GOERING CENTER
for Family & Private Business

EXECUTIVE LUNCHEON SEMINAR

TUESDAY, JULY 28, 2009
11:30 - 1:30
Crowne Plaza
5901 Pfeiffer Road
Blue Ash (I-71 & Pfeiffer)

It's simple to Register! Reply by email or register on line.
Members - $25
Non-Members - $50

Payment for reservations not cancelled by 7/24/09 is due in full.

Mail check to:

Goering Center
University of Cincinnati
PO Box 210228
Cincinnati, Ohio 45221-0228

Thanks to our Corporate Partners

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LEARN HOW COLLABORATIVE LEADERSHIP PRINCIPLES ARE HELPING THREE BUSINESSES THRIVE IN THIS CHALLENGING ECONOMY

Marty Betagole, Terry Segerberg and Kathy Selker have a lot in common - especially when it comes to leadership.

Marty is President of Mike Albert Leasing, Terry is CEO of Mesa Industries, and Kathy is President and CEO of Northlich. And all three leverage their charisma, flexibility, and collaboration ideals to lead their organizations through good times, and bad.

"Patience, confidence and an ability to listen are critical to growing a company."

Marty Betagole, President, Mike Albert Leasing

"We nurture our business the way a master gardener cares for his plants or a couple 'works' on their marriage."

Terry Segerberg, CEO, Mesa Industries

"My most important job is to cultivate talented, bright, creative people and give them the room and tools they need to do their job."

Kathy Selker, President & CEO, Northlich

Meet all three at our July Executive Luncheon and discover:

- How listening is helping them grow today
- How they are changing their ways to fit our changing world
- How they are communicating their vision so their people "get it"
- What they believe are the critical skills of great leadership
- How they are planning to grow in the coming years