon arrival in Chile.

Language of Instruction: All presentations are given in English. Also, you will receive basic Spanish instruction.

Travel Documents:

- 1) Passport - Download the passport application from www.travel.state.gov/download_applications.html. (Allow 6-8 weeks for delivery.)

2) International ID Card: \$22, available from UC International, 3134 One Edwards.

Estimated out-of-pocket expenses: Costs are subject to change.

Program fee *	\$1000	
Round trip airfare to Santiago	@\$1200	
Passport	@\$100	
Entry visa	\$131	
International student ID	\$22	
Meals: 21 days @ \$30 per day	\$630	
Total	\$ 3083	(before grant)

Additional costs: spending money and UC tuition

***Program fee** includes lodging, in-country transportation to/from Concepcion, one group meal, entrance fees, and coordination fees.

Grants: UC International Programs offers student grants ranging from \$200-\$800 depending on financial need. To apply (deadline October 15) go to:

http://www.uc.edu/international/programs/students/financial_planning.html

Deadline: Oct 8, 2010 Download the UG application from

<http://www.business.uc.edu/global/sas/forms>

Sponsoring Institution: Universidad del Desarrollo

www.udd.cl/convenio/foreign/why.php

Why Chile? In recent years, Chile has developed an interesting process of democratic transition. Its emergent economy and novel reforms have made it a role model for other countries that desire to modify their own economic models. In an environment of regional uncertainty, Chile stands out due to the strength of its institutions, and its economic and social stability. Furthermore, the US and Chile signed a free trade agreement in September 2003. (www.chileinfo.com)

Chile, located in the extreme south of the American continent, possesses a diverse and richly fascinating geography, which includes the majestic Andes mountain range, the most arid desert in the world (Atacama Desert), volcanoes and salt deposits of amazing beauty, numerous white-sand beaches, lakes surrounded by native forest, national parks and the fascinating Patagonian region. Because of the varied and spectacular landscapes, you can enjoy different sports and activities such as adventure travel, ecotourism, skiing, fishing, nautical sports, thermal baths and national parks.

For more information contact:

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